Radio Program Schedules by the Clock

WEDNESDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Farm Frolic	• Top o' Morning	Chore Time	• Silent	News of World	Mac and Bob	Record Reveille	Norman Ross
6:15	Musical Clock	• News: Top Morn	Chore Time	• Silent	News	Bob Atcher	News: Record	Norman Ross
6:30		• Brooklyn and Oregon		Rural Roundup	Listen to Cliff	Karl and Harty News	Reveille Record Reveille	News: News
6:45								
7:00	News, Clock	• News: Top	Farm Program	• News; Farm Service	News	Breakfast Club	News	Your Neighbor
7:15	Musical Clock	• Top Morn. News	News	• News	Gold Coast	Breakfast Club	Two Ton Baker	Norman Ross
7:30	Journal News	• Top o' Morning	Coffee Club; News	• Farm News	Pickup Time		Telephone Quiz	News
7:45	Musical Clock	• Top: News			Shopping		Today's the Day	
8:00	Musical Clock	• Breakfast Club	Coffe Club; News	• News; Musical Clock	News	My True Story	News	Fred Waring
8:15	Betty Trading Post	• Breakfast Club	Coffes Club	• Musical Clock	Arthur Godfrey	Betty Crocker	Lanny Ross	Road of Life
8:30					Arthur Godfrey	Karl and Harty	Virginia Gale	Brighter Day
8:45	News						Spots of Music	
9:00	Fred Waring	• My True Story	Reverened Epp	• News; Pioneers	Arthur Godfrey	Romance Story	Art Baker	Dr. Paul
9:15	Road of Life	• Belleville	Jerry Blake	Freddy Martin	Grand Slam	Ted Malone	Victor Lindlahr	Love and Learn
9:30	The Brighter Day	• Earl Wrightson	Cecil Brown	Melody Time	Rosemary	News	Against the Storm	Jack Berch
9:45				• Sweet Music				Lora Lawton
10:00	Morning Melody	• Romance Story	John Nesbitt	Women's News	Wendy Warren	Welcome Travelers	Kate Smith	Aunt Mary
10:15	Love and Learn	• Organology	Your Neighbor	Job Service	Aunt Jenny	Martha and Helen	Kate Smith	Relax, Madame
10:30	Jack Berch	• Galen Drake	Against the Storm	Mid-Morning Matinee	Helen Trent		Bing Crosby	Elizabeth Hart
10:45	Lora Lawton				Our Gal Sunday		News	Tom & Marilyn
11:00	• Linda's 1st Love	• Mt. Horeb, Cross Plains	Woman's World	News; Morning Matinee	Big Sister	Musical Almanac	Let's Have Fun	Clifton Utley
11:15	• Music for Today	• To the Ladies	Dick Haymes	Headlines	Ma Perkins	Farm World Today	Farm Markets	The Food Magician
11:30	• Farm Roundup		Lanny Ross	Farm News	News		News	Easy Listening
11:45			Gabriel Heatter		Guiding Light			
12:00	• News: Roundup	• Baukhage	R.F.D. 1070	• Farm Markets	2nd Mrs. Burton	The Buccaneers	Queen for a Day	Double or Nothing
12:15	• Farm Service	• News	News	News	Perry Mason	News	Marriage Bureau	Today's Ch'ren
12:30	• News	• Stars Sing	Dinner Bell	News; Mkts.	Nora Drake	Doc Burlingham	We Three	Light of World
12:45	• March Time	• Dorothy Dix	Western Theater	Farm and Home	You Tick			
1:00	• Double or Nothing	• Breakfast in Hollywood	Queen for a Day	Farm Service	David Harum	Talk Your Way Out	Hal and Lee; News	Life Beautiful
1:15	• Calendar	• Curtain Call	Welcome	Si Hays and Daughter	Hilltop House	House	Gabriel Heatter	Ma Perkins
1:30	• Melody Matinee	• Nancy Craig	Listen to Larsen	• Music Booth	Robert Q. Lewis	Party	F. MacCormack	Pepper Young
1:45								Right to Hap'ness
2:00	• Life Beautiful	• Waterloo Program	Luella Mortenson	• Music Booth	Rhyme Does Pay	Kay Kyser's College	Radio Quiz	Backstage Wife
2:15	• Ma Perkins	• House Party	The Happy Gang	• U. W. Band	Life of the Party	Bride and Groom	You Can't Lose	Stella Dallas
2:30	• Pepper Young			• Hawaii Music	Winner Take All		Linda's Love	Lorenzo Jones
2:45	• Right to Hap'ns				News		Editor's Daughter	Widder Brown
3:00	• Backstage Wife	• Kay Kyser College	Pat Sings Day Dreams	Bible Fellowship	Paul Gibson	Galen Drake	News	A Girl Marries
3:15	• Stella Dallas	• Ethel & Albert	Kate Smith	• Melody Hour	Between Us Girls	Scotty News	Marshall Kent	Portia Faces Life
3:30	• Lorenzo Jones	• Varsity	Two-Ton Baker		Gold Coast	Beulah Karney	Spotlight	Just Plain Bill
3:45	• Widder Brown						Singing Story	Front P. Farrell
4:00	• News: Madison	• Varsity Jamboree	Harmony House	• Melody Hour	News	Challenge of the Yukon	Cisco Kid	News
4:15	Hour	• Jamboree	Harmony House	• Band Parade	News	Johnny Lujack	Capt. Midnight	Dave Garroway
4:30	• Summer Varieties	• The Roosevelts		Serenade	Curt Masey		Tom Mix	News
4:45					Lowell Thomas			
5:00	• Melodic Gems	• Challenge of the Yukon	Superman	Fiesta Time	Beulah	News	News	Jimmy Blade
5:15	• Fiesta Time	• Johnny Lujack	Superman	• H. S. Salute	Jack Smith	Air Edition	John Nesbitt	News of World
5:30	• News		Sizing Up Sports	• U. W. Special	Club 15	The Lone Ranger	Gabriel Heatter	Hometowners
5:45	• Sports: News		Tom Mix	Sammy Kaye	Edw. R. Murrow		Inside of Sports	H. V. Kaltenborn
6:00	• Supper Club	• E. C. Hill	News: Weather	• Sports Time	Mister Chameleon	The Original Amateur Hour	Can You Top This? International Air Port	Blondie
6:15	• News of World	• Elmer Davis	Dinner Music	Tips and Tunes	Doctor Christian			Blondie
6:30	• Dinner Melody; News	• Design for Dining	Fulton Lewis, Jr	• News				Archie Andrews
6:45			Inside of Sports	Bing Sings				
7:00	• Blondie	• The Original Amateur Hour	Can You Top This? International Air Port	Serenade in Music; News	County Fair	Musical Program	Fulton Lewis Jr.; This Is the Story	Duffy's Tavern
7:15	• Blondie			• Old Timers Jamboree	This Is Broadway	Lawrence Welk	Family Theater	Mr. District Attorney
7:30	• Wednesday Serenade							
7:45								
8:00	• Duffy's Tavern	• To Be Announced	Scattergood Baines	Old Timers Jamboree	This Is Broadway	It's Time for Music	Comedy Playhouse	The Big Story
8:15	• Mr. District Attorney	• East Side on Review	Family Theater	• Old Timers Jamboree	Capitol Cloak Room	Milton Berle	Hollywood Theater	Curtain Time
8:30		• It's Time for Music	Comedy Playhouse	• University Farm Hour	News	Paul Harvey	Answer Man	Supper Club
8:45	• The Big Story	• Milton Berle	Newsreel	• News; At Your Request	Paul Gibson	Date After 10	Detective Call	News
9:00	• Curtain Time		Russ Morgan		Billy Leach	Bob Elson	News; Songs	Eddy Howard
9:15					Sammy Kaye	Platter Party	Chicago at Night	
9:30								
9:45								
10:00	• News	• News	News	• At Your Request	Leigh Barron	World Report	News: Music	News
10:15	• Sport Glass	• Sammy Kaye	Songs: Sports		Dance Orch.	Ted Straeter	Bobby Peters	Golf Preview
10:30	• Concert Master	• Joe Hasel	Madison Musicale: News	• At Your Request	Larry Fotine	Frankie Masters	Art Kassel	Day's End
10:45		• Frankie Masters				Lenny Herman	Johnny Brewer	Sweet & Swing
11:00	News: 1310 Club	• News: Ted Straeter Orch.	Midnight in Madison	• Silent	Matinee at Midnight	This Is the Music	News: T. Carlyn	Dave Garroway
11:15	1310 Club: News	• Don Reid	Midnight in Madison: News	• Silent	Matinee at Midnight	This Is the Music: News	Larry Green	Dave Garroway
11:30		• Dance: News		• Silent			Bobby Peters	
11:45				• Silent				

THURSDAY

	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Farm Frolic	• Top o' Morning	Chore Time	Silent	News Roundup	Mac and Bob	Record Reveille	Norman Ross
6:15	Musical Clock	• News: Top M'rn	Chore Time	Silent	News	Bob Atcher	News: Record	Norman Ross
6:30		• Lodi-Dane Program		Rural Roundup	Listen to Cliff	Karl and Harty News	Reveille Record Reveille	News: News
6:45								
7:00	News: Musical	• News: Top	Farm Program	• News: Farm Service	News	Breakfast Club	News	Your Neighbor
7:15	Clock Journal News	• Top M'rn: News	Coffee Club	• News: Weather	Gold Coast	Breakfast Club	Two-Ton Baker	Norman Ross
7:30		• Top o' Morning	Coffee Club: News	• Farm News	Pickup Time		Telephone Quiz	News
7:45	Musical Clock	• Top: Geo. Hicks			Shopping		Today's the Day	
8:00	Morning Parade	• Breakfast Club	Coffee Club; News	• News; Musical Clock	News	My True Story	News	Fred Waring
8:15	Betty Trading Post	• Breakfast Club	Coffee Club	• Musical Clock	Arthur Godfrey	Betty Crocker	Lanny Ross	Road of Life
8:30				Musical Clock	Arthur Godfrey	Dor. Kilgallen	Virginia Gale	Brighter Day
8:45	News						Spots of Music	
9:00	Fred Waring	• My True Story: News	Reverend Epp	• News; Pioneers	Arthur Godfrey	Romance Story	Art Baker	Dr. Paul
9:15	Road of Life	• Johnson Creek, Lake Mills	Jerry Blake	Freddy Martin	Grand Slam	Ted Malone	Victor Lindlahr	Love and Learn
9:30	The Brighter Day		Cecil Brown	Melody Time	Rosemary	News	Against the Storm	Jack Berch
9:45				• U. S. Army				Lora Lawton
10:00	Morning Melody	• Romance Story	John Nesbitt	Women's News	Wendy Warren	Welcome Travelers	Kate Smith	Aunt Mary
10:15	Love and Learn	• Organology	Your Neighbor	Rent Control	Aunt Jenny	Martha and Helen	Kate Smith	Relax, Madame
10:30	Jack Berch	• Galen Drake	Against the Storm	Mid-Morning Matinee	Helen Trent		Bing Crosby	The Roens
10:45	Lora Lawton				Our Gal Sunday		News	Tommy, Marilyn
11:00	• Linda's 1st Love	• Prairie du Sac, Black Earth	Woman's World	News; Matinee	Big Sister	The Buccaneers	Let's Have Fun	Clifton Utley
11:15	• Music for Today	• To the Ladies	Dick Haymes	Headlines: Farm and Home	Ma Perkins	Farm World Today	Farm Markets	The Food Magician
11:30	• Farm Roundup		Lanny Ross	Farm Front	News		News	Easy Listening
11:45			Gabriel Heatter		Guiding Light			
12:00	• News: Roundup	• Baukhage	R.F.D. 1070	• Markets	2nd Mrs Burton	Dinner Bell Time	Queen for a Day	Double or Nothing
12:15	• Farm Service	• News	News	News	Perry Mason	News	Marriage Bureau	Today's Ch'ren
12:30	• News	• The Stars Sing	Dinner Bell	News; Markets	Nora Drake	Doc Burlingham	We Three	Light of World
12:45	• March Time	• Dorothy Dix	Western Theater	Farm & Home	You Tick			
1:00	• Double or Nothing	• Breakfast in Hollywood	Queen for a Day	Farm Service	David Harum	Ladies Be Seated	Hal and Lee: News	Life Beautiful
1:15	• Calendar	• Jefferson	Welcome	Si Hays and Daughter	Hilltop House	House Party	Gabriel Heatter	Ma Perkins
1:30	• Melody Matinee	• Nancy Craig	Listen to Larsen	• Music Booth	News		F. MacCormack	Pepper Young
1:45					Robt. Q. Lewis			Rt to Happ'ness
2:00	• Life Beautiful	• Sauk City Program	Luella Mortenson	• Music Booth	Rhyme Does Pay	Kay Kyser's College	Radio Quiz	Backstage Wife
2:15	• Ma Perkins	• House Party	The Happy Gang	• Organ Music	Life of the Party	Bride and Groom	You Can't Lose	Stella Dallas
2:30	• Pepper Young			• Hawaiian Music	Winner Take All		Linda's 1st Love	Lorenzo Jones
2:45	• R't to Hap'ness				News		Editor's Daughter	Widder Brown
3:00	• Backstage Wife	• Kay Kyser College	Pat Sings Day Dreams	Family Bible Hour	Paul Gibson	Galen Drake	News	A Girl Marries
3:15	• Stella Dallas	• Ethel & Albert	Kate Smith	• Melody Hour	Between Us Girls	Scotty News	Marshall Kent	Portia Faces Life
3:30	• Lorenzo Jones	• Varsity	Two-Ton Baker		Gold Coast	Beulah Karney	Spotlight	Just Plain Bill
3:45	• Widder Brown						Singing Story	Front P. Farrell
4:00	• News: Madison	• Varsity Jamboree	Harmony House	• Dane Schools	News	Green Hornet	Straight Arrow	News
4:15	Hour	• Varsity	Harmony House	• Eddy Duchin	News	Sky King	Capt. Midnight	Dave Garroway
4:30	• Summer Varieties	• The Roosevelts		• Spotlight Serenade	Curt Massey		Tom Mix	News
4:45					Lowell Thomas			

*** Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . . 101.5 M. WWFC (WIBU) . . 94.9 M. WISC-FM . . 98.9 M.**

WFOW

WEDNESDAY
A. M.
8:00 Yawn Patrol.
9:00 Vocal Varieties.
9:30 Musical Varieties.
10:00 Marching Along.
10:15 Sons of the Pioneers.
10:30 Andy Russell's Lovenotes.
10:45 Show Tunes
11:00 Polka Time
11:30 American Banjo.
11:45 Sacred Heart Program.
P. M.
12:00 Music for Memories.
12:15 News
12:30 Holiday in Hawaii.
12:45 Buddy Cole.
1:00 Serenades
1:15 Block Party
1:30 Gordon MacRae.
1:45 Rhythm Ranch.
2:00 Farm Program
2:30 Old Time Music.
3:00 Homemakers
3:30 Smooth Music
4:00 Juke Box Jamboree.
4:30 Tiny Hill.
4:45 Organ Music.
5:00 Ken Griffin.
5:15 Kiddie Storytime.
5:30 Korntopia
6:00 Musical Menu.
6:15 News
6:30 Hometown.
6:45 Package of New Records.
7:00 Sports Shorts.
7:15 News
7:20 Request Show.
8:00 Bowman vs Gardner.
10:15 Carmen Cavallero (to 10:30)

104.9 Mc.
THURSDAY
A. M.
11:30 Marching Along
11:45 Sacred Heart Program
P. M.
12:00 Music for Romancing
12:15 News
12:30 Irving Berlin Melodies
12:45 Ethel Smith
1:00 The Harmonicats
1:15 Dean Martin
1:30 Peggy Lee
1:45 Rhytham Ranch
2:00 Farm Program
2:30 Old Time Music
3:00 Homemakers
3:30 Smooth Music
4:00 Juke Box Jamboree
4:30 Barclay Allen
4:45 Holland Today and Tomorrow
5:00 Ken Griffin
5:15 Kiddie Storytime
5:30 Korntopia
6:00 Package of New Records
6:15 News
6:30 Musical Menu
6:53 News
7:00 Sports Shorts
7:15 Organ Music
7:30 Request Show
8:00 West Side vs. Winnebago
10:15 The Sportsmen (to 10:30)

WHA and WHA-FM

970 Kc. — 88.7 Mc.
THURSDAY
A. M.
7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
9:30 Fun Time
9:55 Weather Report
10:00 Homemakers. Program
10:30 Piano Melodies
10:45 News and Views
11:00 Prof. William S. Stokes
11:50 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Matinee Musicale
2:00 Living Books
2:30 Music of the Masters
3:30 Radio Journal
4:00 Music
4:15 Legislative Forum
4:30 Musical Varieties
5:00 Excursions in Science
5:15 Music You Want
5:45 News and Sports
6:00 Dinner Musicale
6:45 Evening Concert
7:15 Legislative Forum
FM Only After 7:30
7:30 Chapter a Day
8:00 Wisconsin Forward
8:15 Chamber Music
8:45 News and Views
9:00 FM Concert
10:55 Night News (to 11)

Today's Radio Highlights

7:30 a. m.—Bandwagon (WHA): Mt. Horeb High School band under Gary Vogt; "Men in Grey," "High School Cadets," "Salutation." "Washington Post March," "Semper Fidelis."

4:30 p. m. — Curt Massey (WBBM): and Martha Tilton; "Somebody Stole My Gal," "Always True to to You," "Cruising Down the River."

TILTON

5:15 p. m. — Jack Smith (WBBM): and Dinah Shore; "Oh, You Beautiful Doll," "By the Light of the Silvery Moon," "Wait Till the Sun Shines, Nellie."

6 p. m.—Supper Club (WIBA): "Some Enchanted Evening," "Blue Skies," "Two Little, New Little, Blue Little Eyes."

10:15 p. m. — Sammy Kaye (WISC): "Gal in Galveston," "Moonlight Bay," "Wonderful Guy," "Bali Ha'i."

10:30 p. m. — Concert Master (WIBA): William Primrose, violist, and orchestra; "Londonderry Air," "Ave Maria," "The Cuckoo," Mendelssohn "Wedding March," "Serail Tanze."

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Drama

6 p. m. — Mr. Chameleon (WBBM): hand-organ cylinder is murder clue.

6:30 p. m. — Archie Andrews (WMAQ): moves to "Great Gildersleeve" period for the summer... **Dr. Christian** (WBBM): uses psychology on young wife obsessed by need for perfection.

7 p. m. — Blondie (WIBA): present for teacher gets mixed with gift for Alexander.

STEVENS

8:30 p. m. — Mr. District Attorney (WIBA): probes burglaries, traps killers... **Hollywood Theater** (WGN): J. Carroll Naish in "The Garden of Killkrany Lane" . . . **Family Theater** (WKOW): "Hound of Heaven," with Jack Benny, Mark Stevens, Rod O'Connor.

9 p. m. — The Big Story (WIBA): Canada Lee as innocent man convicted of murder, freed by reporter . . . **Comedy Playhouse** (WKOW): "To the Ladies."

9:30 p. m. — Curtain Time (WIBA): reporters play Cupid, find a Page One story.

* * *

Variety

7:30 p. m.—This Is Broadway (WBBM): Binnie Barnes, Monica Lewis, Toni Harper, Jerry Cooper, Phil Leeds.

8 p. m. — Duffy's Tavern (WIBA): gangster forces Archie to sample tavern's food.

* * *

Discussion

10:30 a. m. — Women Voters (WHA): "Government in Connection With Public Servant Week," Leon Smith.

1:45 p. m. — Nancy Craig (WISC): interviews Dr. R. H. Freyberg of Cornell university on treatment of arthritis.

4:15 p. m. — Legislative Forum (WHA): "The State and Free Enterprise," Assemblyman Martin Howard **(also at 7:15).**

4:45 p. m.—Mrs. Eleanor Roosevelt (WISC): on Communist trial.

* * *

Sports

11:25 a. m.—Baseball (WIND): Cubs at Brooklyn.

12:25 p. m.—Baseball (WJJD): Athletics at Chicago.

8 p. m. — Baseball (WFOW): Bowman vs. Gardner.

10:15 p. m. — Golf (WMAQ): preview of National Open; Bill Stern, master of ceremonies.

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Miscellaneous

10 a. m.—Homemakers (WHA): "Proteins Are Important," Jeannette Zander; "Summer Arrangements for Convenience," Gertrude Hoffman.

12:30 p. m. — Farm Program (WHA): "Let's Visit a Weedless Farm," Jack Densmore, K. P. Buchholtz.

3 p. m. — Kay Kyser (WISC): with Buddy Clark.

Monroe Girl Wins Safety Speech Test

NEW GLARUS — First place award in the "safety speaking" final contests here Saturday went to Mildred Cotherman, Monroe.

She will represent Green county at the district 4-H camp June 20. Eugene Arn, New Glarus, is the alternate choice.

Others competing Saturday were Peggy Dooley, Monticello; Ulonda Signer, Clarno; and Robert Hoffman, Dayton.

Calendar

Entertainment

WEDNESDAY, JUNE 8
Madison: "Paisan" at 1 3:15 5:30 7:45, and 10
Orpheum: "Streets of Laredo" at 12:35, 2:40, 4:50, 7:05, and 10:10; sneak preview at 8:40.
3:15, 5:35, 7:35, 7:55, and 10:10.
Parkway: "Undercover Man" at 1 4 7:05, and 10:10; "Make Believe Ballroom" at 2:40, 5:45, and 8:50
Eastwood: "Shockproof" at 6:30 and 9:30; "Iron Curtain" at 8.
Majestic: "One Touch of Venus" at 1:10, 4:45, and 8:20; "Words and Music" at 2:35 6:10, and 9:45
Capitol: "Barkleys of Broadway" at 1:10, 3:20, 5:30, 7:40 and 9:50.
Middleton: "San Francisco" at 6:55 and 9:10.
Strand: "Night at the Opera" at 1, 4:40 and 8:25; "San Francisco" at 2:35, 6:20 and 10.
THURSDAY, JUNE 9
Parkway: "City Across the River" at 1:05, 4:05, 7:05 and 10:05; "Michael O'Halloran" at 2:35, 5:40 and 8:40.
Eastwood: "Captive Wild Woman" at 6:30 and 9:10; "Drums of the Congo" at 7:30 and 10.
Orpheum: "Ma and Pa Kettle" at 1:20, 3:30, 5:45, 8, and 10:10.
Madison, Majestic, Middleton, Strand, Capitol: same as Wednesday.

Community Center

WEDNESDAY, JUNE 8
Madison Community Center: Service Star Legion, 2 p. m.; Young Adult club, 7 p. m.; dance at 8:30 p. m.; duplicate bridge, 7:30 p. m.
THURSDAY, JUNE 9
Older Adult Klub card party, 8 p. m.; Photographic club, 7:30 p. m.

On the Campus

THURSDAY, JUNE 9
Business Administration women, 12:10 p. m., Round Table room, Memorial Union.
Industrial Relations center, 1 p. m., Beefeaters room, Memorial Union.

Municipal Affairs

THURSDAY, JUNE 9
City council committee of the whole, 7:30 p. m., city hall.

Current Exhibits

State Historical Museum: University of Wisconsin Centennial exhibit Student Life and Interests and Development and Growth of a University; Trimpey Collection of Luster Ware; Centennial Collection of Historic Costumes; the Historical Society at Work
Portrait of the week: John W. Jefferson, colonel in the 8th Wisconsin regiment.
The museum is open weekdays from 9 a. m. to 5 p. m. and on Sundays and holidays from 2 to 5 p. m.
Madison Free Library: Salon of School Art: So You're Going to be Married; The World at your Fingertips France; Books Behind the Headlines; What's New; Weekly Newsmap.
Memorial Union: Presenting Aaron Bohrod artist in residence; Kathe Kollewitz.
Daniels' Gallery: Oils, water colors, and drawings by Wallace F. Green, Fond du Lac University of Wisconsin applied art student. (The gallery is open Monday through Friday from 6:30 to 9:30 p. m and Saturday from 9:30 a. m. to 5:30 p. m.)

WHA and WHA-FM

WEDNESDAY
A. M
970 Kc.—88.7 Mc.
7:30 Band Wagon.
7:45 Morning News
7:57 Weather Report.
8:00 Morning Melodies.
9:15 Music.
9:30 Fun Time. What's New.
9:55 Weather Report
10:00 Homemakers
10:30 League of Women Voters
10:45 News and Views
11:00 Contemporary Trends.
11:50 Noon Musicale.
P. M.
12:20 News.
12:30 Farm Program.
1:00 Chapter a Day
2:30—Matinee Musicale.
1:57 Weather report
2:00 Tales of the Foreign Service.
2:30 Music of the Masters.
3:30 Radio Journal.
4:00—Music.
4:15 Legislative Forum.
4:30 Musical Varieties.
5:00 A Look at Australia.
5:15 Music You Want.
5:45 News and Sports.
6:00 Dinner Musicale.
6:45 Evening Concert.
7:15 Legislative Forum
FM only After 7:30
7:30 Chapter a Day
8:00 Epochs of Comedy.
8:50 News and Views.
9:00 FM Concert
10:55 Night News (to 11).

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LIBERAL ALLOWANCE FOR YOUR OLD CLEANER
TRADE-IN NOT NECESSARY NONE SOLD TO DEALERS
IF YOU CAN'T COME IN . . WRITE or PHONE for a FREE HOME DEMONSTRATION
FREE HOME DEMONSTRATION
Phone B. 5678 (within 150 miles) or Mail Coupon
Out-of-Town People Please Use This Coupon
J. K. Vacuum Store
2104 E. Washington Ave. Madison, Wis.
Please demonstrate in my home without obligation a fully rebuilt Hoover with all attachments, as advertised.
NAME .....
ADDRESS .....
CITY..... STATE ..... PHONE.....
Open Daily 9:30 - 5:30 — Monday & Fri. 'till 9 P. M.

NOW! DELICIOUS KENTUCKY BLENDED BOURBON WHISKEY
BOTTLED IN KENTUCKY
HILL AND HILL
KENTUCKY BOURBON WHISKEY — A BLEND
BLENDED & BOTTLED BY NATIONAL DISTILLERS PRODUCTS LOUISVILLE, KY.
51% KENTUCKY STRAIGHT BOURBON WHISKEY
49% GRAIN NEUTRAL SPIRITS
ED PHILLIPS & SONS MADISON, INC. — EXCLUSIVE DISTRIBUTORS — 86.8 PROOF