

Television Schedule

KFTV—Channel 11 KTNH—Channel 4 KFI—Channel 9
 KTSL—Channel 2 KTLA—Channel 5 KTLA—Channel 13
 KECA—Channel 7

9:00 a.m. KFI-Bill Welsh Show (Audience)	KTLA-Handy Hints with Keith & Dorothy
10:00 a.m. KTLA-Joe Graydon Show	KTSL-Program Review (Marionettes)
11:00 KFI-Bill Welsh	6:50 KTSL-Teletests
KECA-Test, Music	7:00 KFTV-Rauch Roundup—T. Texas Tyler, Anne Jones
12:00 KFI-News	KTLA-Newsreel, Gil Martyn
KECA-Test, Music	KLAC-Hi Talent Battle (High school talent)
KLAC-Michael Roy (Chef & Disc Jockey)	KTSL-Hoot Gibson Western "Clearing The Range" (Puppets)
12:10 KFI-Ladies Day	7:15 KTLA-Circle the Globe (Quiz)
12:55 KLAC-News	7:30 KFTV-Television News
1:00 KFI-Cook's Corner with Monty Margetts	KNBH-News, Weather
KECA-Test, Music	KLAC-Auction City with Dick Haynes
KLAC-Al Jarvis	KTLA-Man's Best Friend
KNBH-Test Pattern	KECA-In Morgan Manner (Russ Morgan)
1:20 KFI-Know Your Schools Drama	7:45 KFTV-At Home with Earl Wrightson; guest, Jane Wilson
1:40 KFI-Burrill Wheeler	KNBH-Roberta Quinlan and guest, Herb Jeffries
2:00 KFTV-Test Pattern	7:50 KTLA-On the Ice—Dick Lane
KECA-Test, Music	8:00 KFTV-Arthur Godfrey with Vagabonds—Chor-dettes, Marjorie, J. Davis & Bill Lawrence; also guest, Eddy Arnold
KFI-What's New with Ted Myers	KTSL-Film, "Barfoot Boy" Ralph Morgan, Jackie Moran
KLAC-Al Jarvis	KNBH-College of Musical Knowledge with Kay Kyser, Ish Kabibble and Tom Harmon
2:45 KFI-Let's Make Corsages	KECA-Test, Music
3:00 KFI-Report to Mrs. America	5:45 KFTV-Cowboy Slim
KECA-Test, Music	KLAC-News Conference with Fred Henry, James McNameara
KLAC-Al Jarvis	5:55 KTLA-Program Preview
KLAC-Al Jarvis	KLAC-Western Serial
3:15 KFI-Adventures at Home	6:00 KTLA-Cowboy Thrills with Dove O'Dell
3:40 KFI-Midweek Gardener	KECA-Uncle Icky & Filbert (For Kiddies)
4:00 KLAC-Al Jarvis	KNBH-Uncle Tony O'Dare (Kiddies)
KECA-Test Pattern	6:15 KNBH-Dusty Walker—
KFI-Stu Wilson Show	KLAC-Sportsbook with Sam Balter
5:00 KFI-Frank Webb Show	KNBH-Comedy Theatre, "Criminals at Large"
"Tunes & Cartoons"	6:30 KFTV-Playtime
KLAC-Al Jarvis	KTLA-Time for Beany (Child-Puppets)
5:15 KFI-Uncle Howie, The Story Book Man	KLAC-Kemper's Kapers (Piano)
6:30 KTLA-News, Music	KECA-Paul Whiteman TV Teen Club
KFI-News Room with Ted Meyers, Pat Bishop and Tom Harmon	6:45 KFTV-Marcelino-Clayton Show
KECA-Test, Music	
5:45 KFTV-Cowboy Slim	
KLAC-News Conference with Fred Henry, James McNameara	
6:00 KTLA-Cowboy Thrills with Dove O'Dell	
KECA-Uncle Icky & Filbert (For Kiddies)	
KNBH-Uncle Tony O'Dare (Kiddies)	
6:15 KNBH-Dusty Walker—	
KLAC-Sportsbook with Sam Balter	
KNBH-Comedy Theatre, "Criminals at Large"	
6:30 KFTV-Playtime	
KTLA-Time for Beany (Child-Puppets)	
KLAC-Kemper's Kapers (Piano)	
KECA-Paul Whiteman TV Teen Club	
6:45 KFTV-Marcelino-Clayton Show	

KALI ...1430 KFAC ...1330 KFSG ...1150 KGER ...1390 KIEV ... 870 KNX ...1070 KPPC ...1240 KWIK ...1490
 KECA ... 790 KFI ... 640 KFVD ...1020 KGFI ...1230 KLAC ... 570 KOWL ...1580 KRKD ...1150 KWKW ...1300
 KERN ...1410 KFOX ...1280 KFWB ... 980 KHJ ... 930 KMAC ... 710 KPMC ...1560 KYOE ...1480 KXLA ...1110

YOUR RADIO TODAY

WEDNESDAY'S RADIO PROGRAM HIGHLIGHTS

7:00 A.M.
 KFI-News
 KLAC-Haynes Reins
 KECA-Welcome to Hollywood
 KNX-News, Music
 KMPC-Farm Advisor
 KFI-Coffee Cup Cart
 KFWB-Bill Leyden
 KHJ-News

7:15 A.M.
 KFI-F. Lawton
 KHJ-Bkfst. Gang
 KMPC-News
 KNX-Stars in Morn.

7:30 A.M.
 KFI-Platter Party
 KRKD-News
 KNX-News
 KMPC-Up Swing
 KECA-News

7:45 A.M.
 KFI-News
 KNX-Fred Beck
 KHJ-News
 KMPC-Good Morning
 KFAC-News
 KECA-Zeke Manners

8:00 A.M.
 KFI-Guess Tune, Coffee Time
 KLAC-News, Stocks
 KECA-Bkfst. Club
 KMPC-News
 KNX-B. McLaughlin
 KFAC-Country Church
 KFWB-Clete Roberts
 KHJ-Commentary

8:15 A.M.
 KFI-Marrriage for 2
 KNX-News
 KMPC-Mkts., Sports
 KLAC-Sports, Haynes
 KHJ-News

8:30 A.M.
 KFI-Jack Bereh
 KNX-Grand Slam
 KFAC-News
 KMPC-Song For You
 KHJ-Bible Institute
 KRKD-News

8:45 A.M.
 KFI-Myers Goes Mkt.
 KFAC-Unity
 KMPC-News
 KNX-Rosemary
 KLAC-Racing News

9:00 A.M.
 KFI-Pope Plus XII; Ladies' Day
 KMPC-Band Box
 KECA-Be Seated
 KNX-Wendy Warren
 KFAC-Morn. Concert
 KHJ-K. Smith Speaks
 KLAC-News, Music
 KFWB-Bkfst. Club

9:15 A.M.
 KHJ-Garden Guide
 KLAC-Sing Worries Away
 KNX-Aunt Jenny

9:30 A.M.
 KHJ-Women Wond'ful
 KECA-Quick As Flash

9:45 A.M.
 KFI-Around Town
 KNX-Our Gal Sunday

10:00 A.M.
 KHJ-News
 KFAC-Accent Strings
 KLAC-Al Jarvis
 KNX-Big Sister
 KMPC-Bill Ewing
 KFWB-Peter Potter
 KECA-Surprise Pkg.

10:15 A.M.
 KFI-Are Ya Listen'g?
 KHJ-Gospel Singers
 KNX-Ma Perkins

10:30 A.M.
 KFI-News
 KLAC-Honest Opinion
 KHJ-Norma Young
 KFAC-Serenade
 KECA-My True Story
 KNX-Dr. Malone

10:45 A.M.
 KFI-Life Beautiful
 KNX-Guiding Light

11:00 A.M.
 KFI-Double, Nothing
 KLAC-Al Jarvis
 KFAC-Plano Parades.
 KECA-Mag. of Air
 KFWB-Peter Potter
 KMPC-Bill Ewing

11:15 A.M.
 KNX-Perry Mason
 KECA-V. Lindlahr
 KFAC-Guy Bates Post

11:30 A.M.
 KFI-Today's Children
 KFAC-Music Hall
 KRKD-News
 KNX-Nora Drake
 KHJ-Queen for Day

11:45 A.M.
 KFI-Life of World
 KNX-Brighter Day

12 Noon
 KFI-Farm Reports
 KECA-News
 KNX-News
 KFAC-Luncheon Cnert
 KMPC-Moods in Music
 KLAC-Ballroom
 KHJ-News
 KFWB-Bill Anson

12:15 P.M.
 KFI-Road of Life
 KECA-Norwood Smith
 KMPC-News To You
 KHJ-Stu Wilson
 KNX-K. Manning

12:30 P.M.
 KFI-Pepper Young
 KMPC-Facts for Farmers
 KECA-Frances Scully
 KFWB-News
 KHJ-Melody Parade
 KNX-Art Linkletter

12:45 P.M.
 KFI-Rite to Happiness
 KFAC-News
 KFWB-Bill Anson
 KMPC-Song Stars
 KECA-Double Feature
 KHJ-Music

1 P.M.
 KFI-Backstage Wife
 KLAC-News, Sports
 KECA-Leyden with Music
 KNX-Nona from Nowhere
 KHJ-Lynn at Hlywd.
 KFAC-Your City

1:15 P.M.
 KFI-Stella Dallas
 KLAC-570 Club
 KHJ-Organ
 KFAC-Classroom Radio
 KNX-Harry Babbitt

1:30 P.M.
 KFI-Lorenzo Jones
 KNX-Geo. Fisher
 KECA-Easy Aces
 KHJ-Ladies First
 KFAC-Composer's Cor.
 KMPC-Hal Berger

1:45 P.M.
 KFI-Widder Brown
 KECA-Baukhage
 KFWB-Bill Anson
 KNX-Garry Moore

2:00 P.M.
 KFI-When Girl Marries
 KLAC-News, Sports
 KECA-Ira Cook
 KFAC-Matinee
 KRKD L.A. Fire Dept.
 KHJ-Pres. Truman
 KMPC-Music in Air

2:15 P.M.
 KFI-Portia
 KLAC-570 Club
 KNX-Steve Allen

2:30 P.M.
 KFI-Plain Bill
 KECA-Hannibal Cobb
 KHJ-Club 930

2:45 P.M.
 KFI-Front Page Farre
 KFWB-B. Anson
 KNX-Arthur Godfrey

3:00 P.M.
 KFI-Travelers
 KECA-Bride & Groom
 KLAC-News, Sports
 KHJ-Club 930
 KFAC-World Opera
 KFWB-Maurice Hart
 KMPC-Chiff. Serenade

3:15 P.M.
 KLAC-D. Otis.

3:30 P.M.
 KFI-Aunt Mary.
 KFAC-Lyrics Chorus.
 KFWB-News.
 KECA-Ira Cook

3:45 P.M.
 KFI-Love and Learn
 KFAC-News
 KFWB-Maurice Hart
 KNX-Arthur Godfrey
 KHJ-Club 930, Guess A Tune

4:00 P.M.
 KFI-Woman's Secret
 KHJ-Fulton Lewis
 KNX-Massey & Tilton
 KFAC-Masterpieces
 KLAC-News, Sports
 KECA-Baker's Notebk
 KMPC-News

4:15 P.M.
 KFI-Dr. Paul
 KHJ-F. Hemingway
 KLAC-Cal. Melodies
 KNX-Stand In
 KMPC-Bands, Ballads
 KFWB-Dave Ormont
 KECA-Best Looking, Music

4:30 P.M.
 KFI-Burrill Wheeler.
 KHJ-Behind Story.
 KMPC-Roddy McDowall
 KFWB-Red Rowe
 KNX-Disc Jockey
 KECA-Play It Again.

4:45 P.M.
 KFWB-S. Hamblen
 KHJ-News
 KLAC-Racing Roundup
 KECA-Happy Theater
 KRKD-News

5:00 P.M.
 KFI-Feature Wire
 KMPC-News, Ewing
 KHJ-Mark Trail
 KFAC-Sun. Serenade
 KLAC-Fred Henry
 KECA-Yukon Challenge
 KNX-News

5:15 P.M.
 KFI-News
 KMPC-Virgil Pinkley
 KLAC-Bill Stewart
 KNX-Sports

5:30 P.M.
 KFI-Orchestra
 KRKD-Sports Dial
 KNX-News
 KHJ-Tom Mix
 KECA-Sky King

5:45 P.M.
 KFI-This Is Ur Life
 KLAC-News
 KFWB-News
 KMPC-6 o'clock final
 KHJ-Gabriel Heatter
 KFAC-Hr. of Music
 KECA-E. C. Hill
 KNX-Groucho Marx

6:00 P.M.
 KFI-This Is Ur Life
 KLAC-News
 KFWB-News
 KMPC-6 o'clock final
 KHJ-Gabriel Heatter
 KFAC-Hr. of Music
 KECA-E. C. Hill
 KNX-Groucho Marx

6:15 P.M.
 KMPC-Sports
 KLAC-Ballroom
 KFWB-S. Shoemaker
 KHJ-Newreel
 KECA-Sports

6:30 P.M.
 KFI-Dangerous Assignment
 KFWB-Frank Bull
 KHJ-Tello-Test
 KNX-Bing Crosby
 KECA-Mod. Romances
 KFAC-Santa Anita
 KFAC-Mus. Milestones
 KRKD-Jack Patten

6:45 P.M.
 KHJ-Answer Man
 KRKD-Timely Topics

6:55 P.M.
 KHJ-Bill Henry

7:00 P.M.
 KFI-Big Story
 KRKD-News
 KECA-Louie Ranger
 KHJ-John Steele
 KLAC-News, 570 Club
 KMPC-Words & Music
 KNX-Burns & Allen
 KFAC-Twilight Hour

7:30 P.M.
 KFI-Curtain Time
 KHJ-Cisco Kid
 KNX-Holly. Mus. Hall
 KFWB-Sports Final
 KFAC-Echoes, Encores
 KECA-Dr. I. Q.

7:45 P.M.
 KFWB-Rosary Hour

8:00 P.M.
 KFI-Light Up Time
 KMPC-Southland Story
 KNX-Lowell Thomas
 KFAC-Eve. Concert
 KHJ-Name of Song
 KLAC-News, Music
 KECA-Sherlock Holmes
 KFWB-Internal Revenue

8:15 P.M.
 KFI-World News
 KNX-Shore & Smith
 KMPC-Washington's Birthday
 KLAC-Sing Worries' Away
 KFWB-Music

8:30 P.M.
 KFI-Gildersleeve
 KNX-Dr. Christian
 KHJ-Family Theater
 KFWB-News
 KECA-Gregory Hood
 KMPC-Parade of Hits

8:45 P.M.
 KFWB-Dave Ormont

9:00 P.M.
 KFI-Break Bank
 KECA-Will Britain
 Keep Left
 KNX-Jeff Rogan
 KFAC-Eve. Concert
 KHJ-Glenn Hardy
 KFWB-Guest Star
 KLAC-Sing wor's way
 KMPC-Parade of Hits

9:15 P.M.
 KHJ-Fulton Lewis
 KFWB-United Nations

9:30 P.M.
 KFI-District Attorney
 KFWB-Music
 KHJ-Inter. Airport
 KNX-Beulah
 KECA-Lawrence Welk

9:45 P.M.
 KNX-Club 15
 KFWB-News

10:00 P.M.
 KFI-Sam Hayes

KNX-2nd Mrs. Burton
 KHJ-Ladies Fair

3:45 P.M.
 KFI-Love and Learn
 KFAC-News
 KFWB-Maurice Hart
 KNX-Arthur Godfrey
 KHJ-Club 930, Guess A Tune

4:00 P.M.
 KFI-Woman's Secret
 KHJ-Fulton Lewis
 KNX-Massey & Tilton
 KFAC-Masterpieces
 KLAC-News, Sports
 KECA-Baker's Notebk
 KMPC-News

4:15 P.M.
 KFI-Dr. Paul
 KHJ-F. Hemingway
 KLAC-Cal. Melodies
 KNX-Stand In
 KMPC-Bands, Ballads
 KFWB-Dave Ormont
 KECA-Best Looking, Music

4:30 P.M.
 KFI-Burrill Wheeler.
 KHJ-Behind Story.
 KMPC-Roddy McDowall
 KFWB-Red Rowe
 KNX-Disc Jockey
 KECA-Play It Again.

4:45 P.M.
 KFWB-S. Hamblen
 KHJ-News
 KLAC-Racing Roundup
 KECA-Happy Theater
 KRKD-News

5:00 P.M.
 KFI-Feature Wire
 KMPC-News, Ewing
 KHJ-Mark Trail
 KFAC-Sun. Serenade
 KLAC-Fred Henry
 KECA-Yukon Challenge
 KNX-News

5:15 P.M.
 KFI-News
 KMPC-Virgil Pinkley
 KLAC-Bill Stewart
 KNX-Sports

5:30 P.M.
 KFI-Orchestra
 KRKD-Sports Dial
 KNX-News
 KHJ-Tom Mix
 KECA-Sky King

5:45 P.M.
 KFI-This Is Ur Life
 KLAC-News
 KFWB-News
 KMPC-6 o'clock final
 KHJ-Gabriel Heatter
 KFAC-Hr. of Music
 KECA-E. C. Hill
 KNX-Groucho Marx

6:00 P.M.
 KFI-This Is Ur Life
 KLAC-News
 KFWB-News
 KMPC-6 o'clock final
 KHJ-Gabriel Heatter
 KFAC-Hr. of Music
 KECA-E. C. Hill
 KNX-Groucho Marx

F.M. PROGRAMS

KHJ-101.1 Meg. 1:30 to 9 p.m.	7:00-Concerto	4:30-Varieties
1:30-Norma Young	9:00-Broadw'y. Lullaby	5:45-News
2:00-Farm Fare	KUSC—91.5 Meg.	6:00-Classic Hour
2:15-Music	10:45 a.m.-U.N. Report	7:00-Skyway Serenade
(From 2:30 to 9 p.m. same as AM schedule above.)	12:45 p.m.-U.N. News	7:45-Church
KMGM—98.7 Meg. 5 to 9:30 p.m.	3:00 p.m.-BJC Forum	KECA, 95.5 meg. 4:30 to 12.
3:00-Concert	8:00 p.m.-Mr Atom Reports	KFAC, 104.3 Meg. 24-hour schedule
4:00-Mostly Music	8:15 p.m.-News Report	KMPC, 100.3 meg. 3 to 12 p.m.
5:30-Listener's Album	9:30 p.m.-Music Story	KRKD, 98.3 meg. 5:30 a.m. to 9 p.m.
6:30-Words & Music	KKIA—97.1 Meg. 3 to 9 p.m.	
	3:00 p.m.-Concert	

FOR RADIO ADVERTISING
 TURN TO PAGE 2, PART II