

# TODAY ON THE RADIO

THURSDAY, NOV. 1, 1934.

## OUTSTANDING EVENTS ON ALL STATIONS.

- 1:15-2:00 P. M.—"The New South." Governor Eugene Talmadge of Georgia. at Advertising Club Luncheon—WMCA.  
 5:00-5:15 P. M.—"How Safe Are Our Savings?" Leo T. Crowley. Chairman Federal Deposit Insurance Corporation—WABC.  
 7:00-7:15 P. M.—"Politics in Relief." Representative James W. Wadsworth Jr. of New York—WEAF.  
 8:15-8:30 P. M.—"Campaign Issues." Col. H. C. Breckinridge. Constitutional Candidate for Senator—WABC. (Again, WMCA. 9:00-9:30.)  
 8:30-9:00 P. M.—"International Trade and Domestic Prosperity." Secretary of State Cordell Hull. at World Trade Dinner. Hotel Commodore—WJZ. WHN (1.010 Kc.).  
 9:30-10:00 P. M.—Farewell Address by General Evangeline Booth. Commander-in-Chief Salvation Army. on Eve of Departure for England. at Mass Meeting Madison Square Garden—WJZ. WMCA.  
 10:00-10:30 P. M.—"Campaign Talk." Robert Moses. Republican Candidate for Governor. at Brooklyn—WOR.  
 10:15-10:45 P. M.—Governor Lehman. at Hunts Point Rally—WMCA.

Where there is no listing for a station, its preceding program is on the air.

### MORNING.

- 6:45-WEAF—Setting-Up Exercises  
 WOR—Gymnasium Classes  
 7:00-WMCA—Studio Musicale  
 WEVD—Popular Music  
 7:30-WOR—Sorey Orchestra  
 WJZ—Yoichi Hiraoka. Xylophone  
 WABC—Fred Felbel. Organ Recital  
 WMCA—Brad and Al. Songs  
 7:45-WEAF—Pollock and Lawnhurst.  
 Piano: Bill Whitney. Baritone  
 WJZ—Jolly Bill and Jabe: Mr. and Mrs. Martin Johnson, Explorers  
 WEVD—Morning Devotions  
 8:00-WEAF—Dick Leibert. Organ Recital  
 WOR—Talks and Music  
 WJZ—Mixed Quartet; Organ  
 WABC—Dick Newton. Tenor  
 WMCA—Barnacie Bill. Songs  
 WNYC—Darce Orchestra  
 WEVD—Psychology—Dr. Jacob List  
 8:10-WOR—News Bulletins  
 WEVD—Popular Music  
 8:15-WJZ—Laudt Trio and White  
 WMCA—Organ and Piano Duo  
 8:25-WEAF—City Consumers' Guide (Also  
 WOR. WABC. WMCA. WNYC.  
 WHN. WOV. WNEW. WEVD)  
 8:30-WEAF—Cheerio Musicale  
 WOR—Talk—Martha Manning; Music  
 WJZ—Organ Recital. Lew White  
 WABC—Salon Musicale  
 WMCA—Piano and Accordion Duo  
 WEVD—Musical Album (Off to 3)  
 8:45-WOR—George Dudley. Songs  
 WMCA—Studio Music  
 9:00-WEAF—Chorus of 15 Canaries  
 WOR—Studio Music  
 WJZ—Dance Orchestra  
 WABC—Variety Musicale  
 WMCA—Ed Smith. Songs  
 WNYC—Edward Sammons, Tenor  
 9:15-WEAF—Don Hall Trio  
 WOR—Home Town Boys. Songs  
 WMCA—Frank Novak. Music  
 WNYC—Ruby Green. Songs  
 9:30-WEAF—Mildred Dilling. Harp  
 WOR—Home Decorating—Talk  
 WMCA—Food—J. X. Loughran  
 WNYC—Press-Radio News  
 9:35-WNYC—Symphonic Music  
 9:45-WEAF—Music of the Old South:  
 Neida Hewitt Stevens. Narrator  
 WOR—Studio Orchestra  
 WABC—Virginians Male Quartet  
 WMCA—The Dentist Says  
 10:00-WEAF—Press-Radio News  
 WOR—Food—A. W. McCann  
 WJZ—Edward MacHugh. Songs  
 WABC—Press-Radio News  
 WMCA—Feeding of Men—Dad Dailey  
 10:05-WEAF—Breen and de Rose. Songs  
 WABC—Bluebirds Girls Trio  
 10:15-WEAF—Clara. Lu 'n' Em—Sketch  
 WJZ—Remsen and Heatherton. Songs  
 WABC—Bill and Ginger. Songs  
 WMCA—Press-Radio News  
 10:20-WMCA—Lyric String Trio  
 10:30-WEAF—Variety Musicale  
 WJZ—Today's Children—Sketch  
 WABC—Charlotte Harriman. Songs  
 WMCA—Poet's Corner—Art Egan  
 WNYC—Adult Education—Talk  
 10:45-WJZ—Press-Radio News  
 WABC—Dance Music  
 WNYC—Music Opportunity—Talk  
 10:50-WJZ—Radio Kitchen  
 11:00-WOR—Beauty—Neil Vinick  
 WJZ—Hazel Arth. Songs  
 WMCA—Lou Janoff. Tenor: Kay  
 Janice. Contralto  
 11:15-WEAF—Cooking—Frances Barton  
 WOR—Heat Waves Male Trio  
 WJZ—Tony Wons. Poetry  
 WABC—Art. Science and Nonsense of  
 Compatible Eating—Dr. C. W. Lieb  
 WMCA—Morton Bellin. Tenor  
 WNYC—Culture of Bulbs—Talk  
 11:30-WEAF—National Foreign Trade Con-  
 vention. Hotel Commodore  
 WOR—Talk—Jacob Tarshish  
 WJZ—U. S. Navy Band  
 WABC—National Foreign Trade Con-  
 vention. Hotel Commodore  
 WMCA—Talk—Baron Wrangle;  
 Wendy Barrie. Songs  
 WNYC—Margery White. Contralto  
 11:45-WOR—Singing and Song Appreciation  
 Joseph Regneas  
 WMCA—Piano and Xylophone Duo  
 WNYC—Teacher in Adult Education  
 —M. R. Adam

### AFTERNOON.

- 12:00-WEAF—Ralph Kirbery. Baritone;  
 Levey Orchestra; Interior Decorat-  
 ing—Martha Lee Cole  
 WOR—News Bulletins  
 WJZ—Fields and Hall. Songs  
 WABC—Voice of Experience  
 WMCA—Fallon Orchestra  
 WNYC—Myer Shader. Baritone  
 12:15-WEAF—Honeyboy and Sassafras  
 WOR—Mrs. Reilly's Common Sense  
 WJZ—Cheri McKay. Contralto  
 WABC—Studio Music  
 WNYC—Psychology—S. H. Schwartz  
 12:30-WEAF—Cloutier Orchestra  
 WOR—Lynch Orchestra  
 WJZ—Farm and Home Hour  
 WABC—Ed McConnell. Songs  
 WMCA—Betty Jayne. Songs  
 WNYC—University Trio  
 12:45-WABC—Hall Orchestra  
 WMCA—Hollander Orchestra  
 1:00-WEAF—Market Reports  
 WOR—Studio Music  
 WNYC—Police Alarms; Music  
 1:15-WEAF—Brunesco Ensemble  
 WABC—Daley Orchestra  
 WMCA—The New South—Governor  
 Eugene Talmadge of Georgia. at  
 Advertising Club Luncheon  
 WNYC—Manhattan Band Concert  
 1:30-WEAF—Duffy Orchestra  
 WOR—Theatre Club—Eldie Dudley  
 WJZ—Vic and Sade—Sketch  
 1:45-WOR—Verna Osborne. Soprano  
 WJZ—Gordon String Quartet;  
 Hortense Monath. Piano; Joseph  
 Schuster. Cello  
 WABC—Kassell Orchestra; Pat Ken-  
 nedy. Tenor  
 WNYC—Poet's Corner—M. C. Mangie  
 2:00-WEAF—Stones of History—Sketch  
 WOR—Dr. A. F. Payne. Psychologist  
 WABC—Marie. the Little French  
 Princess—Sketch  
 WMCA—Studio Program  
 WNYC—String Quartet  
 2:15-WOR—Alice Remsen. Contralto; Fred  
 Vettel. Tenor  
 WABC—Helen Trent's Romance  
 WMCA—Stapleton and Boroff. Piano  
 2:30-WEAF—Peerless Trio  
 WOR—Women's Program  
 WJZ—Home. Sweet Home—Sketch  
 WABC—School of the Air  
 WMCA—Piano and Organ Duo  
 WNYC—Indian Lore—Chief Weather  
 Strain  
 2:45-WEAF—Gus Van. Songs  
 WJZ—Joe White. Tenor  
 WNYC—Mary Walker. Contralto  
 3:00-WEAF—Ma Perkins—Sketch  
 WOR—Dorma Lee. Contralto  
 WJZ—Collins Orchestra  
 WABC—Roadways of Romance—Musical  
 Drama. With Jerry Cooper.  
 Baritone. and Others  
 WMCA—Symphonic Band  
 WNYC—Cancer—Dr. John C. Gerster  
 WEVD—Variety Musicale  
 3:15-WEAF—Barry McKinley. Baritone  
 WNYC—New York Symphonic Band  
 3:30-WEAF—Woman's Review; Dwellings,  
 Old and New—Huger Elliott  
 WOR—Inter-American Commercial  
 Arbitration—Spruille Braden  
 WJZ—Shield Orchestra  
 WMCA—Sports—Clem McCarthy; Va-  
 riety Musicale  
 WEVD—String Ensemble  
 3:45-WOR—The Goofigologist—Sketch  
 WEVD—Mme. Zaro. Soprano  
 4:00-WEAF—String Ensemble  
 WOR—Health—Dr. H. I. Strandbagen  
 WJZ—Betty and Bob—Sketch  
 WABC—Table Placement of China and  
 Glassware—Mrs. Helen Sprackling  
 WNYC—Helen Berlin. Violin  
 WEVD—Polish Musicale  
 4:15-WOR—The Melody Singer  
 WJZ—Dorothy Page. Songs  
 WABC—Salvation Army Band  
 4:30-WEAF—Arlene Jackson. Songs  
 WOR—Dance Orchestra  
 WJZ—Platt and Nierman. Piano  
 WABC—Messner Orchestra  
 WNYC—Stories—Mrs. Michelle Murphy  
 WEVD—Italian Musicale  
 4:45-WEAF—Mystery Island—Sketch  
 WOR—Science in Your Home—Dr.  
 Kurt Haessler  
 WJZ—Bleyer Orchestra  
 WNYC—Joseph Posner. Baritone  
 5:00-WEAF—Recent Curriculum Tenden-  
 cies—Dr. Charles H. Judd  
 WOR—Studio Music  
 WJZ—Stanleigh Malotte. Songs  
 WABC—How Safe Are Our Savings?  
 —Leo T. Crowley. Chairman Federal  
 Deposit Insurance Corporation  
 WNYC—Sharks—John Saunders  
 WEVD—The Bread Carrier—Sketch  
 5:05-WOR—News Bulletins  
 5:15-WOR—Pete Rice—Sketch  
 WJZ—Betty Jayne. Songs  
 WABC—Skippy—Sketch  
 WNYC—Gypsy Ensemble  
 5:30-WEAF—Campaign Talks—E. Harold  
 Cluett. Republican Candidate for  
 Senator; Nataile F. Couch. Candi-  
 date for Representative. at Rally  
 at Women's Republican Club  
 WOR—Adventures of Donald Ayer  
 WJZ—The Singing Lady  
 WABC—Jack Armstrong—Sketch  
 WMCA—Al Shayne. Baritone; Jerry  
 Baker. Tenor  
 WEVD—Dance Music (Off to 8)  
 5:35-WNYC—Use of Voting Machine—S. H.  
 Cohen (Sign Off)  
 5:45-WOR—Uncle Wiggily—Sketch  
 WJZ—Little Orphan Annie—Sketch  
 WABC—Robinson Crusoe Jr.—Sketch

### EVENING.

- 6:00-WOR—Uncle Don  
 WJZ—Henri Charpentier. Restaura-  
 teur. Interviewed by William  
 Lundell  
 WABC—Buck Rogers—Sketch  
 WMCA—Upton Sinclair vs. Lenin—  
 A. W. May. Economist  
 6:15-WEAF—Cugat Orchestra  
 WJZ—Coakley Orchestra  
 WABC—Bobby Benson—Sketch  
 WMCA—Investors Service  
 WLWL—Weather; Music  
 6:20-WMCA—Eckel Orchestra  
 6:30-WEAF—Press-Radio News  
 WOR—Kings and Queens of Sport  
 WJZ—Press-Radio News  
 WABC—Football—Eddie Dooley  
 WMCA—Lazy T Round-Up—Sketch  
 WLWL—Mary Donovan. Contralto  
 6:35-WEAF—Mary Small. Songs  
 WJZ—Armand Girard. Baritone  
 6:45-WEAF—Billy Batchelor—Sketch  
 WOR—Talks and Music  
 WJZ—Lovell Thomas. Commentator  
 WABC—Beauty—Margaret Brainard;  
 Connie Gates. Songs  
 WMCA—Sports—Clem McCarthy  
 WLWL—Sports—Bill Kiene  
 6:55-WABC—Press-Radio News  
 7:00-WEAF—Politics in Relief—Representa-  
 tive James W. Wadsworth Jr. of  
 New York  
 WOR—Sports Resume—Ford Frick  
 WJZ—Amos 'n' Andy—Sketch  
 WABC—Myrt and Marge—Sketch  
 WMCA—Paul Barry. Songs  
 WLWL—Andrew Hayés. Tenor  
 7:15-WEAF—Gene and Glenn—Sketch  
 WOR—Comedy; Music  
 WJZ—Concert Orchestra  
 WABC—Just Plain Bill—Sketch  
 WMCA—Edda Koss. Soprano; Isaak  
 Glatstone. Tenor  
 WLWL—Weather; Music  
 7:30-WEAF—Minstrel Show  
 WOR—Boys' Club Program  
 WABC—Jack Smith. Songs  
 WMCA—The Folk Singer  
 WLWL—Parade of Ideas—Rev. J. M.  
 Gillis  
 7:45-WEAF—Frank Buck's Adventures  
 WOR—Dance Music  
 WJZ—Campaign Talks—Harry W.  
 Laidler. Socialist Candidate for  
 Controller; Norman Thomas. Candi-  
 date for Senator; Charles Solomon.  
 Candidate for Governor  
 WABC—Boake Carter. Commentator  
 WMCA—Talk—Harry Hershfield  
 7:50-WLWL—Dance Orchestra  
 8:00-WEAF—Vallée's Varieties; Christmas  
 —Sketch, With Barbara Stanwyck;  
 Winifred Shaw. Songs; Donald Stur-  
 art and Lou Holtz. Comedian  
 WOR—Little Symphony Orchestra.  
 Philip James Conductor; Leonora  
 Corona. Soprano  
 WABC—Easy Aces—Sketch  
 WMCA—Three Little Funsters  
 WEVD—String Ensemble  
 8:15-WABC—Campaign Issues—Colonel  
 Henry C. Breckinridge. Constitu-  
 tional Party Candidate for Senator  
 WMCA—Five Star Final—Drama  
 WEVD—Margaret Dooley. Soprano  
 8:30-WJZ—International Trade and Do-  
 mestic Prosperity—Secretary of  
 State Cordell Hull. at World Trade  
 Dinner. Hotel Commodore  
 WOR—Campaign Talk for Harold  
 Hoffman. Republican Candidate  
 Governor of N. J., by Robert Carey  
 WABC—Johnson Orchestra; Edward  
 Neil. Baritone; Edwin C. Hill. Nar-  
 rator; Speaker. P. W. Litchfield.  
 President Goodyear Tire and Rub-  
 ber Company  
 WMCA—Sagebrush Harmonizers  
 WEVD—Arnold and Simon. Piano  
 8:45-WMCA—Kay Thompson. Songs  
 WEVD—The 30-Hour Week—George  
 Baldanzl. President. Federation of  
 Silk and Rayon Dyers of America  
 (Off to 10)  
 9:00-WEAF—Captain Henry's Show Boat  
 WOR—Campaign Talk—Frank J. Tay-  
 lor. Democratic Candidate for Con-  
 troller  
 WJZ—Death Valley Days—Sketch  
 WABC—Gray Orchestra; Annette  
 Hanshaw. Songs; Walter O'Keefe  
 WMCA—Campaign Talk—Colonel  
 Henry C. Breckinridge. Constitu-  
 tional Party Candidate for Senator  
 9:15-WOR—William Larkin. Tenor  
 9:30-WOR—Lum and Abner—Sketch  
 WJZ—Farewell Address by General  
 Evangeline Booth. Commander in  
 Chief. Salvation Army. on Eve of  
 Departure to England. at Mass  
 Meeting. Madison Square Garden  
 WABC—Waring Orchestra  
 WMCA—Same as WJZ  
 9:45-WOR—Wayne King Orchestra  
 WMCA—Tony Cabooch—Sketch  
 10:00-WEAF—Whiteman's Music Hall. With  
 Helen Jepson. Soprano. and Others;  
 Scenes From The Girl Friend. With  
 Peggy Healy and Teddy Bergman  
 WOR—Campaign Talk—Robert Moses.  
 Republican Candidate for Governor.  
 at Brooklyn  
 WJZ—Canadian Concert  
 WABC—Forty-five Minutes in Holly-  
 wood; Music; Sketches  
 WMCA—Mystery Drama  
 WEVD—Studio Musicale  
 10:15-WMCA—Campaign Talk—Governor  
 Lehman. at Hunts Point Palace.  
 WEVD—Newspaper Guild—Heywood  
 Brown. President; Jonathan Eddy.  
 Executive Secretary  
 10:30-WOR—Campaign Talk for Robert  
 Moses. Republican Candidate for  
 Governor. by Frank J. Frial  
 WJZ—Industrial Incentives and  
 Wealth Distribution—Professor Rein-  
 hold Niebuhr of Union Theological  
 Seminary; Professor Jerome Davis  
 of Yale Divinity School  
 WEVD—Carlo Lanzillotti. Bass  
 WABC—Fray and Biaggiotti. Piano  
 WMCA—Warren Orchestra  
 WEVD—Edith Friedman. Piano  
 11:00-WEAF—Berger Orchestra  
 WOR—News Bulletins  
 WJZ—Madriguera Orchestra  
 WABC—Vera Van. Songs  
 WMCA—Voice of Romance  
 11:15-WEAF—Jesse Crawford. Organ  
 WOR—Moonbeams Trio  
 WABC—Little Orchestra  
 WMCA—Dance Music (Until 2 A. M.)  
 11:30-WEAF—Dance Music (Also on WABC.  
 WJZ. WMCA. WOR. WEVD)

WEAF.....660 WJZ.....760 WABC...860 WEVD...1,300  
 WMCA....570 WOR....710 WNYC...810 WLWL...1,100