Radio Program Schedules by the Clock

Madison

	WEDNESDAY							
	WIBA	WISC	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS	WGN 720 kc.	WMAQ 670 kg.
6:00 6:13 6:30 6:45	Suprise	Town Talk Top o'Morning The Rev. Cedarholm	News; Tennessee Jamboree Chore Time; Markets	Silent Silent Rural Roundup	Paul Gibson Paul Gibson: News	Farm Bulletin Devotions Your Land News	Farm Hour and News Rise & Shine News	News Town and Farm News
7:00 7:15 7:30 7:45		Top O'Morning Hinn News Tup o' the Morning: News	News Coffee	News: Farm Service News Farm News	News Roundup News Listen to Cliff	Capt. Stubby Bob Atcher Happy Hank News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross; News
8:00 8:15 8:30 8:45	Musical Clock Eddy Arnoid News	Breakfast Club Breakfast Club	Coffee Club; News Coffee Club	Prayer League Musical Clock Musical Clock	News Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Telephone Quiz Today's the Day	Your Neighbor Norman Ross News
9:00 9:15 9:30 9:45	* Welcome	My True Story Town Talk	Reverend Epp Say It With Music	News: Pioneers Freddy Martin Rredsburg Hour	Bing Crosby Arthur Godfrey Arthur Godfrey	My Story My Story Betty Crocker Victor Lindlahr	Mary Margaret McBride	Welcome Travelers Marriage for Tw Dorothy Dix
10:00 10:15 10:30 10:45	* Love & Learn * Dave Garroway * Jack Berch * Today's Music	• Lady of the House • Quick As a Flash	Behind the Story Your Neighbor Here's Howard	Women's News Job Service Mid-Morning Matines	Arthur Godfrey Grand Slam Rosemary	Capt. Stubby's Buccaneers Kitchen Club News	Mary McBride The Kelseys The Tom Moore Show	Love and Learn Dave Garroway Jack Berch David Harum
11:00 11:15 11:30 11:45	* Linda's 1st Love * Trading Post * Farm Roundup	* Ladies Be Seated; News * To the Ladies * Bing Crosby	Inside Story Dick Haymes Varieties Jackpot Quiz	News: Matines Headlines Farm and Home Farm News	Wendy Warren Aunt Jenny Helen Trent Our Gal Sunday	Ladies Be Seated: Ted M. Farm World Today	Kate Smith Virginia Gale Answer Man News	Here's Norman Ross Here's Norman Ross
12:30 12:45 12:00 12:15	* News: Roundup • Farm Service • News • March Time	* Baukhage * Hinn News * The Bob Swanson Show	Uncle Julius News Markets: Uncle Julius	Music: Markets News: Markets News: Markets Farm and Home	Big Sister Ma Perkins News Guiding Light	Dinner Bell News L Burlingham	Let's Have Fun Farm Markets News	News Elizabeth Hart Food Magician Tunes and Tips
1:00 1:15 1:30 1:43	* Double or	* The Bob Swanson Show * The Bob Swanson Show	Ladies Fair Queen for a Day	Farm Service Si Hays and Daughter • Music Booth	2nd Mrs Burton Perry Mason Nora Drake Brighter Day	Prairie Traveler School Time Beat Our Band	Ladies Fair Queen for a Day	Double or Nothing Today's Ch'ren Light of World
2:00 2:15 2:30 2:45		* Town Talk * Pick a	Lucila Mortenson Mary Casey's Showcase	Music Booth U W Band Hawaii Music	Nona f'm Nowhere Hillton House House Party and Cedric Adams	Groom	Tune Test Tommy Bartlett Marriage Bureau	Life Beautiful Road of Life Pepper Young Right to Hap'ne
3:00 3:15 3:30 3:45	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown		News Gabriel Heatter Easy Listening	Bible Fellowship • Lawrence Welk • Dane Schools	News More of Life Music, Music Talk of Town	Surprise Package Martina and Hellen	Radio Quiz You Can't Lose Linda's 1st Love Editor's Daughter	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown
4:00 4:15 4:30 4:45		• The Jerry Harper Show • Uncle Dick's Club	Harmony House Harmonf House	Melody Hour Band Parade Serenade	Paul Gibson Billy Leach Gold Coast	The Bob Atcher Show News Beulah Karney	L. Barrymore Marshall Kent Spotlight Personally Yours	A Girl Marries Portia Faces Li Just Plain Bili Front P. Farrell
5:00 5:15 5:30 5:45	Pias Time Flesta Time News Sports: News	• Challenge of the Yukon • Jack Armstrong	Mark Trail Tom Mix	• University Special • Univ Special	News News Curt Massey Lowell Thomas	Thellenge of the Yukon Jack Armstrong	Cisco Kid Tom Mix	News Dave Garroway News
6:00 6:15 6:30 6:45	* Light-Up Time * Mews of World * Hymns • Music News	* News: Piesta * Elmer Davis * Lone Ranger	News Sports Gabriel Heatter Pulton Lewis	Sports Time Tips and Tunes News Bing Sings	Beulah Jack Smith Club 15 Edward Murrow	News Edwin O. Hill Lone Ranger	News Number Please Gabriel Heatter Behind the Story	News of World 6:30 Special H V Kaltenbor
7:00 7:15 7:30 7:45	Your Life City in Action Screnade	Doctor I. Q Grekory Hood	Can You Top This? International Airport: News	Serenade in Music: News • Old Timers Jamboree	Mister Comeicon Doctor Christian	Doctor I Q. Gregory Hood	Serenade at Seven International Airport: News	This Is Your Life The Great Gildersleeve
8:00 8:15 8:30 8:45	* Break the Bank * Mr District Autorney	Sherlock Holmes Buzz Adlam's Playroom	Mister Feathers Family Theater	Old Timers Jamboree Old Timers Jamboree	Groucho Marx Bing Crosby	Sherlock Holmes Buzz Adlam's Playroom	Fuiton Lewis Chicago at Night Family Theater	Break the Bank Mr District Attorney
9:00 9:15 9:30 9:45	• The Big Story • Curtain Time	Lawrence Welk On Trial	Frank Edwards Newsreel one Great Hope Dance Music	• University Farm Hour • News: At Your Request	Burns and Allen Lum 'n' Abner	Lawrence Welk Jazz Journey George Barnes	Judge Hardy Family To Be Announced	The Big Story Curtain Time
10:00 10:15 10:30 10:45	* News * Music Tonight * Concert Master	Hinn News Ted Malone The Ed Silvera Show	News Sports The Unexpected Dance: News	* At Your Request * At Your Request	News Tony Weltzel Billy Leach Pick a Hit	News Remember When Ted Malone Platter Party	Dr Bradley Detective Call News Songs This Is the Story	Light-Up Time News Music John Conrag
11:00 11:15 11:30 11:45	News: 1310 Club 1310 Club; News	Nows The Ed Silvers Snow	Midnight in Madison Midnight in Madison: News	Silent Silent Silent Silent	Bob Elson Dick Lasalie Orchestra Tiny Hill	Insomnia Ltd. Eddie O'Nelli Freddy Nagei Jerry Glidden	Frank Edwards Eddy Howard Orrin Tucker Orch : News	News Sports: Music America United

Starred programs are also carried on corresponding FM stations FM WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM

WHA-FM 970 Kc.-88.7 Megs.

WEDNESDAY
A. M.
Band Wagon
Morning News
Weather Report
Morning Meldies
Contemporary Literature
Nursery School of Air
Young Experimenters
Job Bulletin Board
Weather Report
Homemaker Program
League of Women Voters
News and Views
History of Far East
Noon Musicale
News

12:30 Farm Program
1:00 Chapter a Day
1:30 Journeys in Music
2:00 Geology of Wisconsin
2:30 Music You Want
3:00 Contemporary Trends
3:50 Music
4:00 Press Conference
4:30 Music of the Masters
5:30 Song Favorites
5:45 News

FM Only 6:00 Organ Reverie
6:30 Dinner Musicale
7:15 News and Views
7:30 Chapter a Night
8:00 History & Myth—On Stage
8:50 News of Wisconsin
9:00 FM Concert
10:55 Night News (to 11) WFOW

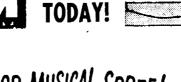
104.9 Mexs.
WEDNESDAY
A. M.

8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 Homemakers
10:30 Morning Varlety Show 10:30 Mornins ... 11:00 News Polka Time 11:05 Polka Time 11:30 Marchins Along 11:45 Sacred Heart Program P. M. 12:00 News 12:05 Memory Waltzes 12:30 Mills Brothers

12:45 Evelyn Knight 1:00 News 1:05 Art Van Damme 1:15 Gordon MacRae 1:30 Buddy Cole 1:45 Down Memory Lane 1:55 News

2:00 Modern Music Capers 2:30 Matinee Dance 2:55 News

2:55 News
3:00 Music Party
3:30 Smooth Music
3:55 News
4:00 Juke Box Jamboree
4:15 Kiddle Storytime
4:30 Benny Goodman
4:55 News
5:00 Ken Griffin
5:30 Off the Record
5:55 News



Starts

IT'S JANE POWELL'S NEW TECHNICOLOR MUSICAL SPREE! ICY GOES TO RIO" M-G-M takes you on a romantic trip from mad Manhattan to riotous Rio!

OCEANS OF LOVE AND LAUGHTER FROM M-G·M in Tropical Color by

TECHNICOLOR

IANE POWELL ANN SOTHERN BARRY SULLIVAN • CARMEN MIRANDA LOUIS CALHERN

DISNEY'S "TENNIS RACKET"-PETE SMITH "WATER TRICKS"

Today's Radio Highlights Discussion

Madison).

Farm Programs

For Children

Sacred Heart (WFOW): "Char-

7 p. m. — This Is Your Life (WIBA): Chapter

thy, with Cary

2 of the life

Kimball, county 4-H agent.

10 a. m.-Homemakers (WHA)

NOW

106ART

CHAIN LIGHTNING

5:30 p. m. — Curt Massey (WBBM): and Martha Tilton; "I'm (WHA): Prof. William H. Young Putting All My Eggs in One on campaign for efficiency in Basket." "A Fellow Needs a Girl," "I've Told every Little Star."

10:45 a. m. — News and Views county sheriff from 1944 to 1948, must pay additional income tax levies for 1947.

The state board of tax appeals, updaying the state department of taxation, said Tuesday Little Star."

4 p. m. — Press Conference that \$20.20 county sheriff from 1944 to 1948, must pay additional income tax levies for 1947.

The state board of tax appeals, updaying a ruling of the state department of taxation, said Tuesday that \$20.20 county sheriff from 1944 to 1948, must pay additional income tax levies for 1947.

The state board of tax appeals, updaying the state department of taxation, said Tuesday that \$20.20 county sheriff from 1944 to 1948, must pay additional income tax levies for 1947.

6:15 p.m. — Jack Smith (WBBM): and Dinah Shore; "Oce-ana Roll." "For Me and My Gal,"
"By the Sea."

6:30 p. m. the Hymns (WIBA): - SMITH "Oh, Beulah Land," "The Vaca "The Vacant Chair," "Oh.

for a Thousand Tongues to Sing." for a Thousand Tongues to Sing.

10:30 p. m. — Concert Master
(WIBA): Earl Wild, planist, and orchestra; "Polka in F Major."
(Smetana; "Fantaisie Impromptu."
(Chopin: "La Chasse." PaganiniList; "Donna Diana" overture.
Reznicek; "Marche Slave," TschaiWalter Renk, Milo Swanton.

In therefore was deductible.

An additional levy of income taxes, arising from sale of automobiles during Hanley's tenure as sheriff, was conceded by him during a hearing and his claim for abatement abandoned.

Drama

7 p. m. — Mr. Chameleon (WBBM): "The Stingy Husband

Murder Case."

7:30 p. m.—The Great Gildersleeve (WMAQ): invents a kitchen
knife... Dr. Christian (WBBM):

"The Big Red Fire Engine."

5 p. m. — Playtime (WIBA):
"Don't Count Your Chicks." restores young pyromaniac to his separated parents. Miscellanéous

8:30 p. m. — Mr. District Attor-8:30 p. m. — Mr. District Attorney (WIBA): breaks up war between two gangsters attempting to exploit businessmen . . Family Theater (WKOW): Roddy and Virginia McDowall in "The Prince to the Pauper."

2 d the Pauper."

2 d the Pauper."

3 d the Pauper."

4 d the Pauper."

5 d the Pauper."

6 d the Pauper."

6 d the Pauper."

7 d the Pauper."

8 d the Pauper."

8 d the Pauper."

9 d the Pauper."

9 d the Pauper." 9 p. m. — Big Story (WIBA):

Buy?" Mrs. Mary
Portland, Ore., auto editor helps

ganting biller

capture killer. 9:30 p. m. — Curtain Time (WIBA): \$100,000 dog acts as Cupid's agent . . Lum and Abner (WBBM): history lesson in pathon in pat geantry.

Variety 6:30 p. m.—Red Cross (WFOW): Charlie McCar-

Jack Benny.

8:30 p. m. — Bing Crosby Grant, Dorothy

(WBBM): with Gary Cooper and Lamour, Rudy Vallee and "Hopalong Cassidy."

Public Health

6:00 Musical Menu
6:30 The Jack Benny Show
6:45 Musical Menu
7:00 News
7:05 Request Show
7:15 Request Show
8:00 News
8:00 News
8:05 Rugest Show
8:15 Public Health
8:30 Package of New Records
8:45 Twilight Time
8:55 News
9:00 Art Mooney
9:30 Buddy Moreno
9:45 Fred Waring
9:55 News
10:00 Latry Green
10:30 Russ Morgan
10:00 Eddy Howard
11:30 Alvino Rey
11:55 News
11:00 Eddy Howard
11:30 Alvino Rey
11:55 News
12:00 Tex Bencke (to 12:30)



Invited Music by The Midwesterner Orchestra (50c plus tax)

Everyone'

U7W BALLROOM

113 E. Mifflin

MADISON

LAST 2 DAYS 2 GREAT ACTION PICTURES OF WORLD WAR! ***** COLBERT - GODDARD - LAKE in

A Paramount Champion iake island BRIAN DONLEVY

LAST 2 DAYS ROARING STORY OF THE WEST'S WILDEST FEUD!



SHOCK DRAMA! "ABANDONED" Dennis O'Keefe-Gale Storm MARCH OF TIME

"Fight for Better Schools"

"FUN"alical "FUN"ology

Two Hours of Fun with a whole stage full of people whose antics will leave you limp from laughter.

ON STAGE IN PERSON **PROFESSOR** JAY ZEE



AT THE **ORPHEUM** SATURDAY at MIDNIGHT

> T:CKETS NOW ON SALE 90c INCL. TAX

Former Milwaukee

Sheriff Loses Tax Case George M. Hanley, Milwaukee county sheriff from 1944 to 1948,

upholding a ruling of the state de-4 p. m. — Press Conference partment of taxation, said Tuesday (WHA): Sen. Gaylord Nelson (D. Nelson partment of taxation, said Tuesday advertising expenses did not constitute an allowable expense.

The money was spent, the board said, when Hanley no longer was 11:30 a. m. — Farm Roundup (WIBA): Pres. Christ Bultman and Vice-Pres. Ivan Kindschi of Dane County 4-H Leaders council; Bill Kimball, county 4-H agent

an abatement of the assessment 12:15 p. m. — Farm Service contended that the expense repre-(WIBA): Don Tornowske, Bloom-sented an occupation expense and ington, and Roy B. Ormond on therefore was deductible.

JUST CHICKEN FEED

JACKSON, Miss. —(UP)—Infla tion has hit larceny in Mississippi. Mrs. Zelma Price introduced a bill 9:30 a. m.—Young Experimenters (WHA): "Making Sound." 4:30 p. m.-Uncle Dick (WISC): in the state house of representa ives to raise the limit larceny from \$50 to \$100. "If you

> PRAIRIE SUN PRAIRIE Don Defore-Lixabeth Scott

TOO LATE FOR TEARS

Frankie Carle
"VARIETY TIME"



8:15 p. m. — Public Health (WFOW): "No Roses for My Lady." CONTE

> MOTHERS-PLEASE NOTE SPONSORED MOVIES for your children starts SATURDAY, March 18th Your Child's Series Admission Ticket Now Only Capacity of Theater Will Be Sold

steal less than \$100 these days, it just coes not seem right to call it grand larceny," she said.

FREE PARKING LOT

MIDDLETON Gregory Peck—Ann Todd Chas. Laughten—Chas. Cobur THE PARADINE CASE Sports, "Cinderella Horse"





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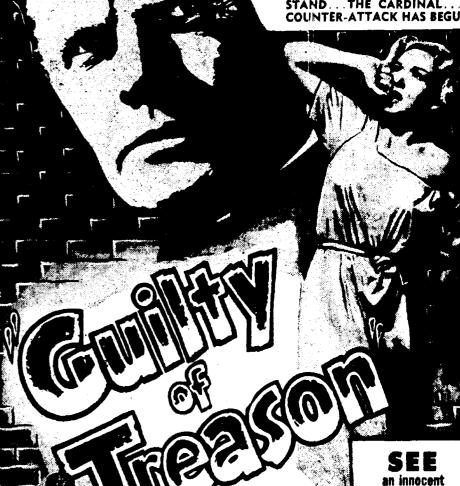
"My most enthusiastic pupils are the psychiatrists who see how quickly our students gain confidence through becoming hetter dancers," says Florence Jennings. "Learning to dance at Arthur Murray's is easy, it's fun and it's relaxing exercise."

ARTHUR MURRAY, Dial 6-9057 201/2 E. Mifflin Street

MOTION PICTURE

House of Terror and Hate! House of No Return! BEHIND THESE WALLS A STORM OF INTRIGUE AND DRAMA----BORN IN PASSION and HATE, gathered

and grew....THERE WILL BE NO SURRENDER --- THERE CAN BE NO RETREAT, ONE MAN TOOK A STAND...THE CARDINAL...THE COUNTER-ATTACK HAS BEGUN!



An Eagle Lion Films Release starring PAUL KELLY BONITA GRANVILLE RICHARD DERR

and CHARLES



young girl... whipped...tortured .submitted to humiliation and shame! SEE

man-hunt that startled the world!

the breath-taking

why the Cardinal "confessed"!