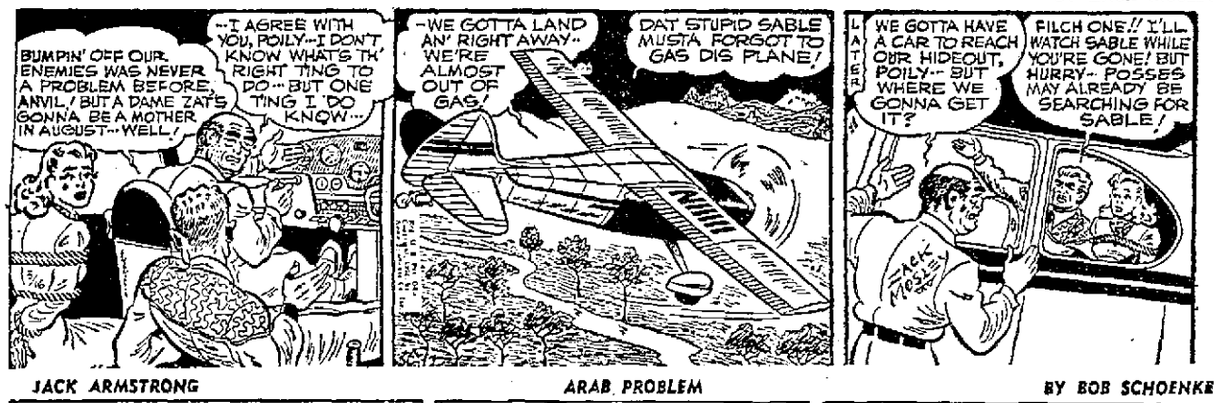
TERRY AND THE PIRATES — CLUMSY! — BY GEORGE WUNDER

HOPALONG CASSIDY — AMERICA'S FAVORITE COWBOY — BY DAN SPIEGLE

ARCHIE — SEE ARCHIE IN BIG SUNDAY EXPRESS COLORED COMIC SECTION — BY MONTANA

MARY WORTH — POISED FOR PLUNGE — BY KEN ALLEN

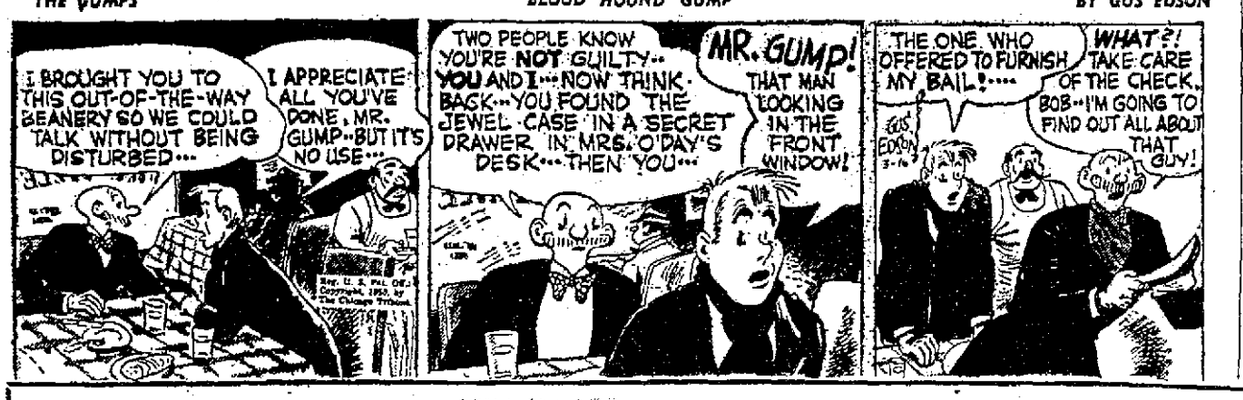
SMILIN' JACK — GETAWAY CAR — BY ZACK MOSLEY



JACK ARMSTRONG — ARAB PROBLEM — BY BOB SCHOENKE

ORPHAN ANNIE — HOW'S THAT AGAIN? — BY HAROLD GRAY

THE GUMPS — BLOOD HOUND GUMP — BY GUS EDSON



Spotlighting the Dial

Popular Programs

Kate Smith Speaks, KMAC, 11 a.m., Kate and Ted Collins to reecive special shamrock and shillelagh gifts from Ireland.

Jack Smith, KTSA, 6:15 p.m., and Dinah Shore sing Irish melodies in observance of St. Patrick's Day.

Amy Freeman Lee, KONO, 6:30 p.m., will discuss Robert Weede recital and John Mason Brown on Town Hall lecture.

Dramatic Programs

F.B.I. in Peace and War, KTSA, 7 p.m., Agent Shepphard busts up slick racket in horse racing.

Suspense, KTSA, 8 p.m., Alan Ladd stars in "Motive for Murder."

Crime Photographer, KTSA, 8:30 p.m., Staats Cotsworth gets involved in a thrilling mystery of a platonic friendship that ends in murder.

Skippy Hollywood Theater, KTSA, 9:30 p.m., Ella Raines as a school teacher stars in "The Tender Heart."

Special St. Patrick's Eve

Limerick Show, KMAC, 8 p.m., Gloria Swanson is guest on program which salutes Irish and St. Patrick's Day.

Lions Ladies Slate St. Patrick's Party

A St. Patrick's Eve party will be given by the Ladies of Alamo Heights Lions Club at 7:15 p.m. Thursday in the Alamo Heights Lion's Den.

Skit by an all star cast of the Alamo Lions Club will be presented, followed by a St. Patrick's dinner.

Rev. Copeland Guest Speaker

The Rev. Kenneth W. Copeland will be the guest speaker at Temple Beth-El at the 8 p.m. Friday services. Dr. Copeland, who is minister of Travis Park Methodist Church and president of the San Antonio Ministers' Association, will speak on "God's Covenant with Man." Following services, he will be the guest of honor at a reception in the Temple Community Center.

Rabbi David Jacobson will speak at the morning services that begin at 10:30 a.m. on "The Cloud and the Fire."

Army Enlistment Ceiling Unlimited

The number of enlistments in the U.S. Army during March at the San Anonio Main Recruiting Station is unlimited, officers said Monday.

The enlistment ceiling here for the month was originally set at 87.

Most men want to "let George do it" when time comes to wash the car, help with the house or discipline the children... even when it's time to save for the future. Get "him" to save at least 10% each payday at this Association where *liberal dividends* on *insured savings* help funds grow faster. Current dividend — 2½%!

Hear Fulton Lewis 6:00 p.m. on KMAC Monday thru Friday

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TELEVISION

WOAI-TV
Channel 4
Thursday Evening

5:45—Today's Program
5:50—Cartoon
6:00—The Tree House
6:15—The Tree House
6:30—Trophy Room
6:45—Telenews
7:00—Square Dancing
7:15—Hopalong Cassidy
7:30—Hopalong Cassidy
7:45—Hopalong Cassidy
8:00—Hopalong Cassidy
8:15—Stage Coach
8:30—Stage Coach
8:45—Stage Coach

KEYL-TV
Channel 5

5:30—Sign On
5:58—Program Previews
6:00—Time for Beany
6:15—Children's Program
6:30—News
6:45—Jack Tom
7:00—Movietime
7:30—Lone Ranger
8:00—Morey Amsterdam
8:30—Balloon Parade
8:45—Johnny Lane
9:00—Famous Jury Trials
9:30—Inauguration of Spanish Programs
10:00—Spanish Varieties
10:30—News

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Clean, non-greasy Imperial Lotion brings you proved 6 way medicinal relief immediately on contact. Use as needed for itching of ringworm, eczema, ugly pimples, scabies while nature helps bring smooth healing. FIRST bottle guaranteed to satisfy or money back. (Adv.)

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RADIO

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

THURSDAY, MARCH 16, 1950

A.M.	KTSA—550 (CBS)	KMAC—630 (MUTUAL)	KABC—680 (ABC)	WOAI—1200 (NBC)
6:00	Songs at Sunrise	M. N. Westbrook	Bill Lister	Texas Farm & Home
6:15	Songs at Sunrise	Rev. J. C. Bishop	And His Texas	Farm News—Shomette
6:30	News	Rev. Raymond Richey	Hillbillies	Fairfield Four
6:45	Crowley Corral	Sam Morris	Blue Ridge Mtn. Gang	Red River Dave
7:00	Trading Post	Wake Up, S. A.	Martin Agronsky	Newscast—Howell
7:15	Johnny Lane	Wake Up, S. A.	Hillbilly Hit Parade	Morning Devotional
7:30	News	Wake Up, S. A.	News	Radio Rodeo
7:45	Sports Page	Wake Up, S. A.	Radio Clock	Radio Rodeo
8:00	Pat's Patter	Robert Hurleigh	Breakfast Club	Newscast—Guerra
8:15	Pat's Patter	Tell Your Neighbor	Breakfast Club	Johnny Dugan Time
8:30	News	Hillbilly House Party	Breakfast Club	Johnny Dugan Time
8:45	Johnny Lane	Hillbilly House Party	Breakfast Club	Johnny Dugan Time
9:00	Music Please	Hillbilly House Party	My True Story	Welcome Travelers
9:15	Arthur Godfrey	Hillbilly House Party	My True Story	Welcome Travelers
9:30	Arthur Godfrey	Hillbilly House Party	Betty Crocker	Marriage for 2
9:45	Arthur Godfrey	Hillbilly House Party	Victor H. Lindlahr	Rosemary
10:00	Arthur Godfrey	Hillbilly House Party	Modern Romances	We Love & Learn
10:15	Arthur Godfrey	Hillbilly House Party	Modern Romances	Young Dr. Malone
10:30	King Cole Court	Naughton Hillbillies	Dr. Paul	Jack Berch Show
10:45	Movie Time—Morin	Voice of the Army	Crosby & Co.	David Harum
11:00	Wendy Warren	Kate Smith Sings	Ladies Be Seated	Ma Perkins
11:15	Aunt Jenny	Lanny Ross	Ladies Be Seated	The Brighter Day
11:30	Helen Trent	Texas Treas. Time	Curly Fox	Texaco Star Reporter
11:45	Our Gal Sunday	Heatter's Mail Bag	News	Red River Dave

THURSDAY AFTERNOON

P.M.				
12:00	News	Cedric Foster	680 Roundup	Newscast-Guerra
12:15	Chuck Wagon	Oklahoma Playboys	Noonday Jamboree	Market Reports
12:30	Adolph Hofner	Oklahoma Playboys	Texas Taphands	Roundup Time
12:45	Western Hits	Checkerb'd Jamboree	Del Dunbar	Judy and Jane
1:00	Songtime	Ladies Fair	Stamps Quartet	Double or Nothing
1:15	Vernon Geyer	Ladies Fair	Monette Shaw	Double or Nothing
1:30	Nora Drake	Queen for a Day	Hannibal Cobb	Today's Children
1:45	Second Spring	Queen for a Day	Hannibal Cobb	Newscast—Guerra
2:00	Nona from Nowhere	Bob Poole Show	Bride and Groom	Life Can Be Beautiful
2:15	Hilltop House	Bob Poole Show	Bride and Groom	Road of Life
2:30	House Party	Spinning the Tops	Quick as a Flash	Pepper Young's Family
2:45	House Party	Spinning the Tops	Quick as a Flash	Right to Happiness

FOLLOWING KTSA PROGRAMS WILL BE BROADCAST ON KTSA AM (550 KC) and FM (101.5 MC)... from 3:00 P.M. to 10:30 P.M.

THURSDAY EVENING

P.M.				
3:00	Garry Moore	630 Club	Surprise Package	Backstage Wife
3:15	Garry Moore	630 Club	Surprise Package	Stella Dallas
3:30	Garry Moore	630 Club	Money for Music	Lorenzo Jones
3:45	News	630 Club	Money for Music	Young Widder Brown
4:00	Blues, Bounce, B'gie	630 Club	Money for Music	When a Girl Marries
4:15	Blues, Bounce, B'gie	630 Club	Livestock Reports	Portia Faces Life
4:30	Hill Country Hits	630 Club	Newscast	Just Plain Bill
4:45	Hill Country Hits	630 Club	Money for Music	Front Page Farrell
5:00	Uncle Dan	Straight Arrow	Green Hornet	Perry Mason
5:15	The Stars Sing	Straight Arrow	Green Hornet	Light of the World
5:30	News—Neithamer	B-Bar-B Riders	Jack Armstrong	Guiding Light
5:45	Lowell Thomas	B-Bar-B Riders	Jack Armstrong	Newscast—Williams
6:00	Beulah	Fulton Lewis, Jr.	News	Light Up Time
6:15	Jack Smith Sings	Bing Sings	Haywood Vincent	Your Serenade
6:30	Club 15	Gabriel Heatter	Counterspy	News of the World
6:45	Edward R. Murrow	I Love a Mystery	Counterspy	Richard Harkness
7:00	FBI in Peace & War	Calif. Caravan	Blondie	Aldrich Family
7:15	FBI in Peace & War	Calif. Caravan	Blondie	Aldrich Family
7:30	Mr. Keen	Sports for All	Date With Judy	Father Knows Best
7:45	Mr. Keen	Sports for All	Date With Judy	Father Knows Best
8:00	Suspense	Lemerick Show	Orig. Amateur Hour	Screen Guild Theat.
8:15	Suspense	Lemerick Show	Orig. Amateur Hour	Screen Guild Theat.
8:30	Crime Photographer	Mr. Feathers	Orig. Amateur Hour	Duffy's Tavern
8:45	Crime Photographer	Mr. Feathers	Bob Montgomery	Duffy's Tavern
9:00	Hallmark Playhouse	Meet the Band	All Request Roundup	Perry Como Show
9:15	Hallmark Playhouse	Mutual Newsreel	All Request Roundup	Perry Como Show
9:30	Hollywood Theater	St. Mary's Univ.	ABC Roundup	Dragnet
9:45	Hollywood Theater	St. Mary's Univ.	ABC Roundup	Dragnet
10:00	News—Boyette	News—Mutual	Newscast	Newscast—Williams
10:15	Curt Massey	Dance Band	Elmer Davis	Morton Downey
10:30	River of Dreams	Dance Band	Gems for Thought	St. Anthony Orchestra
10:45	River of Dreams	Dance Band	Recorded Dance Par.	St. Anthony Orchestra
11:00	World News	Dance Parade	News Summary	Newscast—Williams
11:15	Guy Lombardo Orch.	Dance Parade	ABC Dance Band	Fairfield Four
11:30	Tony Pastor Orch.	Dance Parade	ABC Dance Band	Music
11:45	Tony Pastor Orch.	Until 1 a.m.	ABC Dance Band	Music

KITE—930

5:00 A.M., Sign On and News: 5:02, Farmer's Almanac: 6:00, News: 6:02, Radio Almanac: 6:45, Early Bird News: 7:00, Radio Almanac: 7:45, Breakfast Table News: 8:00, Radio Almanac: 9:00, News Headlines, Sixty Silver Minutes: 10:00, News Headlines: 10:15, Traffic Court: 10:30, Music Appreciation: 11:00, News Headlines and Musical Hall of Fame: 12:00 P.M., News Headlines and Sammy Kaye: 12:15, Wayne King: 12:30, Guy Lombardo: 12:45, Noontime News: 1:00, Polka Time: 1:30, Round-up Time: 2:00, News Headlines and Today's Hits: 3:00, News Headlines, Freddie Martin: 3:15, Vaughn Monroe: 3:30, Pays to Remember: 3:45, Bing Crosby Crooner Club: 4:00, News Headlines and Ebony Interlude: 4:30, Teen Time: 4:45, Teen Time: 5:00, News Headlines and Old Time Dance Time: 5:30, Keyboard Holiday: 6:00, News Headlines and Current & Choice: 6:30, Music for Relaxing: 6:45, Sign Off.

KONO—1400

6:00 A.M., Daybreakers: 7:00, Gospel Music Makers: 7:15, Radio Gospel: 7:30, Music: 7:45, News: 8:00, Morning Roundup: 10:00, Members Only: 12:15 P.M., News: 12:30, Members Only: 1:00, Saddle Pals: 3:00, Smiley Whitley: 3:30, On the Record: 5:45, News of the Day: 6:00, Twilight Time: 6:30, Call Board: 6:45, Adrian Rollini: 6:55, News: 7:00, Texas Hillbillies: 7:15, Jerry O'Dell: 7:30, Les Paul: 7:45, News: 8:00, Cowboy Jamboree: 10:00, Bill Geyer Orch.: 10:30, Rhythm and Romance: 12:00, All Night.

KCOR—1350

6:00 A.M., Los Reyes Del Horar: 6:30, Calendario Radio: 7:00, Gay Caballero: 8:00, Sacred Hearts: 8:15, Spanish News: 8:30, Marchant 9:00, Clara Montes: 9:15, Mexicos Musicales: 11:00, Catolica: 11:15, Jorrie's: 11:45, Trovadores Perla: 12 P.M., Trovadores Perla: 12:30, Una Cancion Para Ti: 12:45, Reyes: 1:00, Rubiolo: 1:45, Beneficencia: 2:00, Tipnio' (n: 3:00, Spanish News: 6:00, KCOR Review: 7:00, Latin American Bell: 8:00, Music: 8:15, Music: 10:15, Orchestra: 11:00, Spanish: 12:00 Sign Off.

KIWW—1540

6:00 A.M., Amanecer Ranchero: 6:30, Despertador: 7:00, Mananitas: 7:30, Relos Melod.: 8:00, Poemas: 8:15, News: 8:00, Dorantes: 10:15, Espiritual: 11:00, Club: 11:30, Familia: 12:00, Sam's Market: 12:30 P.M., La Opinion: 12:45, Centenes: 1:00, Fiesta Alegre: 2:00, Anahuac: 3:00, Saldana y Garza: 4:00, Musica y Noticias: 4:30, Reyes: 5:00, Lone Star: 5:45, Sign Off.

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