

WAAT...970 WGBB...1240  
WBEB...1330 WHBI...1280  
WBNS...1380 WHLI...1100  
WCBS...1880 WHOM...1480  
WEVD...1330 WINS...1010  
WFAS...1230 WJZ...770

# PROGRAMS ON THE AIR

WLIB...1180 WNYC...830  
WMCA...570 WOR...710  
WMGM...1050 WOV...1280  
WNBC...660 WPAE...930  
WNJZ...1130 WQXR...1560  
WNJR...1480 WWRL...1600

The New York Times  
NEWS BULLETINS  
every hour on the hour 7 A. M.  
to midnight over

WQXR  
(1560 on your dial)  
WQXR-FM  
(96.3 mc. (Channel 32) and 45.9 mc.)

## MORNING

4:00-WINS-Recorded Music  
4:30-WNBC-Variety Music: Weather  
5:00-WOR-Your Town and Mine-Joe Bier  
5:45-WJZ-Recorded Music  
WCBS-Harry Marble Show  
5:55-WNYC-News: Rural Reports-Tom Page  
6:00-WOR-Rambling With Gambling  
WJZ-Farm News: Philip Lampl  
WMCA-News: Placeman's Guide  
WHN-Radio Newsreel  
WNEW-Start the Day Right  
WMGM-Newsreel Theatre  
6:30-WNBC-News: Recordings  
WJZ-News: People and Things  
WLIB-Art Scanlan Show  
WJZ-News: Religious Music and  
Christian Science Program  
6:45-WOR-Morning Watch  
6:55-WJZ-Bill Cullen, Comedy  
WNYC-News Reports  
7:00-WJZ-News: Julian Anthony  
WNYC-News: Music  
WNYC-News: Religion, News  
WJZ-News: Julian Anthony  
WMCA-News: Music  
WINS-News: Art Scanlan Show  
WMGM-Recorded Music  
WNYC-Sunrise Symphony  
WNEW-Anything Goes-Variety  
WLIB-News: Band Music-Variety  
WQXR-The New York Times News  
7:05-WQXR-Breakfast Symphony  
7:15-WOR-Gambling's Musical Clock  
WJZ-News: People and Things  
WMCA-News: Rise and Shine  
7:28-WQXR-Weather Reports  
7:30-WNBC-News: Charles F. McCarthy  
WNEW-News: Variety  
WLIB-In Town Tonight  
WQXR-Breakfast Symphony  
7:45-WNBC-The Mystery Chef  
WCBS-News: Harry Clark; Others  
WMCA-Unity Viewpoint-Talk  
WQXR-The New York Times News  
WNYC-News: Report: News  
WLIB-These Are Our Children  
7:55-WJZ-News Reports  
8:00-WNBC-News: Music  
WOR-News: Prescott Robinson  
WJZ-News: Martin Agronsky  
WCBS-News Round-Up  
WMCA-News: Music  
WNYC-Children's Story Fair  
WINS-Prize Package  
WMGM-Lanny and Ginger Grey  
WLIB-Young People's Church  
WCBS-News: Harry Clark  
WQXR-The New York Times News  
8:05-WQXR-Breakfast Symphony  
8:15-WOR-Breakfast, Dorothy and Dick  
WJZ-Ed and Peggen Fitzgerald  
WCBS-Phil Cook, Variety  
WINS-News: Art Scanlan Show  
8:30-WNBC-Frank Luther, Songs  
WCBS-Margaret Arlen Program  
WQXR-Calling All Gardeners  
WNEW-News: Calling All Girls  
WMGM-News: Music and Weather  
WLIB-Rancho Grande Time

## SATURDAY, OCT. 23, 1948

### RADIO

10 A. M.-12:45-United Nations General Assembly, From Paris-WNYC.  
10:15-10:45 A. M.-The New York Times Youth Forum: "What Do I  
Get Out of Going to School?" Junior High School Students: Dorothy  
Gordon, Moderator-WQXR.  
1:45-4:15-Football: Army vs. Cornell-WOR. WMGM; 1:50-4:30-Columbia  
vs. Princeton-WINS; 2:30-4:45-Georgia Tech vs. Florida-WCBS;  
2:45-5:30-Michigan vs. Minnesota-WNBC. WJZ; 8:30-10-C. C. N. Y. vs. Wagner  
College-WNYC.  
6:30-7:30-Arturo Toscanini, Conducting the NBC Symphony Orchestra:  
Vladimir Horowitz, Pianist-WNBC.  
7:30-8-Variety Music: Vic Damone, Baritone; Hollace Shaw, Soprano;  
Gustave Haenschen and Orchestra-WNBC.  
8-8:30-Hollywood Star Time: Drama. With Ida and Richard Lupino-  
WNBC.  
8-8:30-Twenty Questions Quiz: Lanny Ross, Guest-WOR.  
8-9-Sing It Again: Dan Seymour, Alan Dale, Bob Howard, Ray Bloch  
Orchestra and Others-WCBS.  
8:05-9-Symphony Hall: Prokofieff-Alexander Nevsky-WQXR.  
8:30-9-Truth or Consequences, With Ralph Edwards-WNBC.  
9:30-10-Guy Lombardo Show: Morey Amsterdam, Guest-WOR  
(Premiere).  
9:30-10-Comedy: It Pays to Be Ignorant, With Tom Howard, Lulu  
McConnell, and Others-WCBS.

### TELEVISION

1:45-4:30-Football: Columbia vs. Princeton-WCBS-TV; Yale vs. Van-  
derbilt-WNET; 1:50-4:45-Navy vs. Pennsylvania-WPIX.  
8-9-Film: "About Face." With William Tracy, Joe Sawyer and Jean  
Parker-WPIX.  
8-8:30-Play the Game: Charlotte Adams, Irene Wicker and Others-  
WJZ-TV.  
8:30-11-The Rodeo, From Madison Square Garden-WCBS-TV.  
8:30-9:15-Film: "Second Chorus." With Burgess Meredith, Paulette  
Goddard and Fred Astaire-WJZ-TV.  
9-10:45-Boxing, From Ridgewood Grove Arena-WPIX.  
9-10:15-Film: "Smart Guy"; Veda Ann Borg and Rick Vallin-WATV.

8:45-WMCA-Front-Page Drama  
WNYC-City Guide  
8:55-WNYC-News Reports  
9:00-WNBC-Triple B Ranch, With Bob Smith  
WOR-News, Harry Hennessy  
WJZ-Shoppers' Special  
WCBS-News, Bob Hite  
WMCA-News: Sabbath Service

WNYC-Masterwork Club  
WINS-Three-Corner Club  
WMGM-Talk-Carlton Fredericks  
WLIB-News: Tommy Dorsey Show  
WQXR-The New York Times News  
9:05-WQXR-Morning Melodies  
9:15-WOR-Get More Out of Life-Jane  
Jordan and Sidney Waiton

## MORNING

WCBS-This Is New York-Bill Leonard;  
Guest-Deems Taylor  
WMGM-Recorded Music  
9:30-WNBC-PAL Show Drama  
WOR-The Lone Wolf  
WMCA-Travels in Song  
WINS-News: Recorded Music  
WNEW-News: Recorded Music  
WMGM-Fun at Breakfast, Ward Wilson  
9:45-WNBC-Stamp Club, Harry L. Linquist  
WCBS-Housewives Protective League  
WMCA-This Is Our Town-Lillian Okun;  
Guest, Betty Butterworth  
WNEW-Calling All Girls  
9:55-WNYC-News Reports  
WOR-Sports-Stan Lomax  
10:00-WNBC-Mary Lee Taylor Show (Premiere)  
WOR-News-Henry Gladstone  
WJZ-Variety Music  
WMCA-News: The Bank Box  
WNYC-U. N. General Assembly, From  
Paris  
WINS-Music Shoppe  
WMGM-Ted Husing Bandstand  
WNEW-Make-Believe Ballroom  
WLIB-News: Playhouse  
WQXR-The New York Times News  
10:05-WQXR-Football Songs  
10:15-WOR-Charlotte Adams Show  
WCBS-The Garden Gate, With Tom  
Williams  
WQXR-The New York Times Youth  
Forum: What Do I Get Out of Going  
to School? Junior High School Group;  
Dorothy Gordon, Moderator  
10:20-WNBC-Archie Andrews-Sketch  
WJZ-Johnny Thompson, Songs  
WCBS-Kitty Foyle-Drama  
WMCA-Quiz Down: Guests, New York  
Students (Premiere)  
WNEW-News: Make-Believe Ballroom  
WLIB-Tomorrow's Stars  
10:45-WQXR-Musical Specialties  
11:00-WNBC-Meet the Meeks-Sketch  
WOR-Prescott Robinson  
WJZ-Children's Show-Abbott and  
Costello  
WCBS-News: Warren Sweeney  
WMCA-News Reports: Music Box  
WLIB-News: Junior Jamboree  
WQXR-The New York Times News  
11:05-WCBS-Let's Pretend: Stories  
WQXR-Gilbert and Sullivan Music  
11:15-WOR-John B. Kennedy  
WMCA-Street Interviews  
11:30-WNBC-Smilin' Ed McConnell  
WOR-Man on the Farm  
WJZ-News-Don Gardner  
WCBS-Junior Miss-Comedy  
WCBS-Red Barber  
WMCA-Quiz Down: Reviewers: Mar-  
garet Scoggin, Guest, John J. Rowlands  
WNEW-News: Bing Crosby Records  
WLIB-Children's Program  
WQXR-U. N. Today  
11:45-WJZ-Buddy Weed Show  
WQXR-Along the Danube

## TELEVISION

WCBS-TV-Channel 2  
1:15-Music and Weather  
1:30-Quarterback Quiz  
1:45-Football: Columbia vs. Princeton  
8:15-Music: Weather  
8:30-The Rodeo Madison Square Garden  
WNBT-Channel 4  
1:40-Football: Film  
1:45-Football: Yale vs. Vanderbilt, at New  
Haven  
7:30-U. N. Tribute  
8:30-Television Screen Magazine, Guest-  
Arnold Stank  
9:00-Feature Film  
WABD-Channel 3  
8:30-Film Shorts  
9:00-Feature Film  
WJZ-TV-Channel 7  
6:30-Alexander's Quizdom Class, With Joe  
O'Brien and New York High School  
Students  
7:00-News and Views: Taylor Grant  
7:15-Film: Bear Facts  
7:30-Sports, With Joe Hase; Guest: Henry  
Wittenberg, Olympic Wrestling  
Champion  
7:45-Three About Town-Variety, With Bill  
Harrington, Betsi Allison and Dorothy  
Carless  
8:00-Play the Game: With Charlotte Adams,  
Irene Wicker and Others  
8:30-Film: Second Chorus, With Burgess  
Meredith, Paulette Goddard and Fred  
Astaire  
WPIX-Channel 11  
1:50-Football: Navy vs. Pennsylvania, at  
Philadelphia  
6:00-News: Recorded Music  
7:00-News: Film Shorts  
7:30-Newsreel  
7:40-News Preview  
8:00-Film: About Face, With William Tracy,  
Joe Sawyer and Jean Parker  
9:00-Boxing From Ridgewood Grove  
10:45-Newsreel  
WATV-Channel 13  
10:00 A. M.-Test Pattern  
2:45-News and Music  
3:00-Feature Films  
5:30-Junior Frolics  
5:30-Film: Shadow of the Eagle, With John  
Wayne  
5:50-Camera Highlights  
7:00-Film: Riding Pool, With Bob Steele  
8:00-Camera Highlights  
9:00-Film: Smart Guy With Veda Ann Borg  
and Rick Vallin

## AFTERNOON

12:00-WNBC-News-Charles F. McCarthy  
WJZ-Recorded Music  
WJZ-News Reports  
WCBS-Theatre of Today: Guests, Susan  
Douglas and Elliott Reed  
WMCA-News: Mr. and Mrs. Music  
WINS-News: Don Goddard  
WMGM-Children's Variety Show  
WNEW-Take It Easy-Variety  
WLIB-News: Music  
12:05-WQXR-The New York Times News  
12:15-WNBC-Lunchtime Concert  
12:15-WNBC-The Kuhns-Interviews  
WOR-Let's Go-Ruth and Phillip Hunter  
WINS-Listen to Lacy  
12:30-WNBC-Frank Merriwell-Drama  
WOR-Henry Gladstone  
WJZ-News: American Farmer News  
WCBS-Grand Central Station-Play,  
With Ruth Ford  
WMGM-Varsity Varieties  
WNEW-News: Hall of Records  
WLIB-News: Alan Courtney Show  
12:45-WOR-The Answer Man  
WNYC-News: Music  
1:00-WNBC-Farm and Home Hour  
WOR-Lunchtime Program  
WJZ-Maggi McNellis, Herb Sheldon

WCBS-Country Fair  
WMCA-News: Mr. and Mrs. Music  
WMGM-Recorded Music  
WNEW-News: Music: Sports  
WQXR-The New York Times News  
1:05-WQXR-Midday Symphony  
1:30-WNBC-Edward Tomlinson, Comments  
WOR-Sports-Stan Lomax  
WJZ-Sunday Session  
WCBS-Give and Take  
WINS-News: Recorded Music  
WNEW-News: Recorded Music  
WMGM-News: Music  
1:45-WNBC-Public Affairs: Dr. John Black,  
Dr. Hunscher, Alice Fenno, Kirtley  
Mather, Speakers  
WOR-WMGM-Football: Army vs.  
Cornell at Ithaca (To 4:15)  
WNYC-Weather Report: News  
1:50-WINS-Football: Columbia vs. Princeton,  
at Baker Field; Television, WCBS-TV  
(To 4:30)  
2:00-WNBC-Vincent Lopez Orchestra  
WJZ-Fascinating Rhythm  
WCBS-Stars Over Hollywood: Guest,  
Jeffrey Lynn  
WMCA-News: Music

WNYC-Great Operas-Thomas H.  
Cowan; Faust  
WNEW-Music Hall  
WLIB-News: Music: Sports  
WQXR-The New York Times News  
2:05-WQXR-North Cape Serenade  
2:30-WNBC-Your Radio Reporter  
WCBS-Football: Georgia Tech vs.  
Florida, at Atlanta (To 4:45)  
WNEW-News: Music  
WQXR-Program Favorites  
2:45-WNBC-WJZ-Football: Michigan vs.  
Minnesota, at Minneapolis (To 5:30)  
3:00-WMCA-News: Music: Sports  
WLIB-News: Music: Sports  
WQXR-The New York Times News  
3:05-WQXR-Movie Music  
3:30-WQXR-Music of Our Time  
4:00-WMCA-News: Music: Sports  
WLIB-News: Tommy Dorsey Show  
WQXR-The New York Times News  
4:05-WQXR-Symphonic Matinee  
4:15-WOR-Sports Review: Stan Lomax  
4:30-WOR-Foote's Paradise  
WCBS-Dell Trio  
WMCA-Mr. and Mrs. Music  
WINS-Listen to Lacy  
WMGM-Football Results

WNEW-News: Morales Orchestra  
4:45-WCBS-Football Resume  
WMGM-Herron Orchestra  
4:55-WNYC-News Reports  
5:00-WOR-Take a Number-Quiz  
WCBS-Tommy Ryan Orchestra  
WMCA-News: Mr. and Mrs. Music  
WNYC-Ballet Time  
WNEW-Ross Orchestra  
WMGM-Ted Husing Bandstand  
WLIB-News: Music: Workshop (Sisa  
Off at 6)  
WQXR-The New York Times News  
5:05-WQXR-Record Review  
5:15-WCBS-Straight Facts for Veterans-  
Max Besler  
5:30-WNBC-Mr. and Mrs. America  
WOR-True or False-Quiz  
WJZ-Dance Music  
WBS-Red Barber Sports  
WMCA-Variety Music  
WNEW-News: Recorded Music  
WMGM-Football Results: Music  
WQXR-Cocktail Time  
5:45-WNBC-The Lasso Show  
WJZ-Dorothy Fuldeim-News  
5:55-WNYC-News Reports

## AFTERNOON

## EVENING

6:00-WNBC-News-Kenneth Banghart  
WOR-News-Lyle Van  
WJZ-News Reports  
WCBS-News-Art Hannes  
WMCA-News: Music  
WNYC-History of Jazz  
WEVD-Je sa Philanthropes-Varieties  
WQXR-The New York Times News  
6:05-WQXR-Music to Remember  
WJZ-Manhattan Close-Ups  
6:15-WNBC-Football: Bill Cochran  
WOR-John B. Kennedy  
WJZ-Music From Detroit  
WCBS-CBS Views the Press  
WINS-Cocktail Lounge  
WEVD-Zionist Organization Talk  
6:28-WQXR-Weather Report  
6:30-WNBC-NBC Symphony: Arturo Tosca-  
nini, Conductor; Vladimir Horowitz,  
Pianist-All-Brass Concert  
WOR-News-Fred Vandeventer  
WJZ-Alexander's Quizdom Class  
WCBS-Sports Program  
WMCA-Racing Results  
WMGM-News Reports: Music  
WNYC-Saturday's Child  
WINS-Don Goddard, News  
WNEW-News, Recorded Music  
WQXR-1280 Club  
WEVD-Concert Music  
WQXR-Dinner Music  
6:45-WOR-Sports-Stan Lomax  
WCBS-News, Larry Leseur  
WMCA-Sports-Steve Ellis  
WNY-Weather and News  
WINS-Gil Ginsbury, News: Sports  
7:00-WOR-Guess Who-Quiz  
WJZ-Sports-Joe Hase  
WCBS-Play: My Favorite Husband,  
With Lucille Ball  
WMCA-News: Music  
WNY-Masterwork Hour  
WMGM-Sports Program: Guests, Frank  
Reagan, Steve Owen and Others  
WINS-Recorded Music  
WEVD-Jewish Troubadour  
WQXR-The New York Times News  
7:05-WQXR-The Concert Stage  
7:15-WJZ-News-George Carson Putnam  
WEVD-Eva Miller, Songs  
7:30-WNBC-Variety Music: Vic Damone,  
Baritone; Hollace Shaw, Soprano;  
Gustave Haenschen Orchestra

WOR-The Answer Man  
WJZ-Drama: Famous Jury Trials  
WCBS-Vaughn Monroe Show: Guest-  
Cee Blake  
WINS-News Reports  
WMGM-Sammy Solo: Herron Orchestra  
WNEW-News: Ross Quartet  
WEVD-Jewish News  
WQXR-Opera Excerpts  
7:45-WOR-Sports: Mel Allen  
WINS-Recorded Music  
WNEW-Recorded Music  
WMGM-Recorded Music  
WNYC-News Reports  
8:00-WNBC-Hollywood Star Theatre: Drama,  
With Ida and Richard Lupino  
WOR-Twenty Questions; Guest-Lanny  
Ross  
WJZ-Comedy: Johnny Fletcher, With  
Bill Goodwin  
WCBS-Sing It Again: Dan Seymour,  
Master of Ceremonies; Alan Dale,  
Bob Howard, Riddlers Quintet, Ray  
Bloch and Orchestra  
WMCA-News: Echoes of the Big Time  
WNYC-Song Classics  
WINS-Open House Party  
WNEW-Dance Music  
WMGM-Word of Life Program  
WQXR-Saturday Juke Box  
WEVD-Perle Feig, Songs  
WQXR-The New York Times News  
8:05-WQXR-Symphony Hall: Prokofieff-  
Alexander Nevsky  
8:15-WEVD-Rabin Seldman, Humor: Music  
8:30-WNBC-Truth or Consequences  
Ralph Edwards  
WOR-Life Begins at 80: Jack Barry  
WJZ-The Amazing Mr. Malone, With  
Frank Lovejoy  
WMCA-Shoot the Works-Quiz  
WNYC-Football: C. C. N. Y. vs.  
Wagner College at Lewisohn Stadium  
(FM Only After 10)  
WNEW-News: Vincent Lopez Orchestra  
WMGM-Recorded Music  
WQXR-Jewish Labor Committee Talk  
8:45-WMGM-Herron Orchestra  
9:00-WNBC-Hit Parade: Frank Sinatra and  
Beryl Davis, Songs; Stordahl Orchestra;  
Ken Lane, Chorus  
WOR-Gabriel Heatter Comments

WJZ-Drama: Gangbusters  
WCBS-Winner Take All-Bill Cullen  
WMCA-News Reports: Music  
WNEW-Dance Parade  
WMGM-Six-Day Bicycle Race, Kings-  
bridge Armory (Conclusion)  
WQXR-Band Parade  
WEVD-Behind Scenes in the Jewish  
Court: Judge Jacob Panken, Guest  
WQXR-The New York Times News  
9:05-WQXR-Evening Concert  
9:15-WNBC-Lanny Ross Show  
WEVD-George D. Bronson, Comments  
9:30-WNBC-Judy Canova Show  
WOR-Meet the Boss: Guy Lombardo  
Show: Guest, Morey Amsterdam  
(Premiere)  
WJZ-What's My Name? With Arlene  
Francis  
WCBS-It Pays to Be Ignorant, With  
Tom Howard, Lulu McConnell, Harry  
McNaughton, George Shelton  
WMCA-Here's to Veterans  
WNEW-News: Music  
WEVD-Starglight Gospel Singers  
9:45-WMCA-Band Parade  
WEVD-Here's to Veterans  
9:55-WNYC-News-To 10; FM to 12  
10:00-WNBC-Variety With Dennis Day,  
George Dunning Orchestra, Barbara  
Eiler and Others  
WOR-Theatre of the Air, Henry Weber  
Orchestra and Soloists; Merry Widow  
WJZ-Whiz Quiz, With Johnny Olsen  
WCBS-Hometown Reunion, at  
Birmingham, Ala.  
WCBS-News Reports: Music  
WINS-Peter Donald Show: Music  
WMGM-Jazz at Its Best  
WEVD-S. W. Garlington, Comments  
WQXR-Frairie Stars (To 12)  
WQXR-The New York Times News  
10:05-WQXR-Record Album  
10:15-WMCA-Report From the United Nations  
WEVD-Story Time-Drama  
10:30-WNBC-Grand Ole Opry  
WJZ-Communism-Jack Beall  
WCBS-National Guard Military Ball, at  
Detroit  
WMCA-News Reports  
WINS-News: Music

WNEW-News: Dance Parade  
WMGM-Sports Final  
WEVD-Music You Want  
WQXR-Just Music  
10:45-WJZ-Hayloft Hoedown  
WMCA-Gene Ward, Sports  
WMGM-Racine at Westbury, L. L.  
11:00-WNBC-News-Robert Trout  
WOR-News-Fred Vandeventer  
WJZ-News Reports  
WCBS-News: George Bryan and  
Griffing Bancroft  
WMCA-News: Music  
WINS-Recorded Music  
WNEW-Roy Ross Show  
WMGM-Newsreel Theatre  
WEVD-Sports-Mel Basel  
WQXR-The New York Times News  
11:07-WQXR-The World of Music  
11:15-WNBC-Morton Downey, Songs: Carmen  
Mastern Orchestra  
WOR-News-Frank Singiser  
WJZ-Sports Results  
WCBS-The Dell Trio  
WMCA-Unity Viewpoint-Talk  
WNEW-Dance Music  
WEVD-In Old New York-Johnny Kane  
11:25-WOR-Weather Reports  
11:30-WNBC-Guy Lombardo Orchestra  
WOR-Ed Duffie Orchestra  
WJZ-Tommy Dorsey Orchestra  
WCBS-Galen Drake Starlight Salute  
WMCA-Dance Music  
WNEW-News: Music  
WEVD-Fiesta Time: Songs  
12:00-WNBC-News: Music: Variety  
WOR-News: Dance Music  
WJZ-News: Recorded Music  
WMCA-Symphony Sid (To 6 A. M.)  
WINS-News: Moon River  
WMGM-Music to Read By  
WNEW-Milkman's Matinee (To 7)  
WEVD-Symphony Hour (To 1)  
WQXR-United States Marine Band  
WQXR-The New York Times News  
12:05-WQXR-Nightcap (To 1)  
12:30-WINS-Variety Music (To 6:15)  
WCBS-Russ Morgan Orchestra  
12:55-WNBC-News (Off at 1)  
WMGM-News: Bea Kalms (To 3)  
1:00-WCBS-News (Off at 1:05)  
2:00-WOR-Lescoulle Music (To 5:45)

Men 17 to 30. Worried about  
your future? Join the Navy and  
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