While this newspaper makes every effort to print accurate listings, it langes made by radio stations.

	TH	IURSDAY, JANI	JARY 5, 1950	
AM	KTSA550	KMAC-630	KABC—680	WOAI1200
6:00	Song Correl	R.F.D. Texas (S a.m.)	Facts for Farmers	Texas Form & Home
6:15	Song Correl	RFD Texas	Big Bill Lister	Form News—Shometh
6:30	News	Rev. Reymond Richey	Blueridge Mta. Boys	Fairfield Four
6:45	Old Top Rail	Sam Morris	Ranching Roundup	Red River Dave
7:00	Trading Post	Wake Up, S. A.	Mortin Agronsky	Newscast—Howell
7:15	Jehany Lane	Wake Up, S. A.	Riders Purple Soge	Morning Devotional
7:30	News	Wake Up, S. A.	News	Radio Radeo
7:45	Coffee Capers	Wake Up, S. A.	Radio Clock	Radio Radea
8:00	Coffee Capers	Robert Hurleigh	Breakfast Club	Newscast—Guerra
8:15	Coffee Capers	Tell Your Neighbor	Breakfast Club	Johnny Dugan Time
8:30	News	Hillbilly House Party	Breakfast Club	Johnny Dugan Time
8:45	Johnny Lane	Hillbilly House Party	Breakfast Club	Johnny Dugan Time
9:00 9:15 9:30 9:45	Doctor's Office Arthur Godfrey Arthur Godfrey Arthur Godfrey	Hillbilly House Party Hillbilly House Party Hillbilly House Party Hillbilly House Party	My True Story My True Story Betty Crocker Victor H, Lindfahr	Welcome Travelers Welcome Travelers Marriage for 2 Rosemary
10:00	Arthur Godfrey	Hillbilly House Party	Modern Romances	We Love & Learn
10:15	Arthur Godfrey	Millbilly House Party	Modern Romances	Young Dr. Malone
10:30	Deep River Bays	Texas Trade Parade	Dr. Paul	Jack Berch Show
10:45	Mavie Time	Texas Trade Parade	Crosby & Co.	Lora Lawton
11:00	Wendy Warren	Kate Smith Sings	Ladies Be Seated Ladies Be Seated Curly Fox 680 Roundup	Ma Perkins
11:15	Aunt Jenny	Lanny Ross		The Brighter Day
11:45	Helen Trent	Texas Trade Parade		Texaco Star Reporter
11:30	Our Gal Sunday	Heatter's Mail Bag		Rhythm Runch

THURSD		

	I HURSDAY AF	THURSDAY AFTERNOON		
News Chuck Wagon Adolph Hofner Western Hits	Cedric Foster Oklahoma Playboys Oklahoma Playboys Checkerb'd Jamborse	Stamps Q Noonday Texes To Del Dunb		
Meet the Band Meet the Band Nore Drake Vernon Geyer	Ladies Fair Ladies Fair Queen for a Day Queen for a Day	News Monette : Bride and Bride and		
David Harum Hilltop House House Party House Party	Bob Poole Show Bob Poole Show Spinning the Tops Spinning the Tops	Quick as a Quick as a Hannibal Hannibal		
	Chuck Wagon Adolph Hofmer Western Hits Meet the Band Meet the Band Nora Drake Vernon Geyer David Harum Hilltop House House Party	Cedric Foster Chuck Wagan Adolph Hofner Western Hits Checkerb'd Jamboree Meet the Band Nora Drake Vernon Gayer David Harum Hiltop House House Party Cedric Foster Oklahoma Playboys Checkerb'd Jamboree Ladies Fair Ladies Fair Queen for a Day Gueen for a Day Bob Poole Show Spinning the Tops		

Newscast-Guerra uartet Market Reports Judy and Jane Double or Nothing Double or Nothin

Today's Children Newscast-Guerra Life Can Be Beautiful Road of Life Pepper Young's Family Right to Happiness

Buckstage Wife Stella Dallas

Lorenzo Jones Young Widder Brown

When a Girl Marries

Partia Faces Life

Front Page Farrei

Light of the World

Newscast—Williams

aiding Light

Light Up Time

Aldrich Family

Your Serenade News of the World

Richard Harkness

Just Flain Bill

Petry Mason

### FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC)... from 3:00 P.M. to 10:30 P.M. 12:00, All Niebt.

The Carter Family

Money for Music

Money for Music

Money for Music

Livestock Reports

Money for Music

Green Hornet

Green Hornet

Elmer Davis

Counterspy

Counterspy

3:00	Garry Moore	630 Club
3:15	Garry Moore	630 Club
3:30	Garry Moore	630 Club
3:45	News	630 Club
4:00	Entertainment, Inc.	630 Club
4:15	Entertainment, Inc.	630 Club
4:30	Entertainment, Inc.	630 Club
4:45	Entertainment, Inc.	630 Club
5:00 5:15 5:30 5:45	Uncle Dan The Stars Sing News—Neithamer Lowell Thomas	Juniar Jambaree Eagle Speaks B-Bar-B Ranch B-Bar-B Ranch

### Sky King Sky King THURSDAY EVENING

6:00 6:15 6:30 6:45	Beulah Jack Smith Singe Club 15 Edward R. Murrow	Fulton Lewis, Dinner Date Gabriel Heatt I Love a Myste
7:00 7:15 7:30 7:45	FBI in Peace & War FBI in Peace & War Mr. Keen Mr. Keen	
8:00 8:15 8:30 8:45	Suspense Suspense Crime Photographer Crime Photographer	
9:00 9:15 9:30 9:45	Hailmark Playhouse Hailmark Playhouse Hollywood Theatre Hollywood Theatre	Meet the Band Meet the Band Dance Band Dance Band
10:00 10:15 10:30 10:45	News—H. Vincent Curt Massey Xavier Cugat Orch. Xavier Cugat Orch.	News—Mutual Dance Band Dance Band Dance Band
11:00	World News	Dance Parade

P,ML

- | Guy Lombardo Orch. | Dance Parad 11:40 Franke Carle Orch. 11:45 Franke Carle Orch.

6:30 A.M. Blewett Smyth

7:30 A.M. Blewett Smyth

8:30 A.M. Blewett Smyth

5:30 P.M.\* Bill Niethamer

12:00 Noon Pat Boyette

Dance Parade

Blondie

Orig. Amateur Hour Orig. Amateur Hour Orig. Amateur Hour Bob Montgomery Author Meets Critis Author Meets Critic ABC Roundup Ted Malone Dance Parade News Summary ABC Dance Band ABC Dance Rand

KTSA COMPLETE

NEWS COVERAGE

Aldrich Family Date With Judy Father Knows Best Date With Judy Father Knows Best Screen Guild Theat. Screen Guild Theat. Duffy's Tovern Duffy's Tavern Perry Como Show Perry Corao Show Dragnet

Dorantes: 10:15, Espiritual; 11:00. Club; 11:30 Newscast—Williams Market: 12:30 P.M., La Morton Downey Opinion: 12:45, Centeno: St. Anthony Orchestre St. Anthony Orchestre 1:00. Flexts Alegre; 2:00, Anahyac; 3:00. Saidana Newscast—Williams Noticias: 4:30. Ecres: Fairfield Four 5:00. Lone Ster: 5:45,

5:45 P.M.\* Lowell Thomas

6:45 P.M.

10:00 P.M.

12:00 M.

## PROGRAMS PERSONALITIES

DANNY KAYE, WHO PROVED ONCE BEFORE ON "SUSpense" that he could induce goose-pimples as well as laughter in a radio audience, returns to Auto-Lite's "theater of thrills" Thursday to play another straight dramatic role in a high-ten-

sion drama titled, "I Never Met the Dead Man." Kaye is simply walking along the street minding his own business when suddenly shots ring out and a car careens over the sidewalk in front of him and into a plate glass window. The driver has been murdered, and to the cop who comes running up, Danny is the only suspect in sight, Evidence piles up swiftly against him. A gun is found-and other clues linking him with a notorious underworld figure. He is frightened and confused-but finally summons the strength to

KITE-930

and Nervi Sick Farmer's Almon and a 1000.
News: 6:00. Radio Almonare 5:05. Radio Almonare 5:05. Radio Almonare 5:05. Radio Almonare 5:06. Radio Almonare 7:06 Readio Almonare: 7:06 News Readiness Sixty Silvas Sintessa Series News Sinty Silvas Sintessa Series News Sinty Silvas Series Series News Readiness Series News Seadiness Series Tradio Court: 10:00, Marsio Admirestalines and Menery Serialines and Menery Serialin

KONO-1400

KCOR---1350

Del Horar: 5:30. Cales

News: 8:30, Marchas) 9:00, Ciara Mantesi

9:15. Masalcon Musicales

11:00. Catolica; 11:15. Jorriv's: 11:45. Trova-dores Perla: 12 P.M.,

Trovadores Peria: 12:30, Una Cancion Fara Ti: 12:45, Reyes: 1:00, Rubi-olo: 1:45, Beneficeneta:

3:00, Tippia' in 5:00

Spanish News 6:0 KCOB Review: 7:0

8:00. Music; 8:15, Music; 10:15, Orchestra; 11:00

Spanish; 12:00 Sign Off

KIWW-1540

6:00 A.M., Amaneo

Ranchero; 6:30, Pesper

tader: 7:00, Mananitus

7:30, Relaj Melad.; 8:00

Poemas; S:15, News; 9:00

Garant 4:00, Musica

Bell

Latin American

take a desperate chance in an effort to ferret out the person who is framing him. There is an electrifying climax, with a "twist" ending which will come as a shock to the audience, KTSA-8 P.M.

THE EXCITEMENT OF THE GOLD RUSH DAYS IN California will be vividly dramatized for listeners when Larry Hay's story of "Mrs. Wimmer's Soap Kettle" is presented by Mutual's "California Caravan" program Thursday. The drama deals with incidents in the lives of James Marshall and Capt. Sutter. Virginia Gregg and Michael Hayes are co-starred. KMAC ---7:00 P.M.

6:06 A.M., Darbreakers: 7:69, Gospel Music
Makers: 7:15, Radio Gnspei: 7:30, Music: 7:45,
News: 8:60, Morning
Roundup: 19:00, Members Only: 12:15 P.M.,
News: 12:28, Members
2:00, Smiler; Whiller;
2:00, Smiler Whiler;
3:20, On the Record:
6:45, News of the Day;
6:00, Twilight Time: 6:20,
Call Board: 6:45, Adrian
Rollini; 6:55, News; 7:00,
Texas Hillbillies: 7:16, AMY FREEMAN LEE ON THE "CALL BOARD" PROgram Thursday will discuss: The San Antonio Art League's lecture, "Ballads and Their Source," by Brownie McNeil, a member of the Trinity University faculty; and the John C. Wilson production of Noel Coward's comedy, "Private Lives," starring Tallulah Bankhead and Donald Cook KONO-6:30 P.M.

IN HER FIRST NETWORK RADIO APPEARANCE IN 12 years, Mae West, star of stage and screen, will be the guest of Texas Hillbillies: 7:15. Perry Como on NBC's Chesterfield "Supper Club," Thursday. Jerry O'Dell: 7:30, Les Miss West will join Como in a duet of "I Wanna Go Home with Paul: 7:45. News: 8:00. You." Perry will reveal his ambition to play a part in Mae's Cowboy Jamboree; 10:00, Broadway production of "Diamond Lil." His audition for the Bill Geyer Orch.; 19:30, part will consist of a modern version of a Shakespearean classic, titled "Comeo and Juliet," in which he and Mae will play the lead roles. WOAI-9 P.M.

DOROTHY HAS FALLEN IN LOVE WITH PETE WOTton. Would you say it was June in January? You'll want to hear 6:00 A. M., Les Bayes Thursday's delightful chapter in the life of a glamorous girl darie Radio: 7:00, Gay Cabaltero: 8:00, Sacred Hearts - 8:18. Spanish reporter on "Wendy Warren and the News." KTSA-11 A.M.

HIS ONLY WEAPON IS A CAMERA-BUT A PICTURE always proves his case. He's Casey, crime photographer, and Thursday you'll hear this fearless newspaper photographer in another dangerous assignment titled "Justice." KTSA-8:30 P.M.

ROBERT YOUNG, STAR OF THE NBC "FATHER KNOWS Best" program, will spearhead the 1950 National Highway

Safety campaign with an appeal for safer driving practices among teen agers during his broadcast Thursday. Joining him in the appeal will be Judge Roger Pfaff of the Los Angeles Traffic Court, whose achievements in behalf of traffic safety have won wide commendation. The story line of the broadcast will follow the same theme, with the Anderson children becoming involved with dangerous new drivers. Young, in private life, has four young daughters of his own, so the campaign has a strong personal meaning for him. The Parents League of America recently named

celler and Elizabeth Erskine, KTSA-9:30 P.M.

Young him "Outstanding Father of 1949." WOAI-7:30 P.M. THE CELEBRATED ABBEY THEATER PLAYERS OF Dublin give their first group air performance in the United States in "The Great Emptiness," a drama written especially for them by Joseph Cochrane, on CBS' "Skippy Hollywood Theater" Thursday. Plot of this tragic love story concerns a girl resolved not to marry any man working in the village quarry, because her father was killed by an avalanche of stones. Unwittingly, she forces the man she loves to take a job at the stone works, with unhappy consequences. The cast includes Maureen Balaney, Dermot Walsh, Sheila Manahan, Joyce Chan-

DETECTIVE SGTS. JOE FRIDAY (JACK WEBB) AND Ben Romero (Barton Yarborough) discover evidence of a possible murder during a routine probe of a fire in "Arson Investigation," drama on NBC "Dragnet" Thursday. The story, a dramatization of an actual case from the files of the Los Angeles Police Dept., stresses the close cooperation between police and firemen in determining the cause of a suspicious blaze. When Webb and Romero discover the body of a young woman on the stairway of a flame-gutted dwelling, the case assumes new importance. WOAI-9:30 P.M.

THE HIGHLIGHTS OF THE DAY'S EVENTS PRESENTED in capsule form by one of the country's top reporters-Bill Henry, KMAC-7:55 P.M.

AN ESCAPED PATIENT IS THE PRIME SUSPECT when a doctor at a hospital for the insane reports to CBS' "Mr. Keen, Tracer of Lost Persons" that his daughter has been fatally stabbed, in "The Case of the Rushville Murder" Thursday. KTSA-7:30 P.M.

AN ADAPTATION OF "YOU'RE MY EVERYTHING," with Dan Dailey and Anne Baxter back in the roles they played in the film musical, will be the "Screen Guild Theater" offering on NBC Thursday. The film, released in 1949, tells the story of a man who sings and dances, his wife who dances and acts, and their small daughter who does almost everything. All three members of the family get into the movies and each one on his own becomes a star. WOAI-8 P.M.

CLAUDETTE COLBERT RECREATES HER SCREEN role as the city wife who joined her husband in running a chicken farm, when CBS' "Hallmark Play-

house" presents an adaptation of "The Egg and I" Thursday, Authored by Betty Mac-Donald and made into a movie in 1947, the story concerns the author's endless troubles with an incredibly perverse trick stove and her unusual talent for falling into the pig pen or dropping into a rain barrel from the barn roof. The story was chosen for "Hall-mark Playhouse" presentation by novelist James Hilton, the program's host narrator. KTSA-9 P.M.

CAN A WIFE EVER BE SURE OF HER husband's love? Follow this interesting story of a woman in love, on the "Aunt Jenny" show Thursday, KTSA-11:15 A.M.

A FIGHT FOR THE POSSESSION OF A MURDER weapon is one of many exciting events you'll hear Thursday on "This Is Nora Drake." KTSA-1:30 P.M.

A PANEL OF SPORTS EXPERTS ANSWER LISTENERsubmitted sportsmen's problems on Mutual's "Fishing & Hunting Club of the Air," Thursday. KMAC-7:30 P.M.

501 E. HOUSTON \$19°5 35c DOWN



Engineers Probing Deeper Mysteries of Sound, Sight

BY ASSOCIATED PRESS

NEW YORK, Jan. 4.—Half way through the Twentieth Century on the road to the year 2000, the radio science feels it has built a real foundation. From this base, it already has begun to radiate in many directions, with possibilites for the future almost unlimited.

It was in the era introduced by the 1900's that radio—then "long waves," 2,000 meters or grown from a simple dot and dash device through the prosight At the same time it has science of electronics.

letter "S" ever to be transmitted cross the Atlantic.

Thereafter progress became faster and faster. Vacuum tubes appeared, their development bemethod of radio telephony, By

Then scientists began looking on the screen. into television. Their efforts were climaxed in 1939 with the stantly is giving man new tools opening of a regular visual pro both for everyday use and for lapse due to the war, has ex-Apparently only the surface has tended into a network category been touched in this respect. and has 98 stations in 58 cities.

vireless-became more than a so; now radio goes so far down laboratory plaything. Since the scale that waves are measthose faint beginnings it has ured in centimeters, and the system of station channel idencess of learning to talk and into tification has been changed the more complicated field of from wavelength to frequency. As to the future, radio's pros-

been developing a new related pects are so numerous it is The century's opening radio ready its television branch has difficult to foresee them all. Almilestone bears the date of Dec. begun to delve into color with lil, 1901. That was when Gug-lielmo Marconi heard the first system may be evolved within years, if not months.

Also there's the matter, not too remote, of third dimensional T.V. pictures. They've been ing responsible for a practical Some forecasters even have method of radio telephony. By gone so far as to anticipate 1920 that had branched out into gone so far as to anticipate small medium of broadcast an "smellovision," by which a rose a new medium of broadcast encould be smelled as it flashed

The electronics science congram service, which, after a investigation of the unknown.

Father ahead in the picture is In the electronic field, accom- the problem of electric power dishments have included such transmission by radio. Engiitems as the war-developed ra- neers have declared it is posdar, a detecting and gun range sible, citing the broadcast staing system; facsimile or trans-tion as one means of sending mission of printed and other power, even though the amount visual matter, mircowave relay is small. How it can be made systems for all forms of com- to replace gasoline in automomunication and numerous other biles or airplanes and perform other miracles is something for Wireless started out on the the future, maybe the year 2000.

## ROBERT YOUNG TOPS DRIVER SAFETY PLAN

new national campaign for safe nation's highway casualties. driving among teen age young. The "Good Driver" program sters, announcing an unusual takes the form of written agree-"Man - to - Man" and "Dad - to-ments between parents and chil-

way Safety Committee, which his offspring occasional use of was organized at the request of the family car, President Truman, Young has Signers of the agreements agreed to spearnead the committhen become members of the tee's 1950 campaign for safe driving in the 15 and 24 age group Daughter" good drivers' clubs.

Robert Young, star of the of automobile drivers. Accord-"Father Knows Best" radio pro- ing to the latest National Safety gram, will step out of character Council report, this group was for the first time to launch a responsible for one third of the

Daughter" good driver agreed dren between the ages of 15 and ment plan on his program 24. The agreements are printed Thursday, heard over WOAI at cards bearing eight good driving tenets which the son or daugh-Responding to an urgent ap- ter agrees to abide by, signing peal from J. J. Newman, chair his or her name. In return, the man of the Inter Industry High parent co-signer agrees to allow

### Imagine...getting Sunday dinner ready all at once...without rushing!



## ESTATE Gas Range '28495

It's easy with an ESTATE ... the "do-everything-aronce" wonder. For Estate has the Bar-B-Kewer (separate meat oven) that broils a whole ham or roast ... while you bake pies, cakes, biscuits, or casseroles. It has the handy Hide-Away Grid-All, too, tailored for grilling.

- 1. Bar-E-Kower Meat Oven.
- 2. Hide-Away Grid-All.
- 17. Sall-bearing stensil drawer
- 5. Oven light; even door window 6. Famous Estate Air-Flow Oven
- Fiberglas-insulated. 7. 4 Pyromatic "Triple-Click" burn-
- ers. 2'giant butners, ene as estimates side.
- One-piece top, mantel back and human dial panel.
- 12. Two applicate outlets.

10. Acid-resistant percelain enemel

Anish all around,

- 13. Converte-Grate replaces Grid-All as super-glass burner for large-utensil cooking. (Accessory at extra charge.)



Other ESTATE Ranges from \$164.95 up

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Single: and Double-Breasted, Flattering Drape Lines. Solids, Glen Plaids and Neat Over Stripes. Hard Finished Worsteds, Superb Gabardines, Finest Sharkskins and

Some Tropicals. **365 SUITS** 









**SPORT** COATS 2 PRICE

Genuine Money-Seving Opportunity - Come Early for First Choice Sorry, No Alterations, on This Sale!





#### KTSA-FM \*Carried Also on **Movie Stars** Fire Escape Set For County Home On 'Suspense'

The county commissioners Robert Taylor, William Powcourt has authorized the county auditor to budget \$2,000 for the installation of a fire escape at the County's Home for the Aged.

This action was taken followstars, cest in unusual roles of 6:45—Telenews This action was taken following a report from Fire Marshal Marvin Uecker who had made the survey at the request cast each Thursday from Holly 7:45—Cotton Bowl Gome of the management. wood.

The marshal also called attention to the open stairway the rest of January follows: On that should be closed to decrease Jan. 12, Robert Taylor does a 8:30—Boxing



"COTTON BOWL GAME" Rice vs North Carolina



## "Slow Burn," by Fred Freiber On Jan. 19, William Powell figures in "The Escape of Lacey Abbott," by Gilbert Thomas. On Jan. 26, Ozzie Nelson and Harriet Hilliard pledge to "Love, Honor and Murder," by Larry

# Relieve Constipation Pleasantly!

MOTHERI Don't dose your child with harsh laxatives!

Why punish your child with a strong nasty-tasting laxative? Next time he needs relief, give him plaasant, dependable Ex-Lax!

Ex-Lax tastes like delicious chocolate. It gets results gently, thoroughly, without force. Ex-Lax is the children's friend and the is the children's friend and the grown-ups' standby. Still only 10f. When Nature"forgets"-remember

CHOCOLATED LAXATIVE

## **TELEVISION**

Edward R. Murrow

Heywood Vincent

**CBS World News** 

**CBS World News** 

101.5 mc on Your FM Dial

WOAL-TV Channel 4 Thursday Evening

ell, Ozzie Nelson and Harriet 6:00-The Tree House

The "Suspense" schedule for 8:15-Boxing

## Secret Saying Brings Reward

"Nevêr darken my door William Spier is editor-pro-again," Mrs. J. Mark Boler told ducer of "Suspense." Norman emcee Bill Cullen one night, and Macdonnell is director. Lud as a result, her door will be darkened by delivery men with such assorted gifts as a De Soto sedan, jewelry, furniture, cloth-ing and household appliances. The five-word sentence spoken by the housewife, who lives at 315 Avenue C. New York, was the correct answer to the quiz show's "Secret Saying."

## ANYBODY GOT A SPARE SKULL OF NAPOLEON?

Jeff Clark, who shares vocal duties with Eileen Wilson on NBC's "Your Hit Parade" (Saturdays, 8 p.m.) says he is engrossed these days in a fascinating hobby. "I collect skulls of Napoleon," he says. "I've got one of Napoleon when he was six years old, another when

he was 18 and another when



Jull Ons-Carat ZIRCON RING With I Synthetic Rubins! Smort 14-k gold mounting set with a liery one-carat Zircon and 2 synthetic Rubies. A mar-

WEAR WHILE YOU PAY!