# Radio Program Schedules by the Clock

## SATURDAY

| | WIBA 1310 kc. | WISC 1480 kc. | WKOW 1070 kc. | WIBU 1240 kc. | WBBM 780 kc. | WENR-WLS 890 kc. | WGN 720 kc. | WMAQ 670 kc. |
|---|---|---|---|---|---|---|---|---|
| 6:00 | Farm Frolic | * Top o'Morning | News; Chore Time | * Silent | News Roundup | Mac and Bob | Record Reveille | Norman Ross |
| 6:15 | Musical Clock | * News: Top o'the Morning | Chore Time | * Silent | News | Variety Music | News Record Reveille | Norman Ross, News |
| 6:30 | | * Top News | | Rural Roundup | Listen to Cliff | Dolph Hewitt | Record Reveille | |
| 6:45 | | | | | | News | | |
| 7:00 | News; Clock | * Top o' Morning | Ray Carson | * News: Farm Service | News | Organist | News | Tunes & Tips |
| 7:15 | Musical Clock | News | News | * News: Weather | Music | To Be Ann'd | Memory Music | Welcome Travelers |
| 7:30 | News | * Top o' Morning | Coffee | * Farm Frolic | Drop of Needle | Stump | Weekend | German Hour |
| 7:45 | Musical Clock | * News | Club; News | | Garden Gate | Us | Reporter | W'mw'd Forest |
| 8:00 | News; Clock | Breakfast on the Plaza | Coffee | * News: Musical Clock | News | Bob Atcher | News | Fred Waring |
| 8:15 | Betty Coffee | * Shoppers Special | Club; News | * Musical Clock | Drop of Needle | Mac and Bob | Sports Review | Vare Lee |
| 8:30 | In Washington | | Coffee | Musical Clock | Music for You | Miss Evelyn | Virginia Gale | Taylor |
| 8:45 | | | Club | | For Women Only | News | Sports of Music | |
| 9:00 | Fred Waring | * Johnny Olsen's Get Together | Reverend Epp | * Texas Jim Lewis | News; Let's Pretend | Voice of Army | Novelty Show | Frank Merriwell |
| 9:15 | Mary Lee Taylor | | Guest Star | Freddy Martin | Junior Miss | Here's to Vets | Francis P. Matthews | Smilin' Ed McConnell |
| 9:30 | | | Femme Fair | * Sweet Music | | Jay Stewart Show | | |
| 9:45 | | | | * Glen Davis | | | Kate Smith | |
| 10:00 | Symph. Salute | * Romance Story | Military Campus | * News: Organ | Theater of Today | Girls' Corps | News | In Our Town |
| 10:15 | M'ch of Medicine | * Guest Star | Institute for Cooperation | * Organ Melodies | Grand Central Station | Martha and Helen | Magic Rhythm | World Over |
| 10:30 | Smilin' Ed McConnell | * U. W. Band | | * Health & Teath | | | | Luncheon With Lopez |
| 10:45 | | | | * Two Ton Baker | | | | |
| 11:00 | * Wisconsin Farm and Home Hour | * Girls' Corps | Accordionists U. S. Marines | * News: Sons of Pioneers | Stars Over Hollywood | Here's to Vets | Man on the Farm | National Farm and Home Hour |
| 11:15 | | * Jay Stewart Fun Fair | Magic Rhythm | Farm and Home Front | Give and Take | Navy Band | Swinging at Sugar Bowl | R F D America |
| 11:30 | | | | | | Farm Worth Corn Stories | | |
| 11:45 | | | | | | | | |
| 12:00 | * National Farm and Home Hour | * Serenade | Man on the Farm | Music; News | County Fair | American Farmer | Teens and Tunes | News |
| 12:15 | | * News | News | * News: Farm and Home Hour | Patti Gibson | News | Choral Program | It's the Talk |
| 12:30 | * News | * Luncheon Serenade | State Fair | | | Doc Burlingham | | Musicana |
| 12:45 | * March Time | | | | | | | Musicana |
| 1:00 | * Musicana | * Jazz Concert | Wisconsin State Fair | Farm Service | Overseas Report | Merry Go Round | Girls' Nation | Baseball |
| 1:15 | * Musicana | * Junior Junction | Choral Concert | Si Hays and Daughter | Science Adventure | Merry Go Round | Sports Parade | Baseball |
| 1:30 | * Ch of Christ | | | * Music Booth | Farm News | | | Baseball |
| 1:45 | * Europe Report | | | | Dance Orch | | | Baseball |
| 2:00 | * Little League Baseball Game | * Treasury Show | Girls' Nation Sports Parade | * Music Booth | Melody Mart | Naval Reserve News | News | Your Health |
| 2:15 | | * Horse Race | | * Music Booth | Report to People | Horse Race Hit Tunes | P S Let's Listen | W W Chaplin |
| 2:30 | | * Hit Tunes | | | Wisconsin State Fair | | Military Campus | Horse Race Hits of Hits |
| 2:45 | | | | | | | | |
| 3:00 | * Your Health | * Fascinating Rhythm | Madison Matinee | Music Booth | Treasury Bandstand | Golf | News | Mind Your Manners |
| 3:15 | * Wildcats | * Treasury Show | Madison Matinee | * Melody Hour | Dance Orchestra | Tops in Sports | Marshall Kent | Symph Salute |
| 3:30 | * Horse Race | | | | | Waltz Dreams | Spotlight | Horse Race |
| 3:45 | * Hits of Hits | | | | | Const Invader | Preston Sellers | |
| 4:00 | * Mind Your Manners | * Tea and Crumpets | Bond Bands | * Melody Hour | Melody Mart | Junior Junction | Nick Stuart Orchestra | News |
| 4:15 | | * Community Concert | Harry James | * Navy Band | Report to People | Harry Wismer | Rhumba Rhythm | Music |
| 4:30 | * Radio Workshop | | J. W. Band | * Organology | Melody Manor | Rendezvous | Mel Allen | University Theater |
| 4:45 | | | Mad Churches | | Red Barber | | | |
| 5:00 | * Melodic Gems | * Fantasy | Excursions In Modern Music | * Proudly We Hail | Spin to Win | News | Capitol Comment | University Theater |
| 5:15 | * Fiesta Time | * Sat Session | | * University Special | | Guest Star | Sports Review | Kay Armen, Orchestra |
| 5:30 | * News | * Harry Wismer | | | Spin to Win | Listen to Music | News Sports | |
| 5:45 | * Sports; News | * Rendezvous | Mel Allen | | | | Eddy Duchin | |
| 6:00 | * Dinner Melody | * Hollywood Glenn Davis | News Dinner Music | * Sports Time Music Imp'tad | Gene Autry | Dolph Hewitt Mac and Bob | Twenty Questions | Hollywood Star Theater |
| 6:15 | | * Let's Listen to Music | True or False | * News | Philip Marlowe | Hayloft Frolics | Take a Number | Truth or Consequences |
| 6:30 | * Kay Armen, Orchestra | | | Bing Sings | | | | |
| 6:45 | | | | | | | | |
| 7:00 | * Norm Kinsley | * Buzz Adlam Play room | Twenty Questions | Sen McCarthy Music News | Gang Busters | National Barn Dance | Life Begins at Eighty | Your Hit Parade |
| 7:15 | * Dance Date | * Heine and His Band | Take a Number | * Old Timers Jamboree | Basil Rathbone | Jamboree | Lombardoland U.S.A. | Dennis Day |
| 7:30 | * Truth or Consequences | | Life Begins at 80 | Old Timers Jamboree | Sing It Again | National Barn Dance | Chicago Theater of the Air | Richard Diamond |
| 7:45 | | | Lombardoland U. S. A. | * Old Timers Jamboree | Sing It Again | Buccaneers | | Grand Ole Opry |
| 8:00 | * Your Hit Parade | * Treasury Band | Chicago Theater of the Air | * University Farm Hour | News | News | Jim Ameche | News |
| 8:15 | * Dennis Day | * Musical Etchings | | * News: At Your Request | Dance Orch. | National Barn Dance | Griff Williams | Special Report |
| 8:30 | | | | | Lee Davidson Orchestra | National Barn Dance | News: Songs Chicago at Night | Rio Rhythms |
| 8:45 | | | | | | | | |
| 9:00 | * Richard Diamond | * Concert Hall | | * At Your Request | News: Dance Orchestra | National Barn Dance | News: Jimmy Featherstone | News |
| 9:15 | * Grand Ole Opry | * Concert Hall | | * At Your Request | Larry Fotine | National Barn Dance | Buddy Moreno Orchestra | Final Sports |
| 9:30 | | | News Songs; Sports Dance Music, News | | | | | Dance Orchestra |
| 9:45 | | | | | | | | |
| 10:00 | * News | * News | | * Silent | Matinee at Midnight | Rhythm Rendezvous | News: George Winslow Orch. | Dave Garroway |
| 10:15 | * Special Report | * Tops in Sports | | * Silent | | | Griff Williams Orchestra | Dave Garroway |
| 10:30 | * Concert Master | * Paul Neighbor Orch. | Midnight in Madison; News | * Silent | Matinee at Midnight | | | |
| 10:45 | | | Midnight in Madison | * Silent | | | | |
| 11:00 | News; 1310 Club | * News: Frankie Masters Orch. | | | | | | |
| 11:15 | | * Sherman Hayes; News | | | | | | |
| 11:30 | 1310 Club; News | | | | | | | |
| 11:45 | | | | | | | | |

* Starred programs are also carried on corresponding FM stations . . . FM channels: WIBA-FM . 101.5 M. WWCF (WIBU) . . . 94.9 M. WISC-FM . . . 98.9 M.

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## WHA and WHA-FM

970 Kc. — 88.7 Mcs.
SATURDAY
A. M.

7:30 Band Wagon
7:45 Morning News
7:57 Weather Report
8:00 Morning Melodies
9:15 Song Favorites
9:30 Fun Time Play Day
9:55 Weather Report
10:00 Homemakers' Program
10:45 News and Views
11:00 Dear Sirs
11:15 UW Band
11:30 Civil Service Calling
11:45 Noon Musicale

P. M.

12:20 News
12:30 Farm Program
1:00 Taxation Today
1:15 Labor Speaks
1:30 Steuben Music Hour
1:57 Weather Report
2:00 Short Story Time
2:30 Music of the Masters
3:30 News
3:45 London Column
4:00 Annie Melodies
4:30 Bill Bill Scott: Forest Ranger
4:45 From the Opera
5:45 News
6:00 Dinner Musicale

FM ONLY

7:00 Evening Concert
7:30 Short Story Time
8:00 Musicale Varieties
8:30 Operatta Favorites
8:45 News and Views
9:00 FM Concert
10:55 Night News (to 11)

## WFOW (FM)

104.9 Mcs.
SATURDAY
A. M.

9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 Homemakers
10:45 News and Views
11:00 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program

P. M.

12:00 News
12:05 Music for Romancing
12:15 4-H Review
12:30 Waltz Time
12:45 Two Ton Baker
1:00 News
1:05 Dick Contino
1:15 Benny Lee
1:30 Anne Shelton
1:45 Reismann Rhythms
1:55 News
2:00 Modern Music Capers
2:30 Matinee Dance
2:55 News
3:00 Music Party
3:30 Smooth Music
3:45 Ten Top Tunes
4:00 Ten Top Tunes
4:30 Alvino Rey
4:55 News
5:00 Ken Griffin
5:30 Off the Record
5:55 News
6:00 Eddy Duchin Show
6:15 Musical Menu
7:00 Sports Shorts
7:15 Andy Russell's Lovenotes
7:30 Old Time Record Jamboree
8:00 News
8:05 Request Show
8:30 Package of New Records
8:45 Representative Glenn R. Davis
9:00 News
9:05 Vaughn Monroe
9:30 Art Mooney
9:55 News
10:00 Ted Weems
10:30 Tiny Hill
10:55 News (to 11)

Ralph Edwards' show returns to the air; Virginia Mayo, guest.

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# Today's Radio Highlights

## Special Events

**9:30 a. m.—Francis P. Matthews** (WGN): navy secretary at American oil industry's 90th birthday celebration.

**2 p. m. — Girl's State** (WKOW): highlights of American Legion auxilary's citizenship sessions.

* * *

## Music

**9 a. m. — Fred Waring** (WIBA): "Jalousie," "My Heart Sings," "Pennsylvania;" Uncle Lumpy revives first "Little Orley" story.

**1:30 p. m. — Choral Concert** (WKOW): a cappella choir of Union-Endicott high school, Endicott, N. Y.

**6:30 p. m. — Kay Armen** (WIBA): and Jimmy Saunders; "Some Enchanted Evening," "Again," "Stormy Weather," "Merry-Go-Round Waltz."

**9 p. m. — Theater of the Air** (WKOW): Andzia Kuzak, Earle Wilkie; "Hymn to the Sun," "Firefly" medley, andante from Tschaikowsky's fifth symphony.

**10:30 p. m. — Concert Master** (WIBA): Adolf Busch, violinist; finale of "Sonata No. 9," Beethoven; "Sonata in E Minor," Bach.

* * *

## Discussion

**10:15 a. m. — March of Medicine** (WIBA): Dr. Robert Parkin takes over; Dr. Harold M. Coon, superintendent of Wisconsin General hospital; Dr. Carl H. Doge, Marshfield, president of Wisconsin Medical society . . .

**1:15 p. m.—Adventures in Science** (WBBM): "Modern Fire Fighting," Dr. Walter O. Walker, Marinette.

* * *

## Variety

**9:30 p. m. — Grand Ole Opry** (WIBA): Red Foley returns; Hank Williams, guest.

* * *

## Drama

**3 p. m. — Your Health Today** (WIBA): precautions to safeguard children's health.

DAY

**4 p. m. — University Theater** (WMAQ): David Niven in George Orwell's "1984."

**6 p. m. — Hollywood Star Theater** (WMAQ): returns to the air; Ronald Colman introduces Jeanne Bates.

**7:30 p. m. — Basil Rathbone** (WBBM): and John Garfield in story of psychologist who sets out to prove a man's life can crumble in 24 hours.

**8:30 p. m. — Dennis Day** (WIBA): starts new season.

* * *

## Quiz

**5 p. m. — Spin to Win** (WBBM): becomes full-hour, once-a-week program with $20,000 jackpot.

**7 p. m.—20 Questions** (WKOW): Hank Sauer, Cubs slugger, guest.

* * *

## For Teen-Agers

**4 p. m. — Mind Your Manners** (WMAQ): Waverly Scott, daughter of Zachary, guest.

* * *

## Sports

**11:25 a. m.—Baseball** (WIND): Cubs at Brooklyn.

**12:25 p. m. — Baseball** (WJJD): Red Sox at Chicago.

**2 p. m.—Baseball** (WIBA): Ted Husing covers championship game of Little Baseball league.

**2:30 p. m. — Turf** (WISC): Absecon Island Handicap (on WIBA at 3:30 p. m.)

**3:45 p. m. — American Derby.**

HUSING

**Turf** (WMAQ):

## Miscellaneous

**7:15 a. m. — Welcome Travelers** (WMAQ): en route to Europe.

**10 a. m. — Homemakers** (WHA): "Decorah Peak."

**11:45 a. m. — Sacred Heart** (WFOW): "Source of Consolation."

**7:30 p. m. — Truth or Consequences** (WIBA):

EDWARDS


Old Time Mixers
SAT.—Norm Kingsley
SUN.—Armond Huseboe
TURNER HALL

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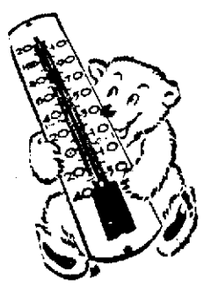
BACK TONIGHT

Ralph Edwards on
TRUTH OR CONSEQUENCES
7:30 P. M.

AMATO'S
Spaghetti and Meat Balls 75c
Frozen Custard—All Flavors
515 S. Park 11 a. m. to 2 a. m.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MIGHTY MIRACLE SHOW

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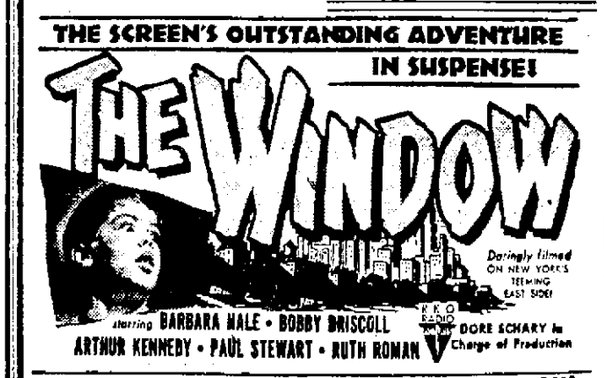
4 BIG NEW COLOR CARTOONS
Remember!
First Show at 7:15
Second Show at 9:40
—Coming Sunday—
"The Stratton Story"

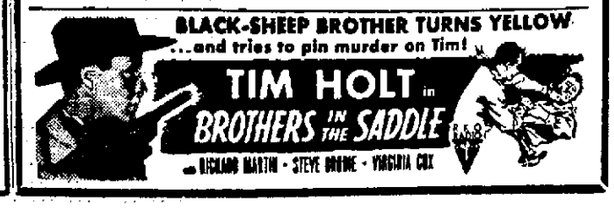
MADISON
NOW! TWO NEW ROMANTIC SHOCKERS!
William POWELL Shelley WINTERS
TAKE ONE FALSE STEP
Dana ANDREWS • Maureen O'HARA
THE FORBIDDEN STREET

STRAND
LAST DAY
CLARK GABLE
"Any Number Can Play"
JUDY GARLAND
"Wizard of Oz"
STARTING TOMORROW!! —3 DAYS ONLY!
JAMES STEWART • JUNE ALLYSON
THE STRATTON STORY
with FRANK MORGAN
The Randolph SCOTT
DOOLINS of Oklahoma

ORPHEUM
TONIGHT AT 6:00 and 9:00 P. M.
DOUBLE "SNEAK" PREVIEW
OF A LUSTY, BRAWLING ADVENTURE!
COME EARLY — FIRST SNEAK AT 6 P. M.
LAST SNEAK AT 9 P. M.
SEE "ANNA LUCASTA" AT 12:35 — 2:40 — 4:50 — 7:40 — 10:35

ORPHEUM
LAST DAY
TOMORROW
Paulette GODDARD as Anna Lucasta

REAL AIR CONDITIONED
PARKWAY
LAST DAY
"The Great Dan Patch"
"Lone Wolf and Lady"
TOMORROW
THE SCREEN'S OUTSTANDING ADVENTURE IN SUSPENSE!


BLACK-SHEEP BROTHER TURNS YELLOW
...and tries to pin murder on Tim!



THE CLUB CHANTICLEER
— MENU —
DINE AND DANCE
Soup de jour or Tomato Juice
Tossed Salad — Relish
Chicken ..... $2.00
Club Steak ..... 2.25
French Fried Shrimp ..... 2.00
T-Bone Steak ..... 2.75
Northern Pike ..... 2.00
Coffee Tea Milk Dessert
On Sundays . . .
CHICKEN DINNER ..... $1.25
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DAY

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Every day ..... 4:00, 7:00,
Fridays ..... 4:00, 7:00, 8:45
Saturdays .. 2:00, 4:00, 7:00, 8:45
Sundays ..... 2:00, 4:00, 7:00
1½-hr. trip. Adults 75c, Children 35c
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Monte Hale "Prince of the Plains"
Bugs Bunny Color Cartoon

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NOW! 2 BIG HITS 10 GREAT STARS
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YELLOW SKY
Madison's BIGGEST Show Value!
Joan FONTAINE Burt LANCASTER
KISS THE BLOOD OFF MY HANDS
Robert NEWTON
SAT. KIDDIE 15 CARTOON SHOW

TENDERLOIN INN
Sunday Menu
FAMOUS FOR FAMILY DINNERS
TENDERLOIN INN FEATURE
CHOPPED TENDERLOIN STEAK
Smothered in Mushrooms, Full half-pound of Pure U. S. Inspected Beef, French Onion Soup, Fresh Corn on the Cob, Tomato Cucumber Salad, Golden Brown French Fries, Orange Sherbet. $1.25
Dixie Fried Chicken ..... $1.45
Baked Sugar Cured Ham ..... $1.45
Prime Ribs of Beef Au Jus ..... $1.85
Native Beef Tenderloin Steak ..... $1.60
Roast Loin of Baby Pork ..... $1.50
Breaded Veal Cutlets With Natural Gravy ..... $1.45
DINNERS INCLUDE
French Onion Soup or Tomato Juice, Buttered New Green Peas, Tomato Cucumber Salad, French Fried, Whipped or Candied Sweet Potatoes, Hot Parkerhouse Rolls and Butter, Beverage, Ice Cream Sherbert or Chocolate Pudding with Whipped Cream.
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Kay Bryan Manager
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