Allen's Still Skeptical About TV

My neighbor, Fred Allen, thinks lelevision is very risky for comedians because the public gets to know exactly what they look like. "So after a bad show when you're going home," Fred points out, "someone may slip out of a saloon and beat your brains out. "Badio was less good too let of "Radio was also good to a lot of comedians because it never betrayed how homely some of us are.

"Although I must say, I think the men who used to take passport pictures are now the television camera men."

Fred—who lives up the street from the B.W.; my Georgeous

Mother-in-Law: Slugger; our dog, Cookie, and me—is kidding, of course, when he talks this way, but he's perfectly serious when he

"I think it's crazy to go into television until they get some more

Declares Holiday

"And so I'm not going to work next year."

Some people refuse to believe it. They didn't believe it on Nov. 29 when Fred gave me a little scoop to the effect that he was going off the air at the end of this season.

They still say, "Oh, he'll change

s mind."
But Fred, who is about the biggest Man on Our Street (7th ave.) and who is a familiar figure across the street at Max's Stage Delicatessen, has just explained:

foresees the stars doing a show once every two or three weeks



FRED ALLEN AND TELEVISION

tessen, has just explained:

"I've talked to my doctor and I'm going to quit for one season."

"You see guys 10 years younger than you drop dead, and you wonder.

"Besides, creative people should sit down once in a while and think. When you're doing a radio program, you don't get time to think, or to see anything but your script and your Hooper Rating. And when you look at either one of them, you get sicker."

Pretty soon the people who have in the saloons to selected to string along with been drawn into the saloons to saloons to see television will all have home agreement with Trammel, the NBC prez. His see television will all have home agreement with Trammel, the NBC prez. His see television into the saloons to set believision sets believision sets believision at home will get so tired along as an NBC star. This is interesting because Fred and Henry en out of their homes and into the saloons to get away from it.

Fred's made it clear, of course, But Fred maintains Morgan is

when you look at either one of them, you get sicker."

He thinks the writing of a good comedy show once a week will become impossible eventually, and foresees the stars doing a show once every two or three weeks.

And word the links and into the lad.

Saloons to get away from it.

Fred's made it clear, of course, via the announcement of a new agreement with NBC, that his course impossible eventually, and foresees the stars doing a show once every two or three weeks.

CBS wanted him—was willing to pay him while he laid off next year program, carrying through the gag to program. nce every two or three weeks.

It'll be sort of a circle, this way. to get him the following year—but that he's Henry's "sponsor."

Listeners Talk Back

Newscasting Is Wonderful; So Is Sleep

6,000

By-WILLIAM L. DOUDNA (State Journal Radio Editor)

"After more than 18 years, how does it feel to be off the air?" my friends ask me
My reactions, pals, are mixed. There's a feeling of relief about not being the slave of an alarm clock in the morning and the slave of a watch for 15 minutes later in the day.

There's a freedom to criticize other newscasters unaccomother newscasters unaccompanied by the fear that, after printing a comment on some other announcer's boner, I'll make a worse one. (Like the day I pronounced circuit "ser-kute" three times, knowing each time it was wrong but being unable to correct myself.

I said it a couple of extra times just to show listeners I knew the right pronunciation—and it still came out "ser-kute.") (In those days the alarm went off at 6 a. m.)

At the same time, there's the satisfaction of being able to make a criticism without getting

I did it—18 years. (Of course, one was never ready to get up at 6.)

On the other hand, there's a certain loss of prestige involved; not enough to overwhelm the relief of knowing that I can be late for work without everybody in the station's listening range knowing about it, but enough to notice. (Look, I don't have to get up until about 7:30!)

Frankly, I never had too high an opinion of my own newscasts from the viewpoint of delivery. In fact, I was so insequent that I never had

my own newscasts from the viewpoint of delivery. In fact, I was so insecure that I never had my voice recorded until six or seven years ago—and then I never played that record.

It wasn't until last summer, when the Lionel Moores turned on their home recorder and picked up a conversation without my knowing it that I heard my own voice.

I miss the contact with boys and girls. No longer do parents say, "Here, Junior, is the man who tells you every morning to be careful about crossing the streets." I miss having people say, on first meeting, "Why, I thought you must be a big guy!" (I'm 5 feet 6, weigh under 130).

Radio is wonderful, But so is sleep. "Huh! If you know so much about it, why don't The Sunday Crossword Puzzle

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(Solution On Page 18)

Whether Approaches Motorcar Titan

Like all humorists, the boys have Easiest of all are funning gags, which can be counted on for repeated laughs. But they're the hardest to create. Red's running gags—like "I dood it" and "I scared myself"—usually happen by accident. Originally they may have been straight lines.

Highlights of Today's Radio Broadcasts, Classified

Easter Sunrise Services (Earlier services were listed in The State Journal on Saturday.)
7 a. m.—Hollywood Bowl
(WISC): William Farnum, harp

ensemble, choirs, soloists; sermon by Dr. Lewis Evans. 7:05 a. m.—Grand Canyon (WIBA): Dr. C. F. Parker, Prescott, Ariz., speaker.
7:15 a. m.—Palm Springs, Calif.
(WBBM): desert sunrise doves'

flight, music, messages.
7:30 a. m.—Great Lakes Naval
Training Station (WIBA): 105voice choir, soloists... Garden of
the Gods (WBBM): 3 0 0 - voice high school choir, dramatization, sermon by the Rev. H. E. Hansen. 8 a. m. — Rose Bowl (WGN): Colleen Townsend, the Rev. Charles Templeton, choir, orchestra



WISCONSIN STATE JOURNAL

Sa. m.—Rose Bowl (WGN); officers of Death, and the recommendation of Sales, and the series of Death, and the series of De

(WISC): resurrection drama.

2:30 p. m. — National Vespers (WENR): "The Certitude of Eternal Life."

5 p. m. — Catholic Hour (WISC): Easter at veterans' hospital.

| Music | Sa. m.—Trinity Choir (WISC): 8 a. m.—Trinity Choir (WISC): Easter at veterans' hospital.

12:30 p. m.—Round Table (WMAQ): "The Challenge of Christian Faith." 3 p. m. — In Focus (WISC):
Marty Lemberger, former navy
diver, on underwater photography.

Drama

10 a. m.—Destination Freedom (WMAQ): story of Paul Lawrence

(WMAQ): story of Paul Lawrence Dunbar.

11:30 a. m. — Eternal Light
(WMAQ): Passover drama.

12 m. — "The Son of Man"
(WBBM): third annual presenta-tion of Archibald MacLeish work;
CBS Symphony orchestra and chorus in Bach's B-minor mass.

1:30 p. m.—University Thester.



MUNI STOCKWELL

8:15 a. m.—E. Power Biggs (WBBM): Easter music by Bach

(WBBM): Easter music by Bach Krebs, Purcell.

8:30 a. m.—Miami High School Chorus (WGN): from Boca Raton, Fla.

8:45 a. m. — Trinity Choir (WBBM): Handel, Eccard, Bach.

10 a. m.—Fine Arts Quartet (WISC): "Death and the Maiden" quartet, Schubert.

10:30 p. m. — Familiar Music (WIBA): Gounod's "Sanctus," Handel's "Allelujah," "Christ the Lord Is Risen Today," Gounod's "Ave Maria."

Occumentary

3:30 p. m. — It's Your Life (WISC): "Death and the Maiden" and provided the standard of the s

cepts, "Deep River," "A Mighty Fortress," "Non-Piu Andrai" from "Marriage of Figaro," "Perpetual Motion," Bizet's "Agnus Dei." ... Music of Today (WISC): Thompson's "Sonata for Violin and Piano," music by Walter Piston. ... Choraliers (WBBM): "Halledlujah Chorus," "Easter Parade," "Hospodi Pomiloi," "The Lord's Prayer." Prayer.'

4:30 p. m. — James Melton (WIBA): "Christ the Lord Is Risen Today," "Panis Angelicus," "Hallelujah Chorus," Schubert's "Ave Maria," "The Lord's Pray-""

4 p.m.—Robert Merrill (WIBA) and Boston "Pops"; "Easter Parade," "Cavalleria Rusticanna" ex-son, Quentin Reynolds.

		WFOW							
•	WIBA	WISC	WKOW	WIBU	WBBM	WENR-WLS	WGN	WMAQ	104.9 Megacycles
7:00	1310 kc.	1480 kc.	1070 kc.	1240 kc.	780 kc.	890 kc.	720 kc.	670 kc.	
7:15 7:30	Services	* Hollywood Bowl	Coffee Concert	News: Marches Farm Service	Press News Palm Springs	Hollywood	Revival	News: Grand	SUNDAY A. M.
7:30 7:45	Easter Services	Easter	News: Coffee	Farm	Garden of	Bowi Easter	Hour Revival	Canyon Great Lakes	8:30 Sunday Morning Vocal 8:30 Sunday Morning Musical
8:00	News Roundup	* Trinity	Concert Christ for	Frolic Musical	the Gods	Service	Hour	_Bervice	8:30 Sunday Morning Musical 9:00 Polka Time
8:15 8:30	Capital	Choir	Wisconsin	Clock	News of World E. Power	News; Children's	Pasadena Bervice	News Roundup Story to Order	9:30 Sing Cowboy Sing
8:45	Cathedral Sacred Heart	* Music Time: News	Sunday Strings Rev. O'Hair	Musical Clock	Biggs Trinity Choir	Children's	Miami	Reading	10:00 Show Tunes 10:30 Navy Band
9:00	Devotions	* Message	Radio Bibie	Organ	Church	Hour Little	H. B. Chorus	National Badio	10:45 Perry Como Sings 11:00 Bashford Methodist Church
9:15 9:30	Pet Corner Bethel Lutheran	of Israel Southern	Class Voice of	Tones Organ	of the Air	Brown	Class	Pulnit	12:00 The Shuffle Shop
9:45	Church	aires	Prophecy	Tones	House of Hymns Rent Law	Church News	Voice of Prophecy	Radio Parade Don't Whisper	112:15 Memory Time
10:15	Unitarian Society Easter Service	Fine Arts Quartet	Easter Service	Serenade News	News	Organist	News	Destination	12:30 Piano Land 12:45 News
10:30 10:45	Curtain	* Hour of	Reviewing	* Ev. Lutheran	Newsmakers Salt Lake	Musical Album Bour of	Inter'ting Facts	Freedom Guest Star	1:00 Luncheon Music
11:00	News	Faith	Stand Christ	Church	Tabernacle	Faith	_Stand	Bob Bouston	1:15 World of Tomorrow 1:30 Variety Show
11:15	First	News: Holiday For'n Reporter	Presby-	Bible Fellowship	Serenade Serenade	Reading the Funnies	News Live a New Life	News	1:45 Musical Menu 2:00 Trio
11:30 11:45	Congregational Church	Ave Maria	terian Church	Music	Highlights	Turnabouts	Lutheran	Canary Pet Show	1 2:15 Songs to Remember
12:00	Joey Tantillo	• News	Wm. L. Shirer	Center Sunday	Piano Parade	News	Hour	Light	2:30 Madison Hit Parade 3:15 In Your Neighborhood
12:15 12:30	• News • Hello Wisconsin	* Editor at Home	Memorial Hr.	Farm Hour	The Son	Am. Almanac Edward Weeks	John B. Kennedy Quiz Club	America United	3:30 Amateur Show 4:00 Korntopia
12:45	* Spring Invit.	• Serenade • Serenade	News Harmony Hi'ways	* Toby and Chore Boys	of Man	Amateur Hour	Radio Warblers News	Chicago	1 4:30 Your New Home
1:00 1:15	* U.S. in	* Parade	Old	* Toby and	Symphonette	Amateur	Ted	Round Table	4:45 Organ Music 5:00 Piano Land
1:30	World Affairs University	* To Be An'd • Mister	Fashioned Revival	Chore Boys • Music	Symphonette Pick Up Time	Hour Mister	Lewis Holland Engle	U.S. in World Affairs University	5:15 Later Than You Think 5:30 Ken Griffin
2:00	Theater	President	Hour	Jewel Box	Show Tunes	President	F. McCormack	Theater	1 3:43 Kay Starr
2:15	• University Theater	• Piano Playhouse	Lutheran Hour	• Sunday Songs Waltz Time	New York PhilhSymph.	Harrison Wood	Juvenile	University	6:00 Musical Menu 6:15 News
2:30 2:45	One Man's	Bride of Week	Juvenile	I Old Timers	New York	Honeydreamers National	Jury Dress Up	Theater One Man	6:30 Musical Menu 7:00 Sports Shorts
3:00	• The Quiz	• Mercy Errand	Jury House of	• Songsters • Watertown	PhilhSymph.	Vespers	Quiz	Family	7:15 Bing Crosby 7:30 Farm Hour
3:15 3:30	Kids	* Dick Toda	Mystery	Parade	New York Philh -Symph.	Ted Malone Dick Todd	House of Mystery	Quiz Kids	8:00 Tunes to Remember
3:45	* News: Jane Pickens	• Memory Book	Detective Story	Bing Sings New Rhythm	This Year, Israel	Robert Shaw	Detective Story	It's Your	8:15 Here's to Veterans 8:30 Package of New Records
4:00	• Robert	* Music of	Ray Bloch	Teen	Choraliers	Chorale Music of	The	Life Robert	8:45 Barber Shop Harmony 9:00 Carmen Cavallero
4:15 4:30	Merrill • Harvest	Today • Quiet	Show Quick as	Stage Dance Music	Choraliers	Today	Shadow	Merrill	I 3:13 Lawrence Welk
4:45	of Stars	Please	a Flash	Radio Parade	Invitation to Learning	Quiet Please	Quick As	Harvest of Stars	9:30 Art Van Damme 9:45 News
5:00 5:15	* News * UW Band	• Drew Pearson • News	Roy Rogers	* Band of Wetk Music	Family Hour	Drew Petrson	Roy Rogers	Catholic	110:00 The Spotemer
5:30	• Martin and Lewis	* Navy Band	Nick	Friendly Music	of Stars Ozzie and	Headlines Greatest Story	Show Nick	Hour Martin and	10:15 Herb Kern-Organ (to 10:30)
6:00	• Horace	· Voice of Army	Carter	Latest Music	Harriet	Ever Told	Carter	Lewis	WHA and WHA-FM
6:15	Heidt	* Sunday With You	The Falcon	News • Old	Jack Benny	Sunday With You	The Falcon	Horace Heidt	WITH UND WATH-FM
6:30 6:45	Phil Harris and Alice Faye	* Silver Strings	Mayor of the Town	Timers'	Amos 'n'	Curt	Mayor of	Phil Harris and	970 Kc.—88.7 Me.
7:00	* Fred	* Stop the	The Town	11	Andy Adventures of	Massey Stop the	the Town Mediation	Alice Faye Fred Allen	SUNDAY A. M.
7:15 7:30	Allen * Henry	Music Stop the	Shadow: News Tritimphant	: imers'	Sam Spade	Music	Board	Show	9:00 Devotional Music
7:45	Morgan	Music	Hour	Dr Michaelson	Lum and Abner	Stop the Music	Triumphant Hour	Henry Morgan	10:55 Name
8:00 8:15	• NBC Theater	* W. Winchell * L. Parsons	Triumphant	* Dance Time	Theater	Walter Winchell	Triumphant	NBC	11:00 Masterworks of Music 11:55 News and Weather
8:30	Album of	* Theater	Hour Classical	• Here's to Vets • Proudly	Theater Our Miss	Louella Parsons Theater	Hour Jimmy Fidler	Theater Album of	
8:45 9:00	Familiar Music	Gulld	Hour	We Hail	Brooks	Guild	John B. Kennedy	Familiar Music	12:00 Sunday Musicale 1:30 News and Weather
9:15	Leave It	* Theater Guild	Classical Hour	Old Time Religion	Welcome Baseball	Theater Guild	Stars of Tomorrow	Take It or Leave It	1:45 Veteran Wants to Know 2:00 Encore
9:30 9:45	• Who Said That?	* Jimmy Fldler	Don Wright	Crystal Lake	Welcome	Jimmy Fidler	Don Wright	Who Said	
10:00	* News	• News • George Reedy	Chorus News	• Fiesta Time	Baseball News	Here's to Vets	Chorus Answer Man	That? Clifton Utley	3:30 Books of Today 4:00 Choir Music
10:15	* Clifton Utley	• Thoughts	Inquiring Parent	Silent	Paul Gibson	Handyman Guide Drew Pearson	Chicago at Night	Report to People	4:15 Sunday Music Hour 5:45 Review of the Week
10:30	• Dave Garroway	* Dance Orches*ra	Madison Musicale: News	Silent Silent	You Are There	Drew Pearson Guest Star	News: Songs News of Week	Dave Garroway	
11:00	News: Mr.	• News: Dance	Dance Orchestra	Silent	Cec Davidson	News	Handyman Guide	News	FM Only After Con-
	Smith Surprise	 Dance Music 	Dance Orchestra Dance Orchestra	Silent Silent	Orchestra Larry	Frankie Masters Fine Arts	Griff Williams Dick	Do It Yourself Surprise	7:00 Sunday Night Concert 9:00 FM Concert
11:45	Serenade: News		Orchestra: News	Silent	Fotine	Quartet	Jurgens: News	Serenade	10:55 Night News (to 11)
						····			

Gag Men Don't All Have Ulcers

eek inside a radio gag factory. The profession of putting jokes the kittens until he took 15 minutes off from a symphony one day to naligned. People conceive of gag vriters as ulcer-wracked whip-

Each week the boys receive an Skelton Borzage, Red's ex-wife and mentor. It's a dummy script containing a story line filled in with used material. The two boys retire separately to their homes and substitute the old material with

Pieced Together

They send their scripts to Edna, who literally pieces them together with scissors, paste and gags of her own. The show is previewed about twice as long as it should be. Then the giggles are weeded from the boffs and the final script emerges.

The unused material is cata-ogued and filed away for another day. This requires Murray and day. This requires Muliay Freedman to dream up new material weekly.

problem finding out what is funny. Gags are hardest to write situation comedy comes easier. Easiest of all are funning gags,

Songwriter Has Cat Fit over Success

Kaltenborn Gets

born NBC commentator, as his restant three children raise cain every time he gives one of the kittens away.

The received hundreds of letters from writers for other comedians, said Freedman, who has worked for them all. "There are no conferences, no rehearsals, no pressure."

"No jokes," ad libbed Murray.

Each week the boys receive an look of the kittens and the project three children raise cain every time he gives one of the kittens away.

"The received hundreds of letters from fans who want to give the project term from the said. "Tve received hundreds more who just want to give the said the said.

"I never counted 'em, but it seems like I've received hundreds more who just want to give the said." The said. "The received hundreds more who just want to give the said. The said. "The received hundreds more who just want to give the said." The said. "The received hundreds more who just want to give the said." The received hundreds more who just want to give the said. The said. "The received hundreds more who just want to give the said." The said. "The received hundreds more who just want to give the said." And so, Manning has about decided that any future musical dissertations on amours among the surprise, but not as much of a one as the deluge of kittens which has rained down on his once there from fans who want to give the said. "The received hundreds of letters from fans who want to give the said. "The received hundreds of letters from fans who want to give the said. "The received hundreds of letters from fans who want to give the said." The received hundreds of letters from fans who want to give the said. "And so, Manning has about decided that any future musical dissertations on amours among the surprise. The two Kaltenborns have free children raise cain every time he gives one of the kittens, and a one as the deluge of kittens ways.

"I never counted 'em, but it death ways."

"In ever counted 'em, but it death ways."

"In ever counted 'em, but it death ways."

"In ever counted 'em, but it death ways."

"In

quently worked together, covering political events for NBC.

hit parade, hardly a day has passed that Manning hasn't received a self," he said, "and I'll probably make at least \$15,000 from it. That the mail from one of the 500,000 isn't a bad 15 minutes work, is it?"

Utica Announces persons who bought recordings of

The idea for a song about cats



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NEW YORK, (UP)—Cats can go write "The Pussy Cat Song." He who say "Meouw, Nyot Nyow" animals that flow from his pen are to the dogs, as far as Dick Manning even had a cute little cat of his came to Manning about 15 years own named Be-Bop. Now he sort ago when he was an arranger. He wouldn't lift his pinkie to fates the critters, and Be-Bop thought he might make a novelty number for a specialty performer form," he added. "At least I don't think they would. On second

By BOB THOMAS

He wouldn't lift his pinkie to spare the whiskers of a single one of the little critters, although he's HOLLYWOOD — Let's take eek inside a radio gag factory.

He wouldn't lift his pinkie to spare the whiskers of a single one of the little critters, although he's long to a new home.

Since his ditty about a pair of flirtatious, fence-perching felines all about it until little Be-Bop came them," he added. "At least I don't him they would send me one of them," he added. "At least I don't him they would send me one of flirtatious, fence-perching felines all about it until little Be-Bop came puretically wrote its life."

Whobody would send me one of them," he added. "At least I don't him they would. On second point him they would send me one of them," he added. "At least I don't him they would send me one of them," he added. "At least I don't him they would send me one of flirtations, for a specialty performer them," he added. "At least I don't him they would send me one of flirtations, for a specialty performer them," he added. "At least I don't him they would send me one of flirtations, for a specialty performer them," he added. "At least I don't him they would send me one of flirtations, for a specialty performer them," he added. "At least I don't him them," he added. "A

kaltenborn Gets
ashed descendants of Joe Miller.
I sought out a couple of them to ind out what the species is really like.

NEW YORK—Dr. Rolfe Kaltenborn As arrived here to accept a man, studious-looking co-author of the best-selling "Mrs. Mike" and born NBC commentator, as his research assistant.

Dr. Kaltenborn recently started to be manded by the for Rolf Skelten a "subscription radio station" but the song.

Wrote Better Stuff
Manning, 35, who also wrote "Treasure of Sierra Madre," "While the Angelus Was Ringing" and "Underneath the Linden Tree," Said the popularity of his pussy cat song with the juke box soda with the juke box soda with four straws set was a complete surprise, but not as much of a one as the deluge of kittens which has rained down on his once which has rained down on his once happy home.

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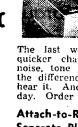
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