

# WEDNESDAY TELEVISION

(Channel numbers follow the station identification in program.)

## TV HIGHLIGHTS

- 7:00 KLAC (13) Hi Talent Battle,
- 8:00 KTTV (11) Arthur Godfrey, KNBH (4) Jack Haley,
- 9:00 KTTV (11) Pantomime Quiz, KNBH (4) Ed Wynn, KECA (7) Don McNeill,
- 10:00 KNBH (4) Break the Bank, KTLA (5) City at Night,
- 10:30 KTTV (11) Boxing,

- 10:00 KLAC (13) Joe Graydon
- 10:30 KFI (9) Know Your Schools
- 11:00 KLAC (13) Joe Graydon
- 11:15 KTTV (11) Morn. Serenade
- 12:00 KTTV (11) Frank Hemingway—News
- 12:15 KTTV (11) Film Oddities
- 12:30 KTTV (11) Instruction for Survival
- 1:00 KTTV (11) Hlywd. Studio Party
- 1:20 KFMB (8) Film Short
- 1:30 KFI (9) Cook's Corner
- 1:45 KFMB (8) Film Short
- 2:00 KTTV (11) Hlywd. Studio Party
- 2:15 KTTV (11) Garry Moore
- 2:30 KNBH (4) Chef Milant
- 2:45 KTTV (11) First 100 Years
- 3:00 KTTV (11) Come Into Kitchen, with Freda Nelson
- 3:20 KFI (9) Suspects Wanted
- 3:30 KTTV (11) Movie Gems
- 4:00 KNBH (4) Kate Smith
- 4:10 KFI (9) Garden Chats
- 4:15 KECA (7) Foreman Phillips
- 4:30 KTTV (11) Ladies' Matinee
- 5:00 KTTV (11) Range Riders
- 5:15 KFMB (8) Kate Smith
- 5:25 KTLA (5) Program Preview
- 5:30 KFI (9) News Room
- 5:45 KTLA (5) Cowboy Thrills
- 5:50 KFI (9) Action Feature
- 6:00 KNBH (4) Crusader Rabbit
- 6:05 KTLA (5) Newsroom—Lea Wood
- 6:15 KFI (9) Action Feature
- 6:30 KTTV (11) Film Oddities
- 6:45 KTLA (5) Handy Hints
- 6:55 KTLA (5) Newsroom—Lea Wood
- 7:00 KTTV (11) Star of Family—
- 7:15 KTLA (5) Hollywood Reel
- 7:30 KTTV (11) TV Newsreel
- 7:45 KTLA (5) Newsreel
- 8:00 KTTV (11) Perry Como
- 8:15 KTLA (5) Newsreel
- 8:30 KECA (7) College Bowl—
- 8:45 KTLA (5) Fashion Model,
- 9:00 KTTV (11) Pantomime Quiz
- 9:15 KTLA (5) Newsreel
- 9:30 KTTV (11) The Web,
- 9:45 KTLA (5) Newsreel
- 10:00 KTTV (11) TV Newsreel
- 10:15 KTLA (5) Newsreel
- 10:30 KTTV (11) Bouts
- 10:45 KTLA (5) Newsreel
- 11:00 KNBH (4) Broadway Open House
- 11:15 KTLA (5) Newsreel
- 11:30 KTTV (11) Gleanin' at Anson
- 11:45 KTLA (5) Newsreel
- 12:05 KTLA (5) Newsreel

- KLAC (13) Teleten Reporter
- KNBH (4) News, Weather
- KTLA (5) "The Old Swimmn' Hole"
- KECA (7) Chance of Lifetime
- KFMB (8) People In News
- KFI (9) Rose Room Revue
- KTTV (11) Perry Como
- Arthur Godfrey
- Art Instructions
- Roberta Quinlan
- News
- Arthur Godfrey
- Arthur Godfrey
- 4-Star Feature
- Jack Haley Show
- Guest: Mindy Carson
- Stop the Music
- Theater: "Cheers For Miss Bishop"
- World Series—1950
- College Bowl—Chico Marx
- "Fashion Model," Marjorie Weaver
- March of Time
- K Bar K Corral
- Pantomime Quiz—Mike Stokely & Guests
- 4-Star Revue—Ed Wynn, Fred Allen
- Don McNeill's TV Club
- Wrestling
- Ship's Reporter
- Picture Platters
- Musical, Hadda Brooks
- The Web, "The Shadowy Man"
- Hands of Mystery
- Irwin Allen
- "Flying With Music"
- TV Newsreel
- Break the Bank
- City at Night
- Hal in Hlywd.
- Clete Roberts
- Pletwood Lawton
- Backstage with N.T.G.
- KLAC (13) "Mutiny on Elsinore"—Paul Lukas
- Club Time—Roy Maypole
- Bouts
- Wrestling
- Boxing
- Skating Is Fun
- Broadway Open House
- Champagne Party
- Peter Potter
- Gleanin' at Anson
- Clete Roberts
- Crime Investigation Committee
- TV Highlights

# RADIO TODAY

WEDNESDAY, MARCH 21, 1951

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480  
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWKW - 1300  
 KERN - 1410 KFSG - 1150 KGFJ - 1230 KMPC - 710 KPAC - 1240 KWIK - 1490  
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

## PROGRAM HIGH LIGHTS

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| <p><b>MYSTERY—</b><br/>         7:30 KECA-American Agent<br/>         8:00 KECA-Fat Man<br/>         8:30 KECA-Rogues Gallery<br/>         9:00 KNX-Mr. Chameleon</p> <p><b>QUIZ—</b><br/>         6:30 KHJ-Answer Man<br/>         8:00 KHJ-What's Name of Song?<br/>         9:00 KFI-You Bet Your Life with Groucho Marx</p> <p><b>COMEDY—</b><br/>         6:00 KNX-Honest Harold<br/>         8:30 KFI-Great Gildersleeve<br/>         9:30 KNX-Beulah</p> <p><b>7:00 A.M.</b><br/>         KFI-News, Mueller<br/>         KLAC-News, Haynes<br/>         KECA-Welcome to Hollywood<br/>         KNX-Arthur Godfrey<br/>         KMPC-Farm Adviser<br/>         KFAC-Coffee Cup Curt<br/>         KFVB-Bill Leyden<br/>         KHJ-F. Hemingway</p> <p><b>7:15 A.M.</b><br/>         KFI-F. Lawton<br/>         KHJ-Bkfst. Gang<br/>         KMPC-Jim McCulla<br/>         KRKD-News</p> <p><b>7:30 A.M.</b><br/>         KFI-Platter Party<br/>         KNX-Frank Goss<br/>         KMPC-Ross Mulholland<br/>         KECA-Bob Garred, News</p> <p><b>7:40 A.M.</b><br/>         KECA-Zeke Manners</p> <p><b>7:45 A.M.</b><br/>         KFI-Sam Hayes<br/>         KNX-Harry Babbitt<br/>         KHJ-News</p> <p><b>7:55 A.M.</b><br/>         KECA-Walter Klerman<br/>         KLAC-Weather News<br/>         KFAC-News</p> <p><b>8:00 A.M.</b><br/>         KFI-Break Bank<br/>         KFAC-News, Stocks<br/>         KECA-Bkfst. Club<br/>         KFVB-News<br/>         KHJ-Cecl Brown<br/>         KMPC-Ren Barton<br/>         KNX-Ralph Story<br/>         KFAC-Country Church<br/>         KFOX-Bible Society<br/>         KRKD-Unity</p> <p><b>8:15 A.M.</b><br/>         KNX-Dave Valle<br/>         KMPC-Mkts., Sports<br/>         KHJ-News<br/>         KFVB-L.A. Breakfast<br/>         KGFJ-Disabled Vets<br/>         KLAC-Dick Haynes</p> <p><b>8:30 A.M.</b><br/>         KFI-Jack Berch<br/>         KFAC-News<br/>         KNX-Grand Slam<br/>         KHJ-Bible Institute<br/>         KRKD-News<br/>         KLAC-News</p> <p><b>8:45 A.M.</b><br/>         KFI-Dave Garroway<br/>         KFI-Unity<br/>         KNX-Rosemary<br/>         KLAC-Racing News</p> <p><b>9:00 A.M.</b><br/>         KFI-News<br/>         KECA-Johnny Olsen<br/>         KNX-Wendy Warren<br/>         KFAC-Plano Parade<br/>         KHJ-K. Smith Speaks<br/>         KLAC-News; Crosby<br/>         KFVB-Bkfst. Club</p> <p><b>9:05 A.M.</b><br/>         KLAC-Parade of Hits</p> <p><b>9:15 A.M.</b><br/>         KFI-Meyers to Mkt.<br/>         KHJ-Garden Guide<br/>         KNX-Aunt Jenny<br/>         KECA-Meet Band</p> <p><b>9:25 A.M.</b><br/>         KECA-Ed. C. Hill</p> | <p><b>DRAMA—</b><br/>         6:30 KFI-Halls of Ivy<br/>         7:00 KFI-Big Story<br/>         8:30 KNX-Dr. Christian<br/>         8:30 KHJ-Family Theater<br/>         9:00 KECA-Mr. President<br/>         9:30 KFI-Mr. District Attorney<br/>         9:30 KHJ-Internat'l. Airport</p> <p><b>VARIETY—</b><br/>         6:30 KNX-Bing Crosby</p> <p><b>SPORTS—</b><br/>         6:30 KMPC-Joe Hernandez<br/>         7:00 KNX-Fights</p> <p><b>9:30 A.M.</b><br/>         KFI-Ladies' Day<br/>         KHJ-Happy Homes<br/>         KECA-Quick as Flash<br/>         KMPC-Chef Milant<br/>         KNX-Helen Trent<br/>         KFVB-E. Roosevelt<br/>         KFAC-Accent on Strings<br/>         KLAC-Top Tunes</p> <p><b>9:45 A.M.</b><br/>         KNX-Our Gal Sunday</p> <p><b>9:55 A.M.</b><br/>         KFAC-News</p> <p><b>10:00 A.M.</b><br/>         KFI-Around Town<br/>         KHJ-Glenn Hardy<br/>         KFAC-Morn. Concert<br/>         KLAC-Al Jarvis<br/>         KNX-Big Sister<br/>         KMPC-News<br/>         KECA-Victor Lindlahr</p> <p><b>10:15 A.M.</b><br/>         KNX-Ma Perkins<br/>         KECA-Yesterday on Broadway<br/>         KHJ-Tello Test<br/>         KFVB-Music</p> <p><b>10:30 A.M.</b><br/>         KFI-News<br/>         KFAC-My True Story<br/>         KNX-Dr. Malone<br/>         KFVB-News; Maurice Hart<br/>         KFAC-Song Recital<br/>         KHJ-Morgan Manner<br/>         KMPC-Tune Test</p> <p><b>10:45 A.M.</b><br/>         KFI-Life Beautiful<br/>         KNX-Guiding Light<br/>         KHJ-Dick Haynes</p> <p><b>10:55 A.M.</b><br/>         KFAC-Mr. of Air<br/>         KFAC-News<br/>         KGFJ-Major League Baseball</p> <p><b>11:00 A.M.</b><br/>         KFI-Double, Nothing<br/>         KLAC-Al Jarvis<br/>         KFAC-G. Bates Post<br/>         KFVB-Maurice Hart<br/>         KMPC-News<br/>         KNX-2nd Mrs. Burton<br/>         KHJ-Ladies Fair</p> <p><b>11:15 A.M.</b><br/>         KNX-Perry Mason<br/>         KECA-Easy Aces<br/>         KFAC-Folk Songs</p> <p><b>11:25 A.M.</b><br/>         KHJ-News</p> <p><b>11:30 A.M.</b><br/>         KFI-Live Like a Millionaire<br/>         KFAC-Music Hall<br/>         KRKD-News<br/>         KNX-Nora Drake<br/>         KECA-J. B. Kennedy<br/>         KFVD-Union Mission<br/>         KFVB-M. Hart, News<br/>         KHJ-Queen For a Day</p> <p><b>11:35 A.M.</b><br/>         KECA-Songs in Air</p> <p><b>11:45 A.M.</b><br/>         KNX-Brighter Day<br/>         KECA-Baukhage<br/>         KMPC-Beauty Digest</p> <p><b>12:00 NOON</b><br/>         KFI-Farm Reports<br/>         KECA-Hank Weaver</p> | <p>KFVB-News<br/>         KNX-Jack Owens<br/>         KHJ-Women Are Wonderful<br/>         KGFJ-News</p> <p><b>2:45 P.M.</b><br/>         KFI-Front Pg. Farrell<br/>         KFVB-B. Anson<br/>         KNX-Geo. Fisher</p> <p><b>2:55 P.M.</b><br/>         KFAC-Matinee</p> <p><b>3:00 P.M.</b><br/>         KFI-Travelers<br/>         KECA-Rudy Vallee<br/>         KLAC-News, Sports<br/>         KFVB-World Opera<br/>         KFVB-Peter Potter<br/>         KHJ-Club 930<br/>         KMPC-News; Johnny Grant<br/>         KRKD-Tops in Pops<br/>         KNX-Arthur Godfrey<br/>         KGFJ-Hit Parade</p> <p><b>3:10 P.M.</b><br/>         KLAC-570 Club</p> <p><b>3:15 P.M.</b><br/>         KHJ-Club 930</p> <p><b>3:30 P.M.</b><br/>         KFI-Aunt Mary<br/>         KFAC-Lyrics Chorus<br/>         KFVB-News, P. Potter<br/>         KECA-Frances Scully</p> <p><b>3:45 P.M.</b><br/>         KFI-Love and Learn<br/>         KFAC-News<br/>         KHJ-Lynn Looks at Hollywood<br/>         KFVB-Peter Potter</p> <p><b>4:00 P.M.</b><br/>         KFI-Woman's Secret<br/>         KHJ-Fulton Lewis<br/>         KNX-Massey &amp; Tilton<br/>         KFAC-Masterpieces<br/>         KLAC-News; Sports<br/>         KFAC-Jon Crosby<br/>         KMPC-News</p> <p><b>4:10 P.M.</b><br/>         KLAC-Stars of Week</p> <p><b>4:15 P.M.</b><br/>         KFI-Dr. Paul<br/>         KHJ-F. Hemingway<br/>         KLAC-Strike It Rich</p> <p><b>4:30 P.M.</b><br/>         KFI-Burritt Wheeler<br/>         KHJ-Behind Story<br/>         KFVB-Happy Theater<br/>         KMPC-Ira Cook<br/>         KGFJ-Dixieland</p> <p><b>4:45 P.M.</b><br/>         KHJ-Sam Hayes<br/>         KFAC-Headlines<br/>         KRKD-News<br/>         KFAC-Echoes, Encores<br/>         KECA-Amer. Agent<br/>         KHJ-Cisco Kid<br/>         KLAC-Make Mine Music</p> <p><b>4:55 P.M.</b><br/>         KMPC-News</p> <p><b>5:00 P.M.</b><br/>         KFI-Pat Bishop, News<br/>         KMPC-Help Wanted<br/>         KFAC-Sun. Serenade<br/>         KLAC-News, Sports<br/>         KFAC-News<br/>         KNX-Ed. R. Murrow<br/>         KHJ-Mark Trail<br/>         KFVB-Red Howe</p> <p><b>5:10 P.M.</b><br/>         KLAC-L.A. Today</p> <p><b>5:15 P.M.</b><br/>         KFI-Ted Myers, News<br/>         KNX-Tom Harmon<br/>         KECA-Elmer Davis<br/>         KMPC-Ray G. Swing</p> <p><b>5:20 P.M.</b><br/>         KFI-Portia<br/>         KHJ-Vincent Lopez<br/>         KRKD-Salvation Army</p> <p><b>5:25 P.M.</b><br/>         KHJ-Music<br/>         KNX-Mr. Information</p> <p><b>5:30 P.M.</b><br/>         KFI-Plain Bill<br/>         KECA-Variety Fare</p> | <p>KMPCC-Stars of Song<br/>         KGFJ-L. Ron Hubbard</p> <p><b>5:45 P.M.</b><br/>         KFI-E. Peterson<br/>         KLAC-Sportsbook<br/>         KRKD-Race Results<br/>         KMPC-Top Tunes<br/>         KNX-Frank Goss<br/>         KECA-Bob Garred</p> <p><b>5:55 P.M.</b><br/>         KNX-News<br/>         KHJ-Victor Borge</p> <p><b>6:00 P.M.</b><br/>         KFI-Texas Rangers<br/>         KLAC-News; Jarvis<br/>         KFVB-Clete Roberts<br/>         KMPC-Norman Nesbitt<br/>         KHJ-Gabriel Heatter<br/>         KFAC-Evening Pref.<br/>         KECA-Ed. C. Hill<br/>         KNX-Honest Harold<br/>         KGFJ-Request Perf.</p> <p><b>6:05 P.M.</b><br/>         KECA-Main to Malibu</p> <p><b>6:10 P.M.</b><br/>         KECA-Inside L.A.</p> <p><b>6:15 P.M.</b><br/>         KMPC-Bob Kelley<br/>         KFVB-Sports<br/>         KHJ-Newsreel<br/>         KECA-Hannibal Cobb</p> <p><b>6:30 P.M.</b><br/>         KFI-Halls of Ivy<br/>         KFVB-Frank Hull<br/>         KHJ-Answer Man<br/>         KNX-Bing Crosby<br/>         KECA-Boston Blackie<br/>         KMPC-Joe Hernandez<br/>         KFAC-Mus. Milestones<br/>         KRKD-Jack Patton</p> <p><b>6:45 P.M.</b><br/>         KHJ-Sam Hayes<br/>         KRKD-College of Divine Science<br/>         KGFJ-News</p> <p><b>6:55 P.M.</b><br/>         KHJ-Bill Henry</p> <p><b>7:00 P.M.</b><br/>         KFI-Big Story<br/>         KRKD-News<br/>         KECA-Lone Ranger<br/>         KHJ-John Steele<br/>         KLAC-News; Crosby<br/>         KMPC-Mus. Memories<br/>         KNX-Fights<br/>         KFAC-Eve. Serenade<br/>         KGFJ-Musical Digest</p> <p><b>7:15 P.M.</b><br/>         KRKD-Strolling Tonn</p> <p><b>7:30 P.M.</b><br/>         KFI-U.N. Jewish Appeal<br/>         KNX-Orchestra<br/>         KFAC-Job Opport.<br/>         KFAC-Eve. Concert<br/>         KHJ-Name of Song<br/>         KECA-Fat Man<br/>         KFVB-Music<br/>         KLAC-News<br/>         KMPC-Norman Nesbitt</p> <p><b>8:05 P.M.</b><br/>         KLAC-Spring Training</p> <p><b>8:10 P.M.</b><br/>         KLAC-Make Mine Music</p> <p><b>8:15 P.M.</b><br/>         KFI-World News<br/>         KNX-Smith, Shore<br/>         KMPC-Bing Crosby</p> <p><b>8:30 P.M.</b><br/>         KFI-Gildersleeve<br/>         KNX-Dr. Christian</p> | <p>KHJ-Family Theater<br/>         KFAC-Rogues Gallery<br/>         KFVB-News<br/>         KMPC-Parade of Hits</p> <p><b>8:45 P.M.</b><br/>         KFVB-U.N. Today</p> <p><b>9:00 P.M.</b><br/>         KFI-Groucho Marx<br/>         KFAC-Mr. President<br/>         KNX-Mr. Chameleon<br/>         KFAC-Eve. Concert<br/>         KHJ-Glenn Hardy<br/>         KFVB-Helen Louise<br/>         KLAC-News; Make Mine Music<br/>         KMPC-Hollywood Closeup</p> <p><b>9:15 P.M.</b><br/>         KHJ-Fulton Lewis<br/>         KMPC-Curtain Call<br/>         KFVB-Music</p> <p><b>9:30 P.M.</b><br/>         KFI-District Attorney<br/>         KHJ-Intern'l. Airport<br/>         KNX-Beulah<br/>         KMPC-Dance Time<br/>         KECA-Lawrence Welk<br/>         KFVB-Music</p> <p><b>9:45 P.M.</b><br/>         KFVB-News<br/>         KNX-Club 15</p> <p><b>9:55 P.M.</b><br/>         KHJ-Five Minute Final</p> <p><b>10:00 P.M.</b><br/>         KFI-Reporter<br/>         KECA-News<br/>         KHJ-I Love Mystery<br/>         KFVB-G. Norman<br/>         KNX-10 O'Clock Wire<br/>         KFAC-Crossroads<br/>         KMPC-Dance Time<br/>         KLAC-News; Don Otis</p> <p><b>10:15 P.M.</b><br/>         KFI-Virgil Pinkley<br/>         KNX-Bob Elson<br/>         KHJ-Frank Edwards<br/>         KECA-Science of Mind</p> <p><b>10:30 P.M.</b><br/>         KFI-Johnny Murray<br/>         KNX-Starlite Salute<br/>         KHJ-Lonesome Gal<br/>         KECA-Dream Along</p> <p><b>10:45 P.M.</b><br/>         KFI-Sports Digest<br/>         KECA-New Yorkers</p> <p><b>10:55 P.M.</b><br/>         KLAC-News</p> <p><b>11:00 P.M.</b><br/>         KFI-Ted Meyers; News<br/>         KLAC-News; Don Otis<br/>         KECA-Al Gayle<br/>         KNX-News<br/>         KFAC-Crossroads<br/>         KFVB-G. Norman<br/>         KMPC-Bill Baldwin<br/>         KHJ-News</p> <p><b>11:10 P.M.</b><br/>         KNX-Sports</p> <p><b>11:15 P.M.</b><br/>         KFI-Orchestra<br/>         KNX-Stan Kenton<br/>         KHJ-The Continental<br/>         KECA-Phil Ohman</p> <p><b>11:30 P.M.</b><br/>         KFI-Orchestra<br/>         KECA-New Yorkers<br/>         KHJ-Crowell's Nest</p> <p><b>11:45 P.M.</b><br/>         KFI-U.S. Navy Recruiting<br/>         KNX-You &amp; World</p> <p><b>11:55 P.M.</b><br/>         KMPC-News<br/>         KECA-News</p> <p><b>12:00 Midnight</b><br/>         KFI-Musical Menu<br/>         KFVB-Music<br/>         KECA-Herb Allen<br/>         KNX-News; Baldwin<br/>         KFAC-Serenade<br/>         KGFJ-Niteowl Special<br/>         KWKW-Geo. Jay</p> |
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