

# RADIO TODAY

FRIDAY, JULY 28, 1950

KALI - 1430 KFI - 640 KFVB - 980  
 KECA - 790 KFOX - 1280 KGER - 1390  
 KERN - 1410 KFSG - 1150 KGFJ - 1230  
 KFAC - 1330 KFVD - 1020 KHJ - 930

KIEV - 870 KOWL - 1580 KVOC - 1480  
 KLAC - 570 KPAC - 1560 KWIK - 1490  
 KMPC - 710 KPCC - 1240 KWKW - 1300  
 KNX - 1070 KRKD - 1150 KXLA - 1110

## PROGRAM HIGH LIGHTS

### COMEDY—

8:00 KHJ-Proudly We Hall  
 9:30 KNX-Garry Moore  
 9:30 KHJ-Comedy of Errors

### MYSTERY—

7:00 KNX-Escape  
 8:00 KECA-Fat Man  
 8:30 KFI-Dimension X  
 9:00 KNX-Up For Parole  
 9:00 KECA-Thin Man

### DRAMA—

6:30 KFI-Confidentially Yours  
 7:00 KFI-Wanted  
 8:00 KFI-One Man's Family  
 8:30 KECA-Your FBI

8:30 KNX-Philip Marlowe  
 9:00 KFI-Crime Does Not Pay  
 9:30 KFI-High Adventure  
 9:30 KECA-Mr. President

### SPORTS—

12:45 KHJ-Game of Day  
 6:30 KMPC-Del Mar  
 8:15 KMPC-L.A.-S. Diego  
 8:30 KLAC-Hlywd.-Portland

### PUBLIC INTEREST—

12:00 KFVD-Editor of the Air  
 6:00 KFI-World Affairs  
 7:00 KHJ-Meet Press  
 7:30 KNX-Women's Forum  
 7:45 KFI-Calif. Senator's Report  
 8:30 KHJ-Hoarding U.S.A.

### 7:00 A.M.

KFI-News  
 KLAC-Haynes Reins  
 KECA-Welcome to Hollywood  
 KNX-News, Music  
 KMPC-Farm Advisor  
 KFAC-Coffee Cup Con.  
 KHJ-F. Hemingway  
 KFVB-Bill Leyden

### 7:15 A.M.

KFI-F. Lawton  
 KMPC-News  
 KHJ-Bkst. Gang  
 KNX-Stars Morn'g.  
 KRKD-News

### 7:30 A.M.

KFI-Platter Party  
 KRKD-Morn. Chapel  
 KNX-Frank Goss  
 KECA-Bob Garred  
 KMPC-Sports Wire

### 7:45 A.M.

KFI-Sam Hayes  
 KHJ-Bob Freed  
 KMPC-All Time Hits  
 KNX-Harry Babbitt  
 KECA-Zeke Manners

### 8:00 A.M.

KFI-Bell Ringer  
 KLAC-News, Stocks  
 KHJ-Cecil Brown  
 KFVB-News  
 KNX-Top of Morning  
 KMPC-News  
 KFAC-Country Church  
 KECA-Bkfst. Club  
 KFOX-Bible Society

### 8:15 A.M.

KFI-Coffee Time  
 KNX-Dave Vaile  
 KLAC-Haynes at Reins  
 KFVB-Bill Leyden  
 KHJ-News  
 KMPC-Mkts., Sports

### 8:30 A.M.

KFI-Jack Berch  
 KHJ-Bible Institute  
 KFAC-News  
 KNX-Grand Slam  
 KRKD-News  
 KMPC-Bing Crosby

### 8:45 A.M.

KFI-Myers Goes Mkt.  
 KFAC-Unity  
 KFVB-News, Music  
 KMPC-News  
 KLAC-Racing News  
 KNX-Rosemary

### 9:00 A.M.

KFI-News, Ladies' Day  
 KECA-Johnny Olsen  
 KFVB-Smith's Tom  
 KHJ-K. Smith Speaks  
 KMPC-Instit. Relig. Science  
 KFAC-Morn. Concert  
 KNX-Wendy Warren  
 KLAC-News, Music

### 9:15 A.M.

KHJ-Garden Guide  
 KFVB-Unity Daily Word  
 KLAC-Bill Stewart  
 KNX-Aunt Jenny

### KMPC-Dinah Shore

### 9:30 A.M.

KNX-Helen Trent  
 KHJ-Women Are Wonderful  
 KMPC-Chef  
 KFAC-Dance Ormont  
 KFVB-Quick As Flash

### 9:45 A.M.

KFI-Around Town  
 KNX-Gal Sunday

### 10:00 A.M.

KFAC-Accent Strings  
 KNX-Big Sister  
 KLAC-Al Jarvis  
 KMPC-Bill Ewing  
 KHJ-Glenn Hardy  
 KECA-Surprise Pkg.

### 10:15 A.M.

KFI-Record Album  
 KNX-Ma Perkins  
 KHJ-Tello-Test

### 10:30 A.M.

KFI-Report From Pentagon  
 KECA-My True Story  
 KNX-Dr. Malone  
 KFI-Honest Opinion  
 KHJ-Norma Young  
 KFAC-Serenade  
 KMPC-Music Tune-O  
 KFVB-Dave Ormont

### 10:45 A.M.

KFI-Life Beautiful  
 KNX-Guiding Lite

### 11:00 A.M.

KFI-Double Nothing  
 KLAC-Al Jarvis  
 KMPC-Bill Ewing  
 KNX-2nd Mrs. Burton  
 KFVB-Maurice Hart  
 KFAC-Piano Parade  
 KHJ-Ladies Fair  
 KECA-Mag. of Air

### 11:15 A.M.

KNX-Perry Mason  
 KFI-Guy Bates Post  
 KECA-J. B. Kennedy

### 11:30 A.M.

KFI-Live Like a Millionaire  
 KFAC-Music Hall  
 KRKD-News  
 KECA-Ira Cook  
 KNX-Nora Drake  
 KHJ-Queen For Day  
 KFVD-Union Rescue Mission  
 KFVB-News, Maurice Hart

### 11:45 A.M.

KNX-Brighter Day

### 12 NOON

KFI-Farm Report  
 KECA-Hank Weaver  
 KLAC-Ballroom  
 KMPC-Moods in Music  
 KNX-News  
 KFAC-Lunch. Concert  
 KHJ-News  
 KFVB-Bill Anson  
 KFVD-Editor of Air

### 12:15 P.M.

KFI-Road of Life

### KECA-Baukhage

KMPC-News to You  
 KHJ-Pix-O

### 12:30 P.M.

KFI-Pepper Young  
 KMPC-For Farmers  
 KECA-Frances Scully  
 KFVB-News  
 KHJ-Nancy Dixon  
 KNX-Open House

### 12:45 P.M.

KFI-Rite to Happiness  
 KFI-News  
 KFVB-Bill Anson  
 KMPC-Safety Rangers  
 KECA-Double Feature  
 KHJ-Game of Day

### 1:00 P.M.

KFI-Backstage Wife  
 KLAC-News, Sports  
 KNX-Nona From Nowhere  
 KFAC-Salvation Army  
 KECA-Ira Cook  
 KHJ-Game of Day  
 KMPC-Calif. Carousel

### 1:15 P.M.

KFI-Stella Dallas  
 KLAC-570 Club  
 KFAC-Matinee  
 KNX-Hill Top House

### 1:30 P.M.

KFI-Lorenzo Jones  
 KECA-Easy Aces  
 KNX-Internat'l Discs  
 KFVB-Clete Roberts

### 1:45 P.M.

KFI-Widder Brown  
 KFVB-B. Anson  
 KECA-Ted Malone

### 2:00 P.M.

KFI-Girl Marries  
 KLAC-News, Sports  
 KECA-Chance of a Lifetime  
 KFAC-Composer's Cor.  
 KRKD-Govern. Speaks  
 KMPC-News; Carousel  
 KHJ-Game of Day  
 KNX-Geo. Fisher

### 2:15 P.M.

KFI-Portia  
 KLAC-570 Club  
 KNX-Freddy Martin

### 2:30 P.M.

KFI-Plain Bill  
 KECA-Bride & Groom  
 KNX-Bing Crosby  
 KFVB-Clete Roberts

### 2:45 P.M.

KFI-Front Pg. Farrell  
 KFVB-B. Anson  
 KNX-Arthur Godfrey

### 3:00 P.M.

KFI-Welcome Traveler  
 KLAC-News, Sports  
 KECA-In Hollywood  
 KFAC-World of Opera  
 KMPC-Music Tune-O  
 KFVB-Peter Potter  
 KRKD-Tops in Pops  
 KHJ-Game of Day

### 3:15 P.M.

KLAC-D. Otis Show  
 KECA-Leyden with Song  
 KHJ-Baker's Dozen

### 3:30 P.M.

KFI-Aunt Mary  
 KFAC-Lyrics Chorus  
 KMPC-Magic of Melody  
 KFVB-Clete Roberts

### 3:45 P.M.

KFI-Love & Learn  
 KFAC-News  
 KFVB-Peter Potter  
 KNX-Arthur Godfrey  
 KHJ-Lynn Looks at Hollywood

### 4:00 P.M.

KFI-Woman's Secret  
 KNX-Massey & Tilton  
 KMPC-Bill Harpel  
 KHJ-Fulton Lewis Jr.  
 KLAC-News, Sports  
 KECA-Art Baker  
 KFAC-Masterpieces

### 4:15 P.M.

KFI-Dr. Paul  
 KHJ-F. Hemingway  
 KLAC-Bill Stewart  
 KNX-Strike It Rich  
 KMPC-Band & Ballads  
 KECA-Play It Again

### 4:30 P.M.

KFI-Burr. Wheeler  
 KMPC-Romance, Rhythm  
 KHJ-Behind Story  
 KFVB-Red Rowe

### 4:45 P.M.

KHJ-Sam Hayes  
 KLAC-Racing Rdup.  
 KECA-Elmer Davis  
 KRKD-News  
 KNX-Harry Babbitt

### 5:00 P.M.

KFI-Feature Wire  
 KMPC-News, Music  
 KHJ-Crowell's Nest  
 KFAC-Sun. Serenade  
 KLAC-News, Sports  
 KECA-News Period  
 KNX-Larry Lesueur

### 5:15 P.M.

KFI-Ted Meyers  
 KNX-Sports  
 KLAC-Bill Stewart  
 KMPC-Up Swing  
 KECA-Happy Theater

### 5:30 P.M.

KFI-Casa Cugat  
 KNX-Chet Huntley  
 KRKD-Sports Dial  
 KECA-Green Hornet  
 KFAC-Whoa Bill  
 KHJ-B-Bar-B Riders  
 KMPC-All Time Hits  
 KFVB-Red Rowe

### 5:45 P.M.

KFI-E. Peterson  
 KLAC-Sportsbook  
 KRKD-Race Results  
 KNX-Frank Goss  
 KMPC-Top Tunes

### 6:00 P.M.

KFI-World Affairs  
 KLAC-News  
 KECA-News  
 KMPC-Norman Nesbitt  
 KFVB-Clete Roberts  
 KFAC-Prelude to Eve.  
 KNX-Songs For Sale  
 KHJ-Gab. Heater

### 6:15 P.M.

KLAC-Ballroom  
 KMPC-Sports  
 KECA-Main to Malibu  
 KFVB-Sports  
 KHJ-Newsreel

### 6:30 P.M.

KFI-Confidentially Yours  
 KECA-Hits. Encores  
 KFVB-Frank Bull  
 KMPC-Del Mar  
 KFAC-Mus. Milestones  
 KHJ-Answer Man

### 6:45 P.M.

KHJ-Sam Hayes

### 6:55 P.M.

KHJ-Bill Henry

### 7:00 P.M.

KFI-Wanted  
 KRKD-News  
 KLAC-570 Club  
 KMPC-News; Music  
 KHJ-Meet Press  
 KFAC-Twilite Hr.  
 KECA-Treas. Band Show  
 KNX-Escape

### 7:30 P.M.

KFI-Sports  
 KECA-Jimmy Dorsey  
 KFAC-Echoes. Encores  
 KNX-Women's Forum  
 KHJ-Cisco Kid  
 KFVB-Music

### 7:45 P.M.

KFI-Senator's Report  
 KFVB-Rosary Hour  
 KRKD-Catholic Quarter Hour

### 8:00 P.M.

KFI-One Man's Family  
 KMPC-Southland Story  
 KFAC-Eve. Concert  
 KHJ-Proudly We Hall  
 KECA-Fat Man  
 KNX-Eric Sevareid  
 KFVB-Music  
 KLAC-News; Music

### 8:15 P.M.

KFI-World News  
 KNX-Stepping Out  
 KMPC-L.A.-S. Diego  
 KLAC-Music; Dugout Dope

### 8:30 P.M.

KFI-Dimension X  
 KNX-Philip Marlowe  
 KHJ-Hoarding U.S.A.  
 KECA-FBI  
 KFVB-News  
 KGER-Timely Topics  
 KLAC-Hlywd.-Portland

### 8:45 P.M.

KFVB-Music

### 9:00 P.M.

KFI-Crime Doesn't Pay  
 KHJ-Glenn Hardy  
 KECA-The Thin Man  
 KFAC-Concert  
 KNX-Up For Parole  
 KMPC-L.A.-S. Diego  
 KLAC-Hlywd.-Portland  
 KFVB-Speedwriting

### 9:15 P.M.

KHJ-Fulton Lewis  
 KFVB-Bandstand

### 9:30 P.M.

KFI-High Adventure  
 KECA-Mr. President  
 KNX-Garry Moore  
 KHJ-Comedy of Errors

### 9:45 P.M.

KFVB-Bandstand

### 10:00 P.M.

KFI-Reporter  
 KNX-Chet Huntley  
 KECA-Bob Garred  
 KFAC-Crossroads  
 KHJ-I Love Mystery  
 KMPC-L.A.-S. Diego  
 KLAC-Hlywd.-Portland  
 KFVB-Gene Norman

### 10:15 P.M.

KFI-Johnny Murray  
 KNX-Bob Elson  
 KHJ-Frank Edwards  
 KECA-Sports

### 10:30 P.M.

KFI-Virgil Pinkley  
 KHJ-Lonesome Gal  
 KECA-Science of Mind  
 KNX-Orchestra  
 KMPC-News; Leisure Time

### 10:45 P.M.

KFI-Les Paul  
 KECA-One For Book  
 KLAC-News; Don Otis

### 11:00 P.M.

KFI-Ted Meyers  
 KNX-Larry Thor  
 KFAC-Crossroads  
 KFVB-Gene Norman  
 KLAC-Don Otis  
 KHJ-Arthur Van  
 KECA-Garwood Van  
 KMPC-Larry Mitchell

### 11:15 P.M.

KFI-Pro & Con  
 KECA-Pete Pontrelli  
 KNX-Sports

### 11:30 P.M.

KFI-Mindy Carson  
 KNX-Merry-Go-Rnd  
 KMPC-Leisure Time  
 KHJ-Baker's Dozen

### 11:45 P.M.

KFI-U.S. Navy  
 KNX-U & Roma  
 KECA-Orchestra

### 12:00 Midnight

KFI-Musical Menu  
 KFAC-Serenade  
 KNX-News, S. Allen  
 KFVB-Music  
 KRKD-Serenade  
 KECA-News Edition  
 KLAC-Don Otis

## F.M. PROGRAMS

### KMGH-98.7 Meg.

3 to 10 p.m.  
 3:00-Concert  
 5:30-Listener's Album  
 6:30-Words & Music  
 7:00-Concerto  
 9:00-Broadway Lullaby  
 9:30-Stairway to Stars

### KKLA-97.1 Meg.

3 to 9:30 p.m.  
 3:00-Sacred Varieties  
 4:15-Melody of Youth  
 4:30-Music for You  
 5:30-Miniature Serenade  
 6:45-Church Service

### KFI-105.9 Meg.

3 to 7 p.m.  
 3:00-After'n Music  
 3:30-Classics  
 5:00-Eve. Concert  
 7:00-World Music

### KUSC-91.5 Meg.

9 a.m. to 11 p.m.  
 9:30-Music Story  
 2:00-Musical-Afternoon  
 4:00-Symphony  
 6:00-Dr. Baxter  
 7:00-Concert  
 8:30-KUBC Workshop

### KHJ-101.1 Meg.

1:30 to 9 p.m.  
 1:30-Farm News  
 (From 1:45 to 9:00 same as A.M. schedule)  
 The following station programs same as AM schedule above:  
 KECA, 9:55 meg-5:30 a.m. to 12 p.m.  
 KFAC, 10:43 meg-24 hr. schedule  
 KRKD, 9:53 meg-5:30 a.m. to 7 p.m.