

# On the Air Today

FRIDAY, APRIL 15.

WRC—National Broadcasting Co.  
(316 Meters, 950 Kilocycles.)

- 6:45 a. m.—Exercises.
- 8:00 a. m.—Gene and Glenn.
- 8:15 a. m.—Devotions.
- 8:30 a. m.—Cheerio.
- 9:00 a. m.—Miss Sanico.

## Miss Sanico

### HELPFUL HINTS TO HOUSEWIVES

15 Minutes Daily (Except Sunday)

### Sanitary and Piggly Wiggly FOOD STORES

- 9:15 a. m.—Flying Fingers.
- 9:30 a. m.—Top of the Morning.
- 9:45 a. m.—A. & P. Food Program.
- 10:00 a. m.—Radio Column.
- 10:15 a. m.—Breen and De Rose.
- 10:30 a. m.—Mrs. Evelyn Tobey.
- 10:45 a. m.—Betty Crocker.
- 11:00 a. m.—N. B. C. Music Appreciation Hour.
- 12:00 (noon)—"G. E. Circle."
- 12:15 a. m.—"The Real George Washington" by Charles Colfax Long.
- 12:30 p. m.—National Farm and Home Hour.
- 1:45 p. m.—The Gilberts.
- 2:00 p. m.—Symphonic Matinee.
- 2:30 p. m.—Echoes of Erin.
- 2:45 p. m.—Pct. Club.
- 3:00 p. m.—Three Shades of Blue.
- 3:15 p. m.—"Peeping Into the Side-Show Tents and the Circus Menagerie" at Madison Square Garden.
- 4:00 p. m.—Decorating Notes.
- 4:15 p. m.—Radio Guild. "The Melting Pot."
- 5:15 p. m.—"Skippy."
- 5:30 p. m.—Dolly Connelly, songs.
- 5:50 p. m.—Songsters.
- 6:00 p. m.—Waldorf Astoria Orchestra.
- 6:15 p. m.—Rice's Dance Orchestra.
- 6:45 p. m.—Diamond Sparklers.
- 7:00 p. m.—Amos 'n' Andy.
- 7:15 p. m.—Robert Simmons, tenor.
- 7:30 p. m.—Quarter-Hour.
- 8:00 p. m.—Cities Service Orchestra. Jessica Dragonette and Cavaliers.
- 9:00 p. m.—Clicquot Club.
- 9:30 p. m.—Pond's Dance Orchestra.
- 10:00 p. m.—Sampler Orchestra.
- 10:30 p. m.—National Oratorio Society.
- 11:00 p. m.—Last-Minute News.
- 11:02 p. m.—Slumber Hour.
- 11:35 p. m.—Dornberger's Orchestra.
- 12:00 (midnight)—Ralph Kirbery.
- 12:06 a. m.—Johnny Hamp's Orchestra.
- 12:30-1:00 a. m.—Jack Denny's Orchestra.

WMAL—Columbia Broadcasting System.  
(475.9 Meters, 630 Kilocycles.)

- 8:00 a. m.—Musical.
- 8:30 a. m.—Devotions.
- 8:45 a. m.—Old Dutch Girl.
- 9:00 a. m.—Opening the Morning's Mail.
- 9:30 a. m.—Tony's Scrap Book.
- 10:00 a. m.—Warren Swenney, pianist.
- 10:15 a. m.—Frank Crumit and Julia Sanderson.
- 10:45 a. m.—Sergt. Millikin, Women's Bureau, Police Department. "Work of Women's Bureau."
- 11:00 a. m.—School of Cookery.
- 11:30 a. m.—Ida Bailey Allen.
- 11:45 a. m.—Ben Alex, tenor.
- 12:00 (noon)—Ted Brewer Orchestra.
- 12:30 p. m.—Sinsina Chef.
- 12:45 p. m.—Revue.
- 1:00 p. m.—Orchestra.
- 1:30 p. m.—Musical.
- 2:00 p. m.—Ann Lee.
- 2:30 p. m.—School of the Air.
- 3:00 p. m.—Captivators.
- 3:30 p. m.—Arthur Jarrett.
- 4:00 p. m.—Fashion Topics.
- 4:15 p. m.—Light Opera Gems.
- 4:30 p. m.—National Democratic Committee, Victory Campaign Speaker.
- 4:45 p. m.—George Hall Orchestra.
- 5:00 p. m.—Herr Louie.
- 5:15 p. m.—Palmer Pals.

## PALMER PALS

Fifteen musical minutes as enjoyable as the new FULL-quart, 5-glass bottle of PALMER Glnser Ale

Tune In—Drink Up!

WMAL—Also Monday at 5:30 p. m.

- 5:30 p. m.—Pollyanna.
- 5:45 p. m.—News Flashes.
- 6:00 p. m.—H. V. Kaltenborn.
- 6:15 p. m.—John Kelvin, Irish tenor.
- 6:30 p. m.—Trail of Melody.
- 6:45 p. m.—Toridheet Program.
- 7:00 p. m.—Myrt and Marce.
- 7:15 p. m.—Tune Blenders.
- 7:30 p. m.—Jimmy and Jane.
- 7:45 p. m.—Cameo Quarter Hour.
- 8:00 p. m.—Bath Club.
- 8:15 p. m.—Singin' Sam.
- 8:30 p. m.—"Today and Yesterday."

## Friday Air Features

- 9:00 a. m. (WRC)—Miss Sanico.
- 10:15 a. m. (WMAL)—Julia Sanderson and Frank Crumit.
- 11:00 a. m. (WRC)—Dr. Damosch's Music Appreciation Review.
- 11:15 a. m. (WJSV)—Miss Sylph.
- 3:15 p. m. (WRC)—Circus Broadcast.
- 4:15 p. m. (WRC)—"The Melting Pot"—Radio Guild.
- 5:45 p. m. (WRC)—Talk by Mrs. James J. Davis.
- 6:45 p. m. (WMAL)—Rudolph Schramm's Ensemble.
- 8:00 p. m. (WRC)—Jessica Dragonette; Cavaliers.
- 8:00 p. m. (WJSV)—Shoreham Concert Orchestra.
- 8:30 p. m. (WMAL)—Today and Yesterday.
- 9:30 p. m. (WJSV)—Walter T. Holt Fretted Ensemble.
- 10:00 p. m. (WRC)—Fred Hufsmith, tenor; Andy Sannella's Orchestra.
- 10:00 p. m. (WJZ)—Whiteman's Pontiac Chieftains.
- 10:30 p. m. (WMAL)—Music That Satisfies.
- 10:15 p. m. (WMAL)—"Naval Preparedness," Lieut. Comdr. Katz.
- 11:02 p. m. (WRC)—Slumber Music.

- 9:00 p. m.—Toscha Seidel, violinist.
- 9:30 p. m.—To the Ladies.
- 9:45 p. m.—Van Heusen Program.
- 10:00 p. m.—Beau Bachelor.
- 10:15 p. m.—Adventures in Health.
- 10:30 p. m.—Music that Satisfies.
- 10:45 p. m.—Lieut. Comdr. Morris Carl Katz. "Naval Preparedness."
- 11:00 p. m.—Orchestra.
- 11:30 p. m.—Don Redman Orchestra.
- 12:01 a. m.—Ishani Jones Orchestra.
- 12:30 a. m.—Paul Specht's Orchestra.

WOL—American Broadcasting Co.  
(229 Meters, 1,310 Kilocycles.)

- 7:00 a. m.—Musical Clock.
- 10:00 a. m.—Retail One-Cent Sale.
- 10:15 a. m.—Music.
- 11:00 a. m.—Bertha Parker.
- 11:10 a. m.—Dance Tunes.
- 11:30 a. m.—Preview of Coming Attractions.
- 12:30 p. m.—Little Joe Hornsby.
- 12:45 p. m.—Morton Gluxton, vocalist.
- 3:00 p. m.—Sports Hour.
- 4:00 p. m.—Mabel Owens, soprano; Nevin Fisher, pianist.
- 4:30 p. m.—John J. O'Connor.
- 5:00 p. m.—Orkan Recital.
- 5:30 p. m.—Dartfield Players.
- 5:45 p. m.—Musical.
- 6:00 p. m.—Luke's Orchestra.
- 7:00 p. m.—Dinner Music.
- 7:15 p. m.—Y. W. C. A. Speaker.
- 7:30 p. m.—Globe Trotter.
- 7:30 p. m.—Rhymes and Rhythms.
- 8:00 p. m.—Radio Night Court.
- 8:30 p. m.—Community Chest Girl.

WJSV—Incorporated.

(205.4 Meters, 1,460 Kilocycles.)

- 6:00 a. m.—Elder Michaux.
- 7:00 a. m.—Joe and Harry.
- 7:30 a. m.—King Tut.
- 8:00—Music and Talks.
- 9:30 a. m.—Miss Sylph.
- 11:45 a. m.—Miss Sylph.
- 12:00 (noon)—Variety Hour.
- 1:00 p. m.—Schramm's Trio.
- 1:30 p. m.—Sacred Hour.
- 2:15 p. m.—Leil Gilbert Sale, soprano.
- 2:30 p. m.—Naval Hospital Requests.
- 3:00 p. m.—Music and Talks.
- 5:45 p. m.—Adventure Club.
- 6:00 p. m.—Twilight Melodies.
- 7:00 p. m.—Market Report.
- 7:15 p. m.—Religious News.
- 8:00 p. m.—Shoreham Orchestra.
- 8:30 p. m.—Helen D. Underwood, soprano.
- 8:45 p. m.—Hilton Quartet.
- 9:00 p. m.—Cameron Club.
- 9:30 p. m.—Walter T. Holt, fretted ensemble.
- 10:30 p. m.—Slaughter's Orchestra.
- 11:00 p. m.—Kalua Boys.
- 11:30 p. m.—Club Prodhom.