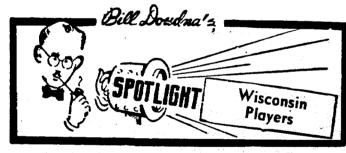
Madison'

## Radio Program Schedules by the Clock

	WIBA 1318 ke.	WKOW	WMAQ	WSSM 730 kg.	WENR-WLS	WGN 724 Mg.	WISU	WISC
8:46 5:15 5:36 5:45	* Story Corner * Piesta Time * News * Sports: News	Adventure Parade Superman Hy Time Tom Mix	News Dave Garroway News	News News Herb Shriner Lowell Thomas	Green Hornet Jack Armstrong	Adventure Parade Buperman Capt. Midnight Tom Mix	Street Interview University Special UW Special	Green Hornet Jack Armstrong
6:00 6:15 6:30 6:45	• Supper Club • News of World • Political Talk • Music: News	News: Weather Dinner Music Editor Speaks Inside of Sports	Jimmr Blade News of World Political Talk Richard Hariness	Beulah News Club 15 Edw. R. Murrow	News: Marketa Air Edition Belasin' Time	Dr. Bradley John Neshira News Inside of Sports	* Sports Time Serenade * News Bing Sings	R. C. Hill: Sp'i Elmer Davis Relaxin' Time
7:80 7:15 7:30 7:45	• Sports Celebrities • A Date with Judy	Catholic Hour Detective Story: Gardner	Sporta Celebrities A Date With Judy	Mystery Theater Mr. and Mrs. North	Peter Donald Paul Douglas America's Town Meeting	Good Music To Be Announced Detective Story; H. G'ner	Serenade in Music; News Harry Edwards Orch.	* Youth Asks * Earl Godwin * America's Town Meeting
1:00 1:15 1:30 1:45	* Bob Hope * Pibber McGee and Molly	Gabriel Heatter News: Rents The Lone Wolf: News	Bob Hope Pibber McGee and Molly	Melody Lane Life with Luigi	America's Town Meeting News Chamber Music	Oabriel Heatter Political Talk The Lone Wolf: News	Old Timers' Jamboree Old Timers' Jamboree	America's Town Meeting News Chamber Musi
1:45 1:45	• Gov. Thomas E. Dewey • People Are Funny	Jazz Jazz Private Stock	Gov. Thomas E. Dewey People Are Funny	Hit the Jackpot Music for Milady Chicagoans	George Meany Let Freedom Ring String Serenade	Gov. Thomas E. Dewey The Northerners	• University Farm Hour • News; At Your Request	Chamber Music Freedom Ring String Serenad
:99 :15 :39 :45	* News * Morton Downey Concert Master	News Sports Final Madison Musicale Spotlight: News	Supper Club Morton Downey M. Piastro Symphoneste	News Jack Smith Billy Leach News	Paul Harvey Herbie Mint Bob Elson Linn Burton	Jim Ameche Calling Detectives News: Songs Pulton Lewis Jr.	* At Your Request * At Your Request	• News • Joe Hasel • Gems; Lowell Memorial
:00 :15 :39 :46	News: 1310 Club The 1318 Club 1310 Club: News	Serenade Setenade Serenade Serenade: News	News Pinal Sports Design for Listening: News	Science Frontiers Dance Orchestra Marty Gould Bill Walker	Griff Williams		Silent Silent Silent Silent	News: Dance Dance Music Dance Music Dance: News

45	1310 Club; News	Herenade: News	Listening; News	Bill Walker	Lucia Garcia	Dance (to 1)	Silent	Dance: Nev		
	WEDNESDAY									
	W18A	WKOW	WMAQ	WBBM 700 ME.	WENR-WLS	WGN	WIBU 1200 be.	WISC		
15 15 20 45	Parm Frolic Eddy Arnold Jimmy and the Rangers	Chore Time News; Chore Time Chore Time	News Town and Farm News	Paul Gibson Paul Gibson; News	Farm Bulletin Devotions Range Riders News	Old Time Music Farm Service News	Silent Silent Rural Roundup	Top o' Mor News; Top I News; Top I Top Morn; I		
5	News: Clock Musical Clock Journal News Musical Clock	Coffee Club News Coffee Club	Norman Hoss Norman Ross; News	News of World News Listen to Cliff	Mac and Bob Rex Allen Happy Hank News	Record Reveille News; Record Reveille Record Reveille	News; Parm Service News; Weather Farm News	Top o' Mos Top Mosn: Top o' Mos Top: Geo.		
	Musical Clock Bulletin Board Trading Post News	Coffee Club News; Coffee Club Rev Epp	Your Neighbor Norman Ross News	News Gold Coast Paul Gibson Shoppins	Breakfast Club Breakfast Club	News Two Ton Baker Vicki Stevens Wishing Well	News; Musical Clock Musical Clock	Breakfast     Club     Breakfast     Club		
	Pred Waring Road of Life The Brighter Day	Rev. Epp Jim and Judy Jerry Slake	Fred Waring Road of Life The Brighter Day	News Rhyme Does Pay Arthur Godfrey	My True Story Betty Crocker Listening Post	News Political Talk Freddy Martin Spots of Music	News: Pioneers Heb. Chr'n Hr. Sweet Music	• My Time Story; New • Shoppers Special		
	Nora Drake Love and Learn Jack Berch Lora Lawton	A Woman's World Gabriel Heatter Lanny Ross	Nora Drake Love and Learn Jack Berch Lora Lawton	Arthur Godfrey Grand Slam Rosemary	Kay Kyser's Kollege Ted Malone News	News Victor Lindlahr Gabriel Heatter June Baker	News Job Service Mid-Morning Matinee	• Kay Kyser Kollege • Organology • You Tick		
	Linda's ist Love Tropic Echoes * Farm Roundup	Fr. Philosopher Kate Smith Markets; Music Music; Weather	Aunt Mary It's Your Life Elizabeth Hart Tunes and Tips	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Welcome Travelers Farm World Today	Kate Smith Kate Smith News Claudia	News: Matinee News: Farm and Home Farm Front	Music That Sings To the Ladies		
	Nows     Farm Service     News     March Time	Canad'n Cowgirl News Dinner Bell Memory Songs	Clifton Utley Food Magician Luncheon Party	Big Sister Ma Perkins News Guiding Light	Dinner Bell Time News Doc Burlingham	Let's Have Fun Parm Markets News	Parm Markets News: Markets Parm & Home	<ul> <li>Baukhage</li> <li>Berenade;</li> <li>News; Sere</li> <li>Serenade;</li> </ul>		
	Double or Nothing     Today's Ch'ren     Marriage	Queen for a Day Listen to Larsen	Double or Nothing Today's Ch'dren Light of World	2nd Mrs. Burton Perry Mason Nora Drake Evelyn Winters	Almanac School Time Bride and Groom	Queen for a Day Two Ton Baker We Three	Farm Service Si Hays and Daughter Music Booth	<ul> <li>Breakfast in Hollywo</li> <li>Curtain Call</li> </ul>		
	<ul> <li>Life Beautiful</li> <li>Ma Perkins</li> <li>Pepper Young</li> <li>Right to Hap'ss</li> </ul>	A Woman's Work Quiz Studio Roundup	Life Beautiful Ma Perkins Pepper Young Right to Hap'ness	David Harum Hilltop House House Party: News	Ladies Be Seated Galen Drake You Tick	Cedric Foster Holland Engle The Happy Gang	* Music Booth * U. W. Band * Hawaii Music	<ul> <li>Music for</li> <li>Navy Day</li> <li>Galen Dra</li> <li>Dem. Reco</li> </ul>		
	Backstage Wife     Stella Dalias     Lorenzo Jones     Widder Brown	Pat Sings Rev. O'Hair John Nesbitt Kate Smith	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown	Hint Hunt: New Look at Life Gold Coast Names in News	Records 2nd Honeymoon Mac and Bob Rex Allen	Radio Quiz Melody Memos Art Baker's Notebook	Bible Fellowship • Melody Hour	• Second Honeymoo • Ethel & Al • Varsity		
	* News; Madison Hour * Madison Hour	Harmony House Harmony House Harmony House	A Cirl Marries Portia Just Plain Bill Front P. Farrell	Paul Gibson Editor's Da'ter Linda's 1st Love	Feature Foods News Beulah Karney	News Marshall Kent Spotlight Telephone Quiz	• Melody Hour • Melody Hour • Band Parade Serenade	Varsity Jamboree Varsity N. Olmste		
	• Story Corner • Flesta Time • News • Sports; News	Adventure Parade Superman Hy Time Tom Mix	News Dave Carroway News	News News Herb Shriner Lowell Thomas	Challenge of the Yukon Sky King	Adventure Parade Superman Capt. Midnight Tom Mix	University Special U. W. Special	the Yuko Sky King		
	<ul> <li>Supper Club</li> <li>News of World</li> <li>Dinner Melody</li> <li>Charite Spivak</li> </ul>	Michael Hinn Dinner Music Madison Forum Inside of Sports	Jimmy Blade News of World Art Van Damme H. V. Kaltenborn	Beulah News Club 15 Edw. R. Murrow	News Air Edition Lone Ranger	Dr. Bradley John Nesbitt News Inside of Sports	• Sports Time Tips and Tunes • Let's Discuss It	• E.C.Hill: 8 • Elmer Day • Dinner Melodies		
	Blondie     Blondie     Frank     Parker	Political Talk Music High Adven- ture; Gardner	Blondie Blondie The Great Glidersleeve	Mister Chameleon Doctor Christian	Amateur Hour Amateur Hour	Good Music High Adven- ture; Gardner	Bing Sings Bing; News Mid-State Drovers	• Amateur Hour • Amateur Hour		
	Gov. Thomas E. Dewey Mr. District Attorney	Gabriel Heatter News: Music Torchlight Cavalcade	Gov. Thomas E. Dewey Mr. District Attorney	Your Song and Mine President Truman	Groucho Marx	Gabriel Heatter Political Talk ~ Torchlight Cavalcade	Old Timers Jamboree Old Timers Jamboree	<ul> <li>Meredith         Willson</li> <li>Musical         Memories</li> </ul>		
	The Big Story Curtain Time	To Be Announced Private Stock	The Big Story Curtain Time	News Chicagoans Henry Wallace	Bing Crosby Milton Berle	American Forum Bulldog Drummond	• University Farm Hour • Words, Music • Your Request	• Bing Crosby • Milton Berle		
	News     Political Talk     Concert     Master	News Sports Pleasure by Proxy Spotlight	Supper Club News Album Hour	News Jack Smith Billy Leach News	Paul Harvey Herble Mints Bob Elson Linn Burton	Answer Man Calling Detectives News; Songs Fulton Lewis Jr.	At Your Request At Your Request	• News • Tune Tops • Gems: Dan • Dance Ban		
	1310 Club	Spotlight: News Serenade Serenade Serenade: News	News Final Sports Navy Day Sweet & Swing	CBS Talks Dance Orchestra Dance Orchestra David LeWinter	Linn Burton Benny Strong Wayne Gregg Lenny Herman	News; Music Al Trace Eddy Howard Lawrence Duchov	Silent Silent Silent Silent	News; Dan Dance Bar Dance Bar Dance; Ne		

Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWCF (WIBU) . . 94.9 M. WISC-FM . . 98.9 M.



A slight but pleasant farce opened Wisconsin Players' centennial be telecast simultaneously with drama season Monday night, and a capacity audience liked almost its regular radio broadcast. all of it. The comedy was "The Merchant of Yonkers," by Thornton "THE MERCHANT OF YONKERS" by Thornton Wilder

Wilder, who lived in Madison and whose father was editor of The State Journal.

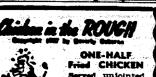
.The student actors, Fredrick A. Buerki's direction, brought most of the show's laughs into hearing but missed some by failure to apply pressure at cer-tain moments. This was particularly true in the first act, when it appeared they hadn't quite decided whether they should play the comedy as broad burlesque or sly satire. Eventually they hit a middle ground, which was the proper place.

of gay color—sprayed on, be-live me—brought assorted reac-tions. One was a horrible green, employe completely "straight".

The show will be repeated at 8 each night through Saturday in another an incredible purple. But those which resembled reality gold and silver-were highly effecive, and showed that Buerki and William Busch have an idea for a way to supplant wigs.

The play is about a wealthy merchant who gets trapped into marriage without realizing it, and at the same time does some other good works at the prodding of the Howard Teichmann will write WKOW at 9 p. m. Saturday, Oct. good works at the prodding of the woman who traps him. It wanders from Yonkers to a New York cate, and starts back again at the final curtain. Meanwhile, it has included a mild spree, hilarious soliloquies, homely philosophizing, chase-and-hideout sequences traditional in farce, and men in traditional in farce, and men in only Wisconsin name currently women's clothing. In writing in the Broadway billing is Tom "The Merchant of Yonkers," Wilder didn't miss a theater bet, Wilder didn't miss a theater bet, Chicago has Uta Hagen in "A

Streetcar Named Desire Standouts in the large cast were Eloise Iliff, as a milliner its television debut Friday night whom the play's man-chaser uses as bait: Thomas Clapp, as a teenager seeking adventure in the great city and Marjorie Schaffer, as the opportunist who snares the



**DAVIDSON'S** 

Cafeteria 117 Monone Ave.

Fried CHICKEN
Served unjointed.
Withoutsilverware. Lots of
Shoestring Potatoes, Jug of Honey
and Hof Buttered
Rolls.
Bough served daily
y from 4:30 P. May
tus all day Sunday

And Thru Saturday WISCONSIN **PLAYERS** Merchant

of Yonkers

TONIGHT # 8!

. . .

the Wisconsin Union theater.

THE BADGER BEAT: Thorn-

Greenberg was suitably stuffy as the merchant, and Bruce Kanitz

wealthy merchant.

All seats 80c. tax inc. Call B. 1717 WISCONSIN UNION THEATER

**WFOW** 

5:00 Piano Land
5:15 Little Kids Stories
5:30 Korntopia
6:00 Musicai Menu
6:15 News
6:30 Musicai Menu
7:00 Farm Hour
7:30 Farm Interview
7:45 Parm Hour
8:00 Excursions in Science
8:15 Novelty Time
8:30 Package of New Records TONIGHT

on WJZ-TV, the first contestant was John C. Shotts, Milwaukee. This was the first quiz show to

Jack Carson has been offered a second radio spot — this one in a dramatic series.

time talent-hunt show.

Lawrence Duchow and his Red Raven orchestra are playing for old-time dances at Chicago's Trianon ballroom Wednesday nights.

by Thornton Wilder
Vandergelder Edward Greenberg
Abmrose Kemper Al Monisal
Joe Scanlon Donald Dreifke
Gertrude Joan Hollinshead
Cornelius Hacki Bruce Kanitz
KEMENZATÉE MARILYN Schultz
Melchlor Stack Edward Hunt
Mirs, Levi Marjorie Schaffer
Barnaby Thomas Clapp
Mrs. Molloy Eloise Iliff
Miss Van Huysen Wilma Mollanen
Minnle Fay Rosemarle Armock
Also: Paul Pavalon, Raphael Petruna, Felix Wasserman, Nancy
King. born will be one of the top analysists for NBC's election coverage the night of Nov. Edward

Dean Dixon, conductor of the All-State High was a foil for the whole outfit simply by playing a downtrodden in 1947 and 1948. the conductors of

School of Music KALTENBORN concerts this season. He opened the series Fri-

ton Wilder, now in Dublin, has day night with Section I of the just about completed a new play Juilliard orchestra.

Donald Gramm will play Plun-

TONIGHT

Direct from Chleage

HERBIE FIELDS AND ORCHESTRA AT THE

Club Hollywood Call Bodger 237: Now ission \$1.50 per pers

8:45 Dance Band Parade 10:00 News 10:05 Moonlight Moods WEDNESDAY

WEDNESDAY

A. M.

5:00 Yawn Patrol
9:00 Vocal Varieties
9:00 Musical Varieties
10:00 Marching Along
10:15 Songs of the Pioneers
10:30 Show Tunes
11:30 Ten Talented Fingers
P. M.
12:00 Musical Portraits
12:30 Film Favorites
1:00 Paul Weston Orchestra
1:30 Rhythm Ranch
2:30 Farm Hour
2:30 Old Time Music
3:00 Homemakers
3:30 Smoth Music
4:00 Organ Console Echoes
4:30 Pande of Bands
4:30 Pande of Bands

4:30 Parade of Bands
5:00 Piano Land
5:00 Piano Land
5:15 Little Kids Stories
5:30 Korntopia
6:00 Musical Menu
6:15 News
6:30 Musical Menu
7:00 Parm Hour

cis) Musical Menu
7:30 Farm Hour
7:30 Farm Hour
7:45 Farm Hour
8:00 Proudly We Hall
8:30 Package of New Records
8:45 Dance Band Parade
10:00 News
10:05 Moonlight Moods

**Dancing Party** Wed., Oct. 27th Firemen's Hall, Deerfield, Wis. HARRY EDWARDS

MOOD

NOW! TEMPLE 2 BIG TONE MADISON Honeymoon

DeHavilland To Each His Own

Plus: News and Color Cartoon

STATE OF UNION 2ND BIG HIT Torn From Toda THE RON CURTAIN TIERREY



## Tonight's Radio Aces

**Politics** 

7 p. m. — Sports Celebrities (WIBA): speak for Gov. Thomas E. Dewey; Joe Louis, Jack Demp-sey, Willie Turnesa, "Babe" Did-rickson, Sid Luckman, Fritz Crisler, Jinx Falkenburg, Robert L. Ripley, Bob Considine, others. 9 p. m.—Gov. Dewey (WIBA): at Chicago.

Variety

8:39 p. m. — Fibber McGee and Melly (WIBA): lawn-plowing in the grand manner.

Music

6 p. m.—Supper Club (WIBA):
Jo Stafford sings "Red Leaves and
Blue Skies," "Autumn in New
York," "The World Is Waiting for the Sunrise

8 p. m.—Melody Lane (WBBM): Stan Fisher, harmonica virtuoso, guest; "Begin the Beguine, laire de Lun ." 9:30 p. m. — Northerners
(WGN): "Rosalie," "Drink to Me
Only With Thine Eyes". "My
Heart Stood Still".

Heart Stood Still".

10:15 p. m. — Morton Downey (WIBA): "It's a Most Unusual Day," "Sunbonnet Sue," "If I Knew Then," "My Heart Sings," "If There Is Someone Lovelier Than You". Jack 8 m 1 h (WBBM): and Clark sisters; "Hair of Gold," "Paris in the Spring," "Jeanette and Her Wooden Shoes," "Jalousie," "Sweet Leilani," "Brazil".

Hollywood

By Edith Guynn

Screen Plays, Inc., which made the Henry Morgan picture, "So This Is New York," is trying to Shoes," "Jalousie," "Sweet Leilani," "Brazil". Shoes," "Jalousie," lani," "Brazil".

Drama

7 p. m. — Mystery Theater (WBBM): "The Alimony Murder

7:30 p. m. - A Date With Judy (WIBA): love catches up with Randolph...Mr. and Mrs. North (WBBM): sight-seeing bus leads 8:30 p. m. — Life With Luigi (WBBM): Basco gets a lesson in American voting customs.

Discussion

L. Shirer, Norman Cousins Paul Manning

11 p. m.—Frontiers of Science (WBBM): Quincy Howe looks at moon-rockets, atomic super-power, other expectations.

Sports 10:15 p. m.—Joe Hasel (WISC) and Ernie Smith, pro gridder.

Mrs. Lois Allen Hart. 10:30 a. m.—League of Women Voters (WHA): "Shall Wisconsin Veterans Have Bonus Financed

by a Sales Tax?"; taxation study group, directed by Elizabeth Brandeis. 12:30 p. m. - Farm Program (WHA): at Junior Live Stock

snow. 5:30 p. m. — Herb Shriner (WBBM): and Fifi d'Orsay.

DANCE Crystal Lake Beach

Beaver Dam Wed., Oci. 27th

Babe Wagner and the MINNESOTA DUTCHMEN

PREE PARKING LOT MIDDITION BRIDE GOES WILD" in thrilling color Randolph Scott "CORONER CREEK"

WARNER BEC. MAJESTIC ALL SEATS SPENCER TRACY KATHARINE HEPBURN 25c VAN JOHNSON ANGELA LANSBURY TEMS STORE Captas



SPOOK

SAT., OCT. 30 11:30 P. M.

Capito

Get Yours New! Make Up a Party!



Motion picture actor J. Carroll Naish (left) stars as a newcomer trying to adjust his daily life to current American customs in "Life with Luigi." CBS series heard at 8:30 p. m. Tuesdays. Alan Reed (right) is featured as Pasquale, Luigi's friend who preceded him to the U.S. by a few years. Cy Howard, originator-producer of "My Friend Irma," created "Life with

> signed to do a series of seven minute monologs over Columbia Broadcasting which will net him \$5,000 per talk.

get Jack Demp. sey to play the referee in "The Champion," by Ring Lardner. Kirk Douglas plays the title role, and pretty Lola Albright who's been testing for weeks at many studios, not only has

DEMPSEY

landed th femme lead, but long contract with this outfit. Another real cutie-pie we're hap-py to note just got a boost toward stardom is little Julie London, 7:30 p. m. — America's Town Meeting (WISC): "What Hope for Europe?"; H. V. Kaltenborn, Wil-David Street, of screen and radio, is opening an auto-sales-room for Renault as a sideline

The Jubilee party at Pickfair sponsored by the Jewish Home for the Aged was a big success with Dorothy Kirsten, Mario Lanzo, Kay Kyser, and Rudy Val-lee among those who lent their

talents. \*\*Save you haven't heard much

\*\*Wednesdaytime\*

9 a. m.—Fred Waring (WIBA):

"Trade Winds," "Between the Devil and the Deep Blue Sea,"

"Take Me Down to the Sea,"

"The Navy Hymn," "Slumber Boat," "The Silent Sea."

9:30 a. m.—Exploring Science

"Toonwenhoek."

\*\*Wednesdaytime\*

nothing compared to their nothing compared to their private and now in N. Y. Returning chums keep reporting on their private and public pugnacity. Their most used term of endearment to each other is "Get Lost!" The spats that Lana Turner and

Maybe you haven't heard much of Bob Burns lately—but you don't have to lie awake worrying about his finances. He's just





10 A. M. KIDDIE





HORROR SHOWS

WE DARE YOU TO SEE IT

WEDNESDAY
WHA Only

7:36 Band Wason
7:35 Morning News
7:37 Trunk Field Weather Report
Will and Will-FM
2:06 Morning Melodies
8:25 Frof. Norman Cameron
9:15 Nursert School of the Air
9:30 Exploring Science
9:30 Music
9:35 North Hall Weather Report
19:06 Homemakers Frogram
10:30 Learue of Women Yolers
10:06 Prof. Philo M. Buck
11:30 North Mall Weather Report
11:30 Prof. Wallace
12:20 News
10:06 Chapter a Day
1:30 Journeys in Music Land
1:57 Trunk Field Weather Report
2:06 Music of the Masters
0:06 Editor's Deak
4:15 Political Forum
4:36 News
4:05 Editor's Deak
4:15 Political Forum
4:36 Naval Scholarship
5:06 Political Forum
5:35 Sports Roundup
6:06 Dinner Musicale
6:45 Folk Songs
7:00 Music of the Masters
8:06 News in Brief
8:05 News Responses
8:06 Dr. Arnold Gesell
9:30 Composers Hour
10:30 News (to 10:35)

(**50** 10:72)

WEDNESDAY WHA Only

Official State and City Paper 15

WHA and WHA-FM

STRAND ORPHEUM



EDUDAS SUEDO

APARTM EN

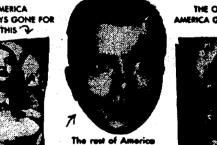
SENSATIONAL DRAMA!

**ANOTHER** PART of the MARCH FOREST ADDED - TOMORROW Chapter 7 "SUPERMAN"

LAST DAY FBI SMASHES ATOM-BOMB SPY-RING "WALK A CROOKED MILE" AND "TRIPLE THREAT"

TOMORROW!

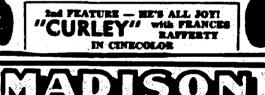




goes for Radio's bad bay! TO THE TA



RUDY VALLEE-HUCH NERBERT-BILL GOODWIN LEG CORCEY-JEROME COWAN - BAVE WILLOCK and VIRGINIA GREY - DONA BRAKE



Last Bay "SAHARA" and "DESTROYER" TOMORROW!

