

# TODAY ON THE RADIO

THURSDAY, MARCH 11, 1937

## OUTSTANDING EVENTS ON ALL STATIONS

- 12:00-12:15 P. M.—From London: Sir Josiah Stamp, Economist. Addressing Chicago Women's Conference: "Women's Activities in Education." Dr. Glenn Frank, Educator—WOR.
- 1:15-2:00 P. M.—President Quezon of Philippines, at Advertising Club—WEAF. WMCA: From 1:30 P. M.—WOR. WHN.
- 3:45-4:30 P. M.—Library of Congress Music: Coolidge Quartet—WABC.
- 4:00-4:15 P. M.—From Rome: Senator Guglielmo Marconi's Address to Chicago Women's Conference—WJZ.
- 4:30-5:00 P. M.—United States Army Band Concert—WABC.
- 5:00-5:15 P. M.—"Federal Education Aid to Underprivileged Children." Senator Claude Pepper of Florida—WABC.
- 7:45-8:00 P. M.—France's Internal and External Problems. Georges Bonnet, French Ambassador to the United States—WEAF.
- 8:00-9:00 P. M.—Vallee's Varieties: Mary Boland, Actress: Hamilton College Choir; Milton Douglas, Comedian, and Others—WEAF.
- 8:45-9:30 P. M.—Boston Symphony Orchestra Concert—WJZ.
- 9:30-10:30 P. M.—America's Town Meeting: "Should Our Tax System Be Revised?" Peter Molyneux, Editor, and Others—WJZ.
- 10:30-11:30 P. M.—"Peace." Newton D. Baker, Former Secretary of War: Senator Gerald P. Nye of North Dakota—WJZ.

Press-Radio News: 9:55 A. M.—WEAF 6:15 P. M.—WQXR  
 9:30 A. M.—WMCA 10:00 A. M.—WJZ 6:20 P. M.—WMCA  
 9:30 A. M.—WNEW 10:00 A. M.—WNYC 6:30 P. M.—WEAF  
 9:40 A. M.—WABC 6:10 P. M.—WABC 6:30 P. M.—WJZ

Where there is no listing for a station, its preceding program is on the air  
 WMCA. 570 WEAF. 660 WOR. 710 WJZ. 760 WNYC. 810  
 WABC. 860 WHN. 1,010 WLWL. 1,100 WEVD. 1,300

### MORNING

- 6:45-WOR—Gambling's Musical Clock  
 7:00-WMCA—Early Risers Club  
 WNYC—Gymnasium Class; music  
 WHN—Popular music; news  
 WEVD—Music; Morning Devotions  
 7:30-WEAF—Hilbilly Music; Songs  
 WOR—Sorey Orchestra  
 WJZ—Yoichi Hiraoka, Xylophone  
 WABC—Organ Recital  
 WNYC—Gymnasium Class; news  
 WHN—Early Bird—Russ Clancy  
 7:40-WJZ—Levey Orchestra  
 7:45-WEAF—Marketerec Recipes  
 WMCA—News; music  
 7:55-WJZ—News; Morning Devotions  
 8:00-WEAF—Malcolm Claire, Stories  
 WOR—News; Studio Music  
 WABC—Song Stylist Quartet  
 WNYC—Morning Serenade  
 WEVD—Francis Gerald, commentator  
 8:10-WEVD—Studio Music (off to 3)  
 8:15-WEAF—News; Blaufuss Ensemble  
 WJZ—Richard Leibert, Organ; Songs  
 8:25-WEAF—City Consumers' Guide  
 (Also WABC, WNYC, WOV)  
 8:30-WEAF—Cherico Musicale  
 WOR—Martha Manning—Talk  
 WABC—Salon Musicale  
 WNYC—Favorite music  
 WHN—Exercises; music  
 WMCA—Organ; Beauty Talk; music  
 8:45-WOR—Ed Fitzgerald, Music  
 WJZ—David and Goliath, comedy  
 9:00-WEAF—Levey Orchestra; Soloists  
 WOR—Organ Recital  
 WJZ—Variety Musicale  
 WABC—Greenfield Chapel Choir  
 WMCA—Melody Lane  
 WNYC—Symphonic Hour  
 WHN—Organ recital  
 9:15-WABC—Jack and Loretta, Songs  
 WMCA—Kay; Buddy Arnold, songs  
 9:30-WOR—Tex Fletcher, Songs  
 WABC—As You Like It  
 WMCA—Press-Radio News; music  
 WHN—What to Eat—C. H. Goudiss  
 9:40-WABC—Press-Radio News  
 9:45-WEAF—News—Adela Rogers St. John  
 WOR—Beauty Forum  
 WJZ—Capt. Tim Healy, Commentator  
 WABC—Bachelor's Children—Sketch
- 9:55-WEAF—Press-Radio News  
 10:00-WEAF—Mrs. Wiggs of the Cabbage Patch—Sketch  
 WOR—Pure Food—Alfred W. McCann  
 WJZ—Press-Radio News  
 WABC—Betty and Bob; Modern Cinderella; Menu—Betty Croker; Hymns; News—John K. Watkins  
 WMCA—Hilbilly music  
 WNYC—Press-Radio News; Men Behind the Classics  
 WHN—News; dance music; talk  
 10:05-WJZ—Charles Harrison, Tenor  
 10:15-WEAF—John's Other Wife—Sketch  
 WJZ—Ma Perkins—Sketch  
 10:30-WEAF—Just Plain Bill—Sketch  
 WJZ—Pepper Young Family—Sketch  
 WMCA—News; songs  
 WNYC—Youth—Dr. James Alderson  
 WHN—Homemaking—Ida Bailey Allen; Best Books for the Home—V. H. Cartmell, editor, Garden City Publishing Company guest  
 10:45-WEAF—Today's Children—Sketch  
 WJZ—Kitchen Cavalcade  
 WNYC—J. C. Johnnie, songs  
 11:00-WEAF—David Harum—Sketch  
 WOR—Beauty Talk; Songs  
 WJZ—The O'Neills—Sketch  
 WABC—The Spotted Town Gazette, With Bud Rainey  
 WMCA—The Dentist—Dr. G. W. Clapp  
 WNYC—Musical Essays—Alvin Kranchich; Herma Menth  
 11:15-WEAF—Backstage Wife—Sketch  
 WOR—Raoul Nadeau, Baritone  
 WJZ—Personal Column of the Air  
 WABC—East and Dumke, Comedy  
 WMCA—Women's Program; Anice Ives, director  
 11:30-WEAF—Talk—Betty Moore  
 WJZ—Vic and Sade—Sketch  
 WABC—Big Sister—Sketch  
 WNYC—Dance orchestra  
 WHN—Songs; news  
 11:45-WEAF—Wife Saver—Allen Prescott  
 WOR—Talk—Isabel Hewson  
 WJZ—Edward MacHugh, Songs  
 WABC—Homemakers—Eleanor Howe  
 WMCA—News; Talk—Victor Lindlahr

### AFTERNOON

- 12:00-WEAF—Girl Alone—Sketch  
 WOR—From London: Address by Sir Josiah Stamp, Economist, to Chicago Women's Conference  
 WJZ—Honeyboy and Sassafras  
 WABC—The Gumps—Sketch  
 WNYC—The Modern Approach to Tuberculosis—Dr. David Ulmar  
 WHN—Songs; dance music  
 12:15-WEAF—Story of Mary Marlin—Sketch  
 WOR—Women's Activities in Education—Dr. Glenn Frank, Former President of the University of Wisconsin, to Chicago Women's Conference, Palmer House, Chicago  
 WJZ—Armchair Quartet  
 WABC—Ted Malone—Readings  
 WNYC—Allan Wagner, songs  
 12:25-WJZ—News; Farm and Home Hour  
 12:30-WEAF—Summary of Evidence Produced at Hearing of Senate Committee on Judiciary—Senator Joseph C. O'Mahoney of Wyoming  
 WOR—News; We Are Four—Sketch  
 WABC—Helen Trent's Romance  
 WMCA—Talk—Kurt Haeseler  
 WNYC—Beatrice Kleunter, organ  
 12:45-WEAF—Lande Concert Ensemble  
 WABC—Rich Man's Darling—Sketch  
 WMCA—Nick Kenny, commentator  
 WHN—Stock quotations  
 1:00-WEAF—News; Markets and Weather  
 WOR—Psychology—Jacob S. List  
 WABC—Jack Berch and His Boys  
 WMCA—Jerry Cooper, songs  
 WNYC—Missing Persons; news  
 1:05-WNYC—Debate: Minimum Hours and Maximum Wages in Industry: Columbia vs. Penn State  
 1:15-WEAF—Advertising Club Luncheon: President Manuel Quezon of the Philippines, Speaker; Mayor La Guardia, Presiding (Also WMCA: From 1:30—WOR, WHN)  
 WOR—Talks and Music  
 WABC—Senate Judiciary Committee Hearing Report—Robert W. Horton  
 1:30-WJZ—Love and Learn—Sketch  
 WABC—Food Talk—George Rector  
 WNYC—Louise Day, songs  
 1:45-WJZ—Glenn Darwin, baritone  
 WABC—Aunt Jenny's Life Stories  
 WNYC—Diction—A. E. Gaskill  
 2:00-WEAF—Philharmonic String Quartet  
 WJZ—Men Who Made America—Play  
 WOR—Martha Deane—Talk  
 WABC—Rambles in Rhythm  
 WMCA—Claire Dillon, songs  
 WNYC—Scenes from "Faust"  
 WHN—Dance music; play  
 2:15-WABC—American School of the Air: Science—How to Change Electricity into Magnetism; From Berlin: music  
 WMCA—Roving Reporter  
 2:30-WEAF—It's a Woman's World—Claudine Macdonald, Director  
 WJZ—General Federation of Women's Clubs: Working and Living Standards for Employed Women—Mary Anderson, Chief Women's Bureau, U. S. Department of Labor  
 WMCA—Orchestra and songs  
 2:45-WEAF—Personal Column of the Air  
 WOR—Way Down East—Sketch  
 WJZ—Sidney Sukenig, Piano  
 WABC—Myrt and Marge, Sketch  
 6:00-WEAF—Amateur Sports News  
 WOR—Uncle Don  
 WJZ—News; Dinner Music  
 WABC—Patti Chapin, Songs  
 WMCA—Around Town—Bill Stern  
 WNYC—Junior Inspectors Club  
 WHN—Amateur Program  
 WLWL—Concert Program  
 6:10-WABC—Press-Radio News  
 6:15-WEAF—News: Barra Harmonicas  
 WABC—Clyde Barrie, Baritone  
 WMCA—Investments—E. C. Olsen  
 WNYC—New York Advancing—Rebecca Rankin  
 6:20-WMCA—Press-Radio News  
 6:25-WMCA—Talk—Mrs. Gustav Hartman  
 6:30-WEAF—Press-Radio News  
 WOR—Felton Orchestra  
 WJZ—Press-Radio News  
 WABC—The President and the Judiciary—Rev. John Haynes Holmes  
 WMCA—Sports—Dick Fishell  
 WNYC—Amy Durfee, contralto  
 WHN—Albert Orchestra  
 6:35-WEAF—Music is My Hobby  
 WJZ—Chuchu Martinez, Tenor  
 6:45-WEAF—Billy and Betty—Sketch  
 WOR—News: Sports Resume  
 WJZ—Lowell Thomas, Commentator  
 WABC—Pretty Kitty Kelly—Sketch  
 WMCA—Claire Carroll, songs  
 WLWL—Gordon Heriot, commentator  
 WNYC—Sports—Joe Hazel  
 7:00-WEAF—Amos n' Andy—Sketch  
 WJZ—Easy Aces—Sketch  
 WABC—Jack Fulton, tenor  
 WMCA—Garnett Marks, commentator  
 WNYC—Symphonic music (Off to 7:15)  
 WHN—Flight of German Christian Refugees—Rev. John Haynes Holmes  
 WLWL—Answer to Communism  
 W. L. Darrow  
 7:15-WEAF—Vocal Varieties  
 WOR—Dr. Cyril von Baumann, explorer, interviewed on Equator  
 WJZ—From Buenos Aires: Patagonia—Ben Adams, lecturer  
 WABC—Ma and Pa—Sketch  
 WMCA—Sid Gary, baritone  
 WLWL—Studio orchestra  
 WHN—Dance music  
 7:30-WEAF—Helen Traubel, Songs  
 WOR—Donnelly Orchestra  
 WJZ—Lum and Abner—Sketch  
 WABC—Alexander Woolcott: The Town Crier  
 WMCA—Voice of Jerusalem  
 WHN—Pioneers of Science—Play  
 WLWL—Talk: orchestra (Off at 8)  
 7:45-WEAF—France's Internal and External Problems—Georges Bonnet, French Ambassador to the U. S.  
 WOR—Variety Musicale  
 WJZ—Jerry Cooper, Songs  
 WABC—Boake Carter, Commentator  
 WMCA—Wythe Williams, Comments  
 8:00-WEAF—Vallee's Varieties: Mary Boland, Actress: Hamilton College Choir  
 WOR—Concert Orchestra, Alfred Wallenstein, conductor: Armand Tokatyan, tenor  
 WJZ—Roy Shield Revue  
 WABC—Kate Smith's Bandwagon; Scenes from Stage Door, with Margaret Sullivan; Henry Youngman, comedian, and others  
 WMCA—Five Star Final—Sketch  
 WHN—Albert Orchestra: soloists  
 WEVD—Bryce Oliver, commentator  
 8:15-WMCA—Rubinoff Orchestra  
 WEVD—Taylor, Sloan and Taxes—Arthur M. Lamport, banker  
 8:30-WOR—Lombardo Orchestra  
 WJZ—Nina Morgana, soprano  
 WMCA—Hilbilly music  
 WHN—New York University Forum: Rise of the Judicial Supremacy—Professor Thomas J. Cochran and Dr. Leo Meyer  
 WEVD—Shall We Accept Compulsory Arbitration?—J. J. Bambrick, Pres-
- 3:00-WEAF—Pepper Young Family—Sketch  
 WOR—Molly of the Movies  
 WJZ—Martinez Brothers, songs  
 WABC—Variety Show  
 WMCA—Charm—Eddie Melrose  
 WNYC—Manhattan Concert Band  
 WHN—Curiosity Shop—stories  
 WEVD—Metropolitan Ensemble  
 3:15-WEAF—Ma Perkins—Sketch  
 WOR—Kaye Orchestra  
 WJZ—University of Rochester Band  
 WMCA—Edith Cooke's Radio Club  
 WHN—Carlos Magenti, accordion  
 WEVD—Songs; String Ensemble  
 3:30-WEAF—Vic and Sade—Sketch  
 WABC—Old Favorite Melodies  
 WHN—Stock quotations  
 3:45-WEAF—The O'Neills—Sketch  
 WABC—Library of Congress Musicale; Coolidge String Quartet  
 WOR—Tuberculosis Steals Our Youth—Fannie Hurst, Author  
 WMCA—Harriett Brent, songs  
 4:00-WEAF—Fashion Show—Charles Le Maire, conductor  
 WOR—Hope Alden's Romance  
 WJZ—From Rome: Senator Guglielmo Marconi's Address to Chicago Women's Conference on Significance of Modern Communications  
 WMCA—Sports—Bob Carter; music  
 WNYC—Management of the Expectant Mother—Dr. W. H. Godsick  
 WHN—Music and Philosophy  
 WEVD—Polish orchestra  
 4:15-WOR—News; Berren Orchestra  
 WJZ—Norsemen Quartet  
 WNYC—Morningside String Trio  
 4:30-WEAF—Follow the Moon—Sketch  
 WJZ—Metropolitan Opera Guild  
 WABC—U. S. Army Band  
 WNYC—Brooklyn College Program  
 WHN—Radio Almanac; music  
 WEVD—Italian Varieties  
 4:45-WEAF—The Guiding Light—Sketch  
 WJZ—Young Hickory—Sketch  
 5:00-WEAF—Archer Gibson, Organist  
 WOR—Talks and Music  
 WJZ—Noble Cain a Cappella Choir  
 WABC—Federal Aid to Underprivileged Children—Senator Claude Pepper of Florida  
 WMCA—Highways—J. F. Clemenger  
 WNYC—Morningside Trio; songs  
 WEVD—Mincotti Players—Drama  
 5:15-WEAF—Tom Mix Straight Shooters  
 WOR—Velas Orchestra  
 WABC—St. Louis Variety Show  
 WMCA—Songs; beauty talk  
 WHN—News; Health talk; music  
 5:30-WEAF—Jack Armstrong—Sketch  
 WOR—Inspector White of Scotland Yard—Sketch  
 WJZ—Singing Lady  
 WMCA—Fenton Orchestra  
 WNYC—Music Settlement Program  
 WEVD—Giglio Players—Drama  
 5:35-WMCA—Dance music  
 5:45-WEAF—Little Orphan Annie—Sketch  
 WOR—Junior League Program for Children—Orgets on the Air  
 WJZ—Happy Jack, Songs  
 WABC—Wilderness Road—Sketch  
 WMCA—High School Reporter  
 WHN—Marriage—Mrs. John Reilly  
 WEVD—Songs (Off to 8)

### EVENING

- 8:45-WJZ—Boston Symphony Orchestra, Dr. Serge Koussevitzky, Conductor  
 WEVD—Kitty Conroy, songs (Off to 10)  
 9:00-WEAF—Show Boat Concert; Lanny Ross, tenor; Modern Choir; guests, Dale Carnegie, author; Helen Morgan, songs; Goodman Orchestra  
 WOR—Chorale Quartet  
 WABC—Major Bowes's Amateur Hour  
 WMCA—Slums and Housing—James J. Lyons, Borough President, Bronx  
 WHN—Dance music  
 9:15-WOR—Talk About Books—Edward Hodnett and Edward A. Richards of Columbia University  
 WMCA—Beauty talk; interviews  
 9:30-WOR—Variety Show  
 WJZ—America's Town Meeting, Town Hall; Should Our Tax System Be Revised?—John T. Flynn, writer; Peter Molyneux, editor; Professor Lewis H. Haney  
 WMCA—Three Little Funsters  
 WHN—Taxes—Joseph T. Higgins, Collector of Internal Revenue, Third New York District; Jacob Manicoff, Deputy Commissioner of State Taxes; Joseph Lily, City Commissioner of Taxes  
 WMCA—Midweek Forum: E. C. Olsen  
 WEAF—Bing Crosby, Master of Ceremonies; Bob Burns, comedian; Mary Brian, Lee Tracy, actors; Andres Segovia, guitar; Dorsey Orchestra  
 WOR—Witches Tale  
 WABC—Adventures, Floyd Gibbons  
 WHN—Dance music (to 3 A.M.)  
 WMCA—Book of the People—Sketch  
 WEVD—Precinct 77—Sketch  
 10:00-WOR—Musical Revue  
 WJZ—Preparedness for, and Maintenance of, Peace—Newton D. Baker, Former Secretary of War; Senator Gerald P. Nye of North Dakota  
 WABC—March of Time  
 WEVD—Talks and Music  
 10:45-WMCA—News; Elder Horn Revival  
 WEVD—How to Meet the Housing Emergency—Langdon Post, Tenement House Commissioner  
 11:00-WEAF—News—John B. Kennedy  
 WOR—News; Brunesco Orchestra  
 WABC—Dorsey Orchestra  
 11:15-WEAF—Ramon Armengo, tenor; Jorge Negrette, baritone  
 11:30-WEAF—Northern Lights—Sketch  
 WOR—Kysar Orchestra  
 WJZ—Levant Orchestra  
 WABC—Jones Orchestra  
 WMCA—Rhythm and Romance  
 12:00-WEAF—Blaine Orchestra  
 WOR—Goodman Orchestra  
 WJZ—Dance Orchestra  
 WABC—King Orchestra  
 WMCA—Talk—Harry Hershfield; dance music (To 1 A.M.)  
 WEVD—Studio Jamboree  
 WEAF—Bernie Orchestra  
 WOR—Theatre Review—Bide Dudley  
 WJZ—Ferd Orchestra  
 WABC—Belasco Orchestra  
 12:35-WOR—Lopez Orchestra