

# TODAY ON THE RADIO

THURSDAY, DEC. 10, 1936

## OUTSTANDING EVENTS ON ALL STATIONS

- 1:15-2:00 P. M.—"Advertising at the Crossroads," E. H. McReynolds, President Advertising Federation of America, at Advertising Club—WOR, WMCA, WHN.
- 2:45-3:00 P. M.—"Business Leadership—1937," Raymond Moley, Editor "Today," at Meeting National Association of Manufacturers, Waldorf-Astoria—WABC.
- 6:30-6:45 P. M.—"Mayoralty Election of 1937," Maurice P. Davidson, Chairman Progressive City Committee—WQXR (1,550 Kc.).
- 8:30-9:30 P. M.—Rochester Philharmonic Orchestra Concert—WJZ.
- 9:30-10:30 P. M.—America's Town Meeting, Town Hall: "Problems of Social Security," Frank Bane, Director Social Security Board; M. A. Linton, President Actuarial Society of America—WJZ.
- 10:15-10:45 P. M.—New York County Lawyers Association Dinner, at Waldorf-Astoria; General Hugh S. Johnson, Attorney General; John J. Bennett Jr. of New York, Charles Evans Hughes Jr.—WMCA (WOR, 10:45-11:00 P. M.).

Where there is no listing for a station, its preceding program is on the same station.  
 WMCA. 570 WEAFF. 660 WOR. 710 WJZ. 760 WNYC. 840 WABC. 860 WHN. 1,010 WLWL. 1,100 WEVD. 1,300

### MORNING

- 6:45-WOR—Gambling's Musical Clock  
 7:00-WMCA—Early Risers Club  
 WNYC—Music Moods  
 WHN—Pinto Pete—Sketch; Music  
 WEVD—Popular Music  
 7:30-WEAFF—Hillbilly Music  
 WOR—Sorey Orchestra  
 WJZ—Yolchi Hiraoka, Xylophone  
 WABC—Organ Recital  
 WNYC—Gymnasium Class  
 WHN—Early Birds  
 7:40-WJZ—Levey Orchestra  
 7:45-WEAFF—Martha and Hal. Songs  
 WNYC—News: Morning Serenade  
 WEVD—Morning Devotions  
 7:55-WJZ—News: Morning Devotions  
 8:00-WEAFF—From London: The London Situation—Alistair Cook, Writer  
 WOR—News: Studio Music  
 WABC—Song Stylist Quartet  
 WMCA—Phil Cook—Variety Show  
 WEVD—Talk—Jacob S. List; Music  
 8:15-WEAFF—News: Blaufuss Ensemble  
 WJZ—Richard Leibert, Organ; Songs  
 8:25-WEAFF—City Consumers' Guide, (Also WABC, WMCA, WNYC, WOV, WNEW, WEVD)  
 8:30-WEAFF—Cheerio Musicale  
 WOR—Martha Manning—Talk  
 WABC—Salon Musicale  
 WMCA—News: Beauty Talk; Music  
 WNYC—Favorite Music  
 WHN—Pinto Pete—Sketch; Music  
 WEVD—Italian Music (Off to 3)  
 8:45-WOR—Tex Fletcher, Songs  
 9:00-WEAFF—Levey Orchestra; Soloists  
 WOR—Humber Orchestra; James Hall, Master of Ceremonies; Clara Whitney, Stylist; Evelyn Chandler; Irwin of the Arctic, Figure Skating Champions  
 WJZ—Breakfast Club Music  
 WABC—Greenfield Chapel Choir  
 WMCA—Kay; Buddy Arnold, Songs  
 WNYC—Symphonic Music  
 WHN—News: Organ Recital  
 9:15-WABC—Variety Program  
 WMCA—Studio Musicale  
 9:30-WMCA—Press-Radio News  
 WHN—What to Eat—C. H. Goudies  
 9:35-WMCA—Talk—Victor Lindiahr  
 9:40-WABC—Press-Radio News  
 9:45-WEAFF—Adela Rogers St. John, Commentator  
 WOR—Embassy Trio  
 WJZ—Capt. Tim Healy, Commentator  
 WABC—Bachelor's Children—Sketch  
 9:55-WEAFF—Press-Radio News  
 10:00-WEAFF—Mrs. Wiggs of the Cabbage Patch—Sketch  
 WOR—Pure Food—Alfred W. McCann  
 WJZ—Press-Radio News  
 WABC—Betty and Bob; Modern Cinderella; News—John R. Watkins; Menu—Betty Crocker; Hymns  
 WMCA—Hawallan Musicale  
 WNYC—News; Market Specials  
 WHN—Health Talk; Music  
 10:05-WJZ—Grace and Eddie Albert, Songs  
 10:15-WEAFF—John's Other Wife—Sketch  
 WJZ—Five-Star Jones—Sketch  
 WMCA—Health—Dr. Shirley Wynne  
 WNYC—The Law Department—Alfred McK. Sylvester, of City Law Office  
 10:30-WEAFF—Just Plain Bill—Sketch  
 WJZ—Pepper Young Family—Sketch  
 WMCA—Jack Ward, Organ  
 WNYC—Alexander Stuwalski, Violin  
 WHN—Homemakers—Ida Bailey Allen  
 10:45-WEAFF—Today's Children—Sketch  
 WJZ—News: Music  
 WMCA—Women's Program; Eileen Leighton, Director  
 WNYC—J. C. Johnnie, Songs  
 11:00-WEAFF—David Harum—Sketch  
 WOR—Beauty Talk—Nell Vinick  
 WJZ—The O'Neills—Sketch  
 WABC—Scouring the Town—Elsie Mae Gordon, Impersonator  
 WMCA—Dental Talk  
 WNYC—Drs. Lionel Sinclair and Alvin Kranich, Piano  
 11:15-WEAFF—Backstage Wife—Sketch  
 WOR—John Gambling's Program  
 WJZ—Personal Column of the Air  
 WABC—East and Dumks, Comedy  
 WMCA—Women's Program; Annie Ives, Director; Songs  
 11:30-WEAFF—Jean Ellington, Songs  
 WOR—Studio Orchestra  
 WJZ—Vic and Sade—Sketch  
 WABC—Big Sisters—Sketch  
 WNYC—Italian Lessons; Music  
 WHN—Romantic Caballero—Play  
 11:45-WEAFF—Wife Saver—Allen Prescott  
 WOR—Talk—Isabel Hawson  
 WJZ—Edward MacHugh, Songs  
 WABC—Homemakers—Eleanor Howson  
 WHN—News; Songs

### AFTERNOON

- 12:00-WEAFF—Girl Alone—Sketch  
 WOR—Organ Recital  
 WJZ—Honeyboy and Sassafras  
 WABC—The Gumps—Sketch  
 WMCA—Household Hints  
 WNYC—What Do Parents Owe Their Children?—Dr. J. A. Goldberg  
 12:15-WEAFF—Story of Mary Marlin—Sketch  
 WOR—Pauline Albert, Piano  
 WJZ—Armchair Quartet  
 WABC—Ted Malone—Readings  
 WNYC—News: Studio Music  
 WMCA—Elizabeth Mackeswn, Songs  
 12:25-WJZ—News: Farm and Home Hour  
 12:30-WEAFF—Cadets Quartet  
 WOR—News; Psychology—J. S. List  
 WABC—Helen Trent's Romance  
 WNYC—Beatrice Kleunter, Organ  
 WHN—Stock Quotations; News  
 12:45-WEAFF—Meeting, National and American League Baseball Clubs—Commissioner Kenesaw M. Landis, Presiding  
 WABC—Rich Man's Darling—Sketch  
 WMCA—Nick Kenny, Commentator  
 1:00-WEAFF—News; Songs  
 WOR—Talks; Vocal Trio  
 WABC—Madison Ensemble  
 WMCA—Jack Randolph, Songs  
 WNYC—Missing Persons; Music  
 WHN—Remsem Orchestra  
 1:05-WOR—United Hospital Campaign—David McAlpin Pyle, Talk  
 1:15-WOR—Advertising Club Luncheon; Advertising at the Crossroads—E. H. McReynolds, President Advertising Federation of America (Also WHN, WMCA)  
 WABC—Eton Boys Quartet  
 1:30-WEAFF—Dan Harding's Wife—Sketch  
 WJZ—Description, Social Security Headquarters, in Baltimore  
 WABC—What Safeguards Your Operation—Dr. John Douglas  
 WNYC—Louise Day, Songs  
 1:45-WJZ—Dot and Will—Sketch  
 WEAFF—Happy Jack, Songs  
 WABC—Howells and Wright, Piano  
 WNYC—Dictation—A. E. Gaskill  
 2:00-WEAFF—Nicola Berensky, Violin; Paul A. Plisk, Piano; Dorothy Westra, Soprano  
 WJZ—American Farm Bureau Federation Convention, Pasadena, Calif.; Agricultural Convention Program for 1937—Howard R. Tolley, AAA Administrator  
 WABC—Doris Kerr, Songs  
 WOR—Martha Deane—Talk  
 WMCA—Community Sing  
 WNYC—Scenes From Bartered Bride  
 WHN—Dance Music  
 2:15-WABC—School of the Air; Literature  
 WMCA—Edith Powell, Songs  
 2:30-WJZ—Organized Women in a Period of Transition—Mrs. Thomas G. Winter, Former President General Federation of Women's Clubs  
 WMCA—Variety Show  
 WNYC—Highway Death Traps and Highway Dollars—William P. McDonald of American Road Builders Association  
 WHN—Play: Dance Music; Songs  
 2:45-WEAFF—Personal Column of the Air  
 WOR—Way Down East—Sketch  
 WJZ—Maurice Dumesnil, Piano  
 WABC—Annual Meeting National Association of Manufacturers, Hotel Waldorf-Astoria; Business Leadership, 1937 Model—Raymond Moley, Editor of Today  
 WNYC—Dorothy Linda, Soprano  
 3:00-WEAFF—Pepper Young Family—Sketch  
 WJZ—Description, North American Winter Sports, Ski Meet, Madison Square Garden  
 WABC—Al Pearce's Gang  
 WOR—Molly of the Movies  
 WMCA—Women's Program; Songs  
 WNYC—Manhattan Concert Band  
 WEVD—Music; Poems  
 3:15-WEAFF—Ma Perkins—Sketch  
 WOR—Welcome Lewis, Contralto; Stuart Gracey, Baritone; Virginia Roberts, Soprano  
 WJZ—Eastman School Orchestra  
 3:30-WEAFF—Vic and Sade—Sketch  
 WABC—Library of Congress Musicale  
 Coolidge String Quartet; Frank Sheridan, Piano, Guest  
 WHN—Stock Quotations; News  
 WEVD—String Ensemble; Songs  
 3:45-WEAFF—The O'Neills—Sketch  
 4:00-WEAFF—Fashion Facts—Charles Le Maire, Stylist; Duchin Orchestra  
 WJZ—Light Opera—Harold Sanford  
 WOR—Lanin Orchestra; News  
 WMCA—Sports—Bob Carter; Music  
 WNYC—Bronx Medical Society  
 WHN—Musical Play; Songs  
 WEVD—Polish Orchestra  
 4:15-WNYC—Emily Cowan, Songs  
 4:30-WEAFF—Three Marshalls, Songs  
 WOR—United Hospital Fund—Dr. G. Ward Crampton; Dance Music  
 WJZ—Hindermeyer; Tuckerman, Songs  
 WABC—Variety Program  
 WNYC—Brooklyn College Singers  
 WHN—The Breadwinners—Play  
 WEVD—Italian Varieties  
 4:45-WEAFF—Answer Me This—Sketch  
 WOR—Rhythm Orchestra  
 WJZ—Young Hickory—Sketch  
 WHN—Landau Orchestra  
 5:00-WEAFF—While the City Sleeps—Sketch  
 WJZ—Noble Cain a Cappella Choir  
 WABC—Salvation Army Band  
 WMCA—The Balladeers, Songs  
 WNYC—Junior Inspectors Club  
 WEVD—Mincioti Players—Drama  
 5:15-WEAFF—Tom Mix Straight Shooters  
 WOR—Johnson Family—Sketch  
 WABC—Clyde Barrie, Baritone  
 WMCA—Barnacle Bill, Songs  
 WNYC—Effect of World Fair on Real Estate Values—Douglas Elliman, Realtor (Off at 5:30)  
 WHN—News: Robin Hood—Sketch  
 5:30-WEAFF—Jack Armstrong—Sketch  
 WOR—Inspector White of Scotland Yard—Sketch  
 WJZ—Singing Lady  
 WABC—The Bluebirds Trio  
 WMCA—Fenton Orchestra; Soloists  
 WEVD—Giglio Players—Drama  
 5:45-WEAFF—Little Orphan Annie—Sketch  
 WOR—Talk—Victor Ridder, President State Board of Social Welfare  
 WJZ—Breen and De Rose, Songs  
 WABC—Wilderness Road—Sketch  
 WHN—Marriage—Mrs. John Reilly  
 WEVD—Bocella-Rollit, Songs (Off to 5:55)

### EVENING

- 6:00-WEAFF—Southernaires Quartet  
 WOR—Uncle Don  
 WJZ—News; James Wilkinson, Songs  
 WABC—Patti Chapin, Songs  
 WMCA—Around Town—Jimmy Jemall  
 WHN—Juvenile Program  
 WLWL—Concert Program  
 6:10-WABC—Press-Radio News  
 6:15-WEAFF—News: From Buenos Aires: Pan-American Peace Conference; Edward Tomlinson, Commentator  
 WJZ—Animal Close-Ups—Don Lang  
 WABC—News of Youth—Sketch  
 WMCA—Investments—E. C. Olsen  
 6:20-WMCA—Press-Radio News  
 6:25-WJZ—Concert Pianist  
 6:30-WEAFF—Press-Radio News  
 WOR—Hunting Talk—Bob Edge; James D. Altemus, Sportsman  
 WJZ—Press-Radio News  
 WABC—Football—Eddie Dooley  
 WMCA—Sports—Dick Fishell  
 WHN—Albert Orchestra; Songs  
 6:35-WEAFF—Three X Sisters, Soprano  
 WJZ—Clark Dennis, Tenor  
 6:45-WEAFF—Billy and Betty—Sketch  
 WOR—News: Sports Resume  
 WJZ—Lowell Thomas, Commentator  
 WABC—Renfrew of the Mounted  
 WMCA—Claire Carroll, Songs  
 WLWL—Gordon Heriot, Commentator  
 7:00-WEAFF—Amos 'n' Andy—Sketch  
 WJZ—Easy Aces—Sketch  
 WABC—Jack Fulton, Tenor  
 WMCA—High School Reporter  
 WLWL—Talk, Dr. Daniel S. Rankin  
 WHN—Golden Orchestra  
 7:15-WEAFF—Voice of Experience  
 WOR—Kemp Orchestra  
 WJZ—Sketch; James J. Braddock, Heavyweight Boxing Champion  
 WABC—Sports Talk—Ted Husing  
 WMCA—Sid Gary, Baritone; Orch.  
 WHN—Birobidjan, Ray of Hope—Representative Emanuel Ceiler  
 WLWL—Lily Meagher, Soprano  
 7:30-WEAFF—Gilbert Seldes, Commentator  
 WOR—Thank You, Stusia—Sketch  
 WJZ—Lum and Abner—Sketch  
 WABC—Charlotears Quartet  
 WMCA—Midweek Forum—E. C. Olsen  
 WHN—Pioneers of Science—Sketch  
 WLWL—Ideas—Rev. J. M. Gillis (Off at 5)  
 7:45-WEAFF—Hirsch Orchestra  
 WOR—Variety Musicale  
 WJZ—Variety Program  
 WABC—Boake Carter, Commentator  
 8:00-WEAFF—Vallee's Varieties: Joe Cook, Doris Hare, Don Tannen, Comedians; Spencer Tracey, Actor; Captain John H. Ayers, Former Head Missing Persons Bureau  
 WOR—Melody Treasure Hunt  
 WJZ—The Town Where Nothing Happens—Sketch  
 WABC—Kate Smith's Bandwagon; Announcement, All-Collegiate Football Teams  
 WMCA—Five-Star Final—Sketch  
 WHN—Variety Revue  
 WEVD—Bryce Oliver, Commentator  
 8:15-WMCA—Rubinoff Orchestra  
 WEVD—Rights of Workers Under Social Security Act—Mrs. Lillian Posen, Technical Adviser. S. S. B.  
 8:30-WOR—Lombardo Orchestra  
 WJZ—Rochester Philharmonic Orchestra, Dr. Howard Hanson, Conductor  
 WMCA—Roving Reporter  
 WHN—N. Y. U. Forum: Causes of Depression—Dr. John H. Patterson, Economist; Professors Thomas G. Cochran, Willard E. Atkins, A. Anton Frederick; Sketches  
 WEVD—Jolly Spots, Songs (Off to 10)  
 8:45-WMCA—Detective Dramas  
 9:00-WEAFF—Show Boat Concert; Larry Ross, Tenor; Ross Graham, Baritone; Helen Jepson, Soprano; Sara Hearn, Comedian; Goodman Orchestra and Others  
 WOR—Gabriel Heatter, Commentator  
 WABC—Major Bowes' Amateur Hour  
 WMCA—Hungarian Ensemble  
 WHN—Alfredo Orchestra  
 9:15-WOR—Heidt Orchestra  
 WMCA—Garnett Marks, Commentator  
 9:30-WOR—Hillbilly Music  
 WJZ—America's Town Meeting, Town Hall: Problems of Social Security—Frank Bane, Executive Director. S. S. B.; Morris A. Linton, President, Actuarial Society of America  
 WMCA—Three Little Funsters  
 WHN—Wallenstein Orchestra  
 9:45-WMCA—Built-In Highway Safety—William P. McDonald, of American Road Builders' Association  
 WHN—Bridge-Shepard Barclay  
 10:00-WEAFF—Dorsey Orch.; Bob Burns, Comedian; Bing Crosby, Songs; Suzanne Fisher, Soprano; Bruce Cabot, Anita Louise, of the Stage  
 WOR—Philosophy—Andrew F. Kelly  
 WABC—Then and Now—Sketch; Guest—Thos Ponselle, Soprano  
 WMCA—Nina Valley, Soprano  
 WHN—South Orchestra  
 WEVD—Edith Friedman, Piano  
 10:15-WOR—Symphony Orchestra; Leon Barzin, Conductor; Anita Lands, Piano  
 WMCA—New York County Lawyers Association Annual Dinner, Waldorf-Astoria Hotel; Irresistible Force and Immovable Object—General Hugh S. Johnson; Expanding Government—Attorney General John J. Bennett Jr. of New York; Charles Evans Hughes Jr.  
 WHN—United Hospital Campaign—Nancy Carroll, Actress  
 WEVD—Swing Low Choir  
 10:30-WJZ—Shield Orchestra; Gale Page, Contralto  
 WABC—March of Time—Drama  
 WHN—Warren Orchestra  
 WEVD—United Hospital Campaign Hospitals for 80 per cent of the People—Dr. Shirley Wynne, Former New York Health Commissioner  
 10:45-WOR—Wintz Orchestra  
 WJZ—Same as WMCA at 10:15 P. M.  
 WMCA—News: Perry Orchestra  
 WEVD—Need for Organization Among Radio and Electrical Workers—James Lewis, Vice President, United Electrical and Radio Union  
 11:00-WEAFF—News; Sports  
 WOR—News: Bring Orchestra  
 WJZ—Braggiotti Orchestra  
 WABC—Shaw Orchestra  
 WHN—Dance Parade (To 1 A. M.)  
 11:15-WEAFF—Sherlock Holmes—Sketch  
 WJZ—From Buenos Aires: Pan-American Peace Conference—Dr. Manuel DeBayle, Foreign Minister Nicaragua; Dr. Harmodio Arias, Former President of Panama  
 11:30-WJZ—News; Hines Orchestra  
 WOR—Morley Orchestra  
 WABC—Lyman Orchestra  
 WMCA—Elder Horn Revival  
 11:45-WEAFF—Masters Orchestra  
 12:00-WEAFF—Shandor, Violin; Orchestra  
 WOR—Goodman Orchestra  
 WJZ—Buse Orchestra  
 WABC—Lopez Orchestra  
 WMCA—Talk—Martin Starr; Dance Music (To 1 A. M.)  
 WEVD—Midnight Jamboree  
 12:30-WEAFF—Fisher Orchestra  
 WOR—Herman Orchestra  
 WJZ—Hayes Orchestra  
 WABC—Harris Orchestra