Today's Radio Highlights

Special Events

11:30 a. m.—Holy Week (WIBA): Methodist Bishop G. R. Phillips, Denver; choir of Denver Christian Youth council.

Drama

7 p. m.—Aldrich Family (WIBA): Henry coaches Homer for role in "The Mikado"—with ulterior motive . . . FBI in Peace and War (WBBM): playboy rigs card party, becomes holdup victim.
7:30 p. m.—Father Knows Best

(WIBA): Dad goes golfing, leaving an anti-ukulele ultimatum . . . Mr. Keen (WBBM); murder rejects

suspect's confes-8 p. m.—Screen Guild Theater (WIBA): With Started starring

Charles Laugh-

ton, Diana Lynn, Robert Stack . Suspense (WBBM): Cary LAUGHTON Grant as treasure-hunter who finds he's flying toward certain death. 9 p. m. — Playhouse (WBBM): Ann Blyth in "The Arbutus Bon-net," an Easter story . . . Favorite Story (WGN): new series starring Ronald Colman; "A Tale of Two

9:30 p. m. — Dragnet (WIBA): detectives trail dealer in lewd literature . . . Hollywood Theater (WBBM): Les Mitchel in "The Terrible Meek," Holy Week story.

Variety

9:30 a. m.-Next, Dave Garroway (WIBA): Victor Borge, guest.

8:30 p. m. — Duffy's Tavern
(WIBA): Gypsy Rose Lee, guest.

9 p. m.—Supper Club (WIBA): Perry goes to the Easter islands, sings Easter music.

Music

2:30 p. m.-Music of the Masters (WHA): Verdi's "Requiem Mass."
6:15 p. m.—Jack Smith (WBBM):
and Dinah Shore; "Sugar Foot
Rag," "My Heart Sings," "Easter
Parade."

6:30 p. m .- Hymns of the World (WIBA): "How Firm a Founda-" tion," "It Came Upon the Midnight Clear," "Saved to the Utter-

8:30 p. m. — Songs We Sing (WGN): Harmonators of Oak Park, 9 p. m. — FM Concert (WHA-FM): Bach's "St. Matthew Pas-Ill., guests.

Discussion

9 p. m.—Author Meets the Critics (WISC): Henry Denker, author of "My Son, the Lawyer," with E. J. Lukas, Edith Walton.

3 p. m .- Strike It Rich (WBBM) Earl Wilson, Broadway columnist,

guest. Sports

4:15 p. m.—Golf (WISC): Masters tournament.

7:30 p. m. — Sports for All (WKOW): Robert Stringfellow, editor of "Standard Book of Hunting,"

Farm Programs

12:15 p. m. — Farm Service (WIBA): Lyle H. Hill, R. V. Hurley, Roy Ormond on "How to Keep Hogs Healthy."

12:30 p. m. — Farm Program WHA): "Trends in American country Life," G. Johanneson; County Life," Books on Farming," C. S.

For Children

5 p. m.—Playtime (WIBA): "A Name for Kitty."

Frankenburger Oratory Contest Set for Today

Four students will compete for top honors in the University of Wisconsin's 23rd annual Frank-enburger oratorical contest today. The winner will receive a \$100 cash award and will represent the university at the Northern League contest at the University of Iowa

Named after David B. Frankenburger, professor of rhetoric and oratory in the 1870s, the contest will include original speeches by Robert Miller, route 1, Janesville; Daniel Waselchuk, Pound; Ells-worth Kalas, 3801 St. Clair st., Madison, and Charles Burch, Mil-

Adult Swim Classes Start Tuesday at 'Y'

Hour classes for adult members of the City YMCA who want to learn to swim or to improve their swimming ability will begin Tuesday at 7:30 p.m. and Thursday Apr. 13, at 12:15., Bill Schultz, has appropried physical director, has announced. Classes will end when every man has learned to swim. Schultz said. All classes are to be instructed by competent men with "Y" aquatic certification.

TONIGHT, THURSDAY

WIBA--8:30 P. M., CST



Radio Program Schedules by the Clock

Madison

THURSDAY								
	WIBA 1310 kc.	WISC 1480 kc.	WKOW 1879 kc.	WIBU 1246 kg.	WBBM 780 kc.	WENR-WLS	WGN 128 kc.	WMAQ 670 ks.
6:00 6:15 6:30 6:45	Sunrise Frolic Musical Clock	Top o' the Morning The Rev. Cedarholm	News: Tennessee Jamboree Chore Time; Markets	Silent Silent Rural Roundup	Paul Gibson Paul Gibson, News	Parm Bulletin Devotion; Let's Go Visiting News	Farm Hour and News Rise and Shine News	Home Institute Town and Farm News
7:00 7:15 7:30 7:45	* News: Musical Clock * Journal News * Musical Clock	Top o' Morning Hinn News Top o' the Morning; News	News Coffee	News; Farm Service News: Weather Farm News	News Roundup News Listen to Cliff	Capt, Stubby Bob Atcher Happy Hank News	The Bill Evans Show The Bill Evans Show	Norman Ross Norman Ross: News
8:00 8:15 8:30 8:45	Musical Clock Musical Clock News	Breakfast Club Breakfast Club	Coffee Club: News Coffee Club: Markets	Prayer League Musical Olock Musical Olock	Patrick O'Riles Gold Coast Shopping	Breakfast Club Breakfast Club	News Two Ton Baker Telephone Quiz Today's the Day	Your Neighbor Norman Ross News
9:00 9:15 9:30 9:45	Welcome Travelers Dave Garroway	Story Town Talk	Reverend Epp Say It With Music	News: Pioneers Freddy Martin Reedaburg Hour	Bing Crosby Arthur Godfrey Arthur Godfrey	My Story Betty 'Crocker Victor Lindiahr	News Mary Margaret McBride	Welcome Travelers Next, Dave Garroway
10:00 10:15 10:30 10:45	Dave Garroway Jack Berch Music for Tday	• Quick as	Behind the Story Your Neighbor Here's Howard	Women's News U. S. Army Mid-Morning Matines	Arthur Godfrey Grand Siste Rosemary	Capt Stubby Buccaneers Kitchen Club News	Mary McBride The Kelseys The Tom Moore Show	Love and Learn Dave Garroway Jack Berch David Harum
11:00 11:15 11:30 11:45	· Linda's 1st Love · Ranch Hands · Holy Week · Farm Roundup	Seated: Beauty	Inside Story Dick Haymes Varieties Jackpot Quis	News: Matines News: Matines Farm and Home Farm Front	Wendy Warren Aunt Jenny Helen Trent Our Gai Sunday	Ladies Be Seated; Beauty Farm World Today	Kate Smith Virginia Gale Answer Man News	Here's Norman Ross Here's Norman Ross
12:00 12:15 12:30 12:45	News: Roundup Farm Service News March Time	Baukhage Talks Hinn News The Bob Swanson Show	Uncle Julius News Markets: Uncle Julius	Music: Markets News News: Markets Farm and Home	Bis Sister Ms Perkins News Guilding Light	Dinner Bell News L. Burlingham	Tommy Bartlett June Davis Farn. Markets News	News The Roens Home Institute Food Magician
1:00 1:15 1:30 1:45	Double or Nothing Trading Post Masic in Music	The Bob Swanson Show The Bob Swanson Show	Ladies Fair Queen for a Day	Farm Service Si Hays and Daughter Music Booth	2nd Mrs Burton Perry Mason Nora Drake Brighter Day	Prairie Traveler School Time Best Our Band	Ladies Fair Queen for a Day	Double of Nothing Today's Children Light of World
2:00 2:15 2:30 2:45	Life Beautiful Road of Life Pepper Young R't to Hap'ness	Town Talk Pick B Date	Luella Mortenson Mary Casey's Showcase	Music Booth Here's to Veta Hawali Music	Nons I'm Nowhere Hilltop House House Party: Cedric Adams	Bride and Groom Quick As a Flash	Tune Test The Menjous Marriage Bureau	Life Beautiful Road of Life Pepper Young Right to Hap'ess
3:00 3:15 3:30 3:45	Backstage Wife Stella Dallas Lorenzo Jones Widder Brown	* Hannibal Cobb Jerry	News Gabriel Heatter Easy Listening	Chapel in the Sky • Melody Hour	Strike It Rich Music, Music Tony Weitzel	Nancy Craig Art Baker Martha and Helen	Radio Quis Second Spring Linda's 1st Love Editor's Daughter	Backstage Wife Stella Dalisa Lorenzo Jones Widder Brown
4:00 4:15 4:30 4:45	News: Madison Hour Madison Hour	Jerry Harper Golf Uncle Dick's ABC Club	Harmony House Harmony House	" Beaver Dam High School Spotlight Serenade	Paul Gibson Paul Gibson Gold Coast	The Bob Atcher Show News Beulsh Karney	L. Barrymore Marshall Kent Spotlight Personally Yours	A Girl Marries Portia Faces Life Just Plain Bill Front P. Farrell
5:00 5:15 5:30 5:45	Play Time Fiesta Time News Sports; News	Green Hornet Sky King	Straight Arrow B-Bar-B Riders	Fiesta • University Special • U W Special	News News Curt Massey Lowell Thomas	Green Hornes Sky King	Straight Arrow B-Bar-B Riders	News Daye Garroway News
6:00 6:15 6:30 6:45	Light Up Time News of World Hymns Tunes: News	E C Hill; Flests Elmer Davis David Harding	News Sizing Up Sports Labor Sounds Off Fulton Lewis	* Sports Time Tunes * News Bing Sings	Beulah Jack Smith Club 15 Edward Murrow	News Edwin O. Hill David Harding	News Number Please Gabriel Heatter Behind the Story	Dinner Platters News of World 6:30 Special R. Harkness
7:00 7:15 7:30 7:45	• Aldrich Family • Father Knows Best	Blondie Blondie A Date With Judy	Sports for California Caravan All: News	Serenade in Music: News Old Timers Jambores	FBI in Peace and War Mister Keen	Blondie Blondie Sen. Douglas Navy Band	California Caravan Sports for All	Aldrich -Family Father Knows Best
8:0 0 8:15 8:30 8:45	Screen Guild Players Duffy's Tavern	Original Amateur Hour R. Montgomer.	Limerick Show Mister Feathers	Old Timers Jambores Old Timers Jambores	Suspense Suspense Crime Photographer	Original Amateur Hour R Montgomery	Fulton Lewis Chicago at Night Songs We Sing	Screen Guild Players Duffy's Tavern
9:00 9:15 9:30 9:45	Supper Club Dragnet Dragnet	* Author Meets the Critics * Murder, Music * Barnes Octet	Do You Recall? News Reel Dance Music	University Farm Hour News; At Your Request	James Hilton Playhouse Hollywood Theater	Author Meets the Critics Murder & Music Barnes Octet	Ronald Colman Maiste Maiste	Supper Club Dragnet Dragnet
10:00 10:15 10:30 10:45	News Morton Downey Concert Master	Hinn News Sports The Ed Silvera Show	News Sports I Love a Mystery Dance; News	Music At Your Request Music At Your Request	News Weather; Weitzel Billy Leach Pick a Hit; News	News Remember When Ted Maloue Platter Party	Dr. Bradley Detective Call News: Songa This Is the Stor?	Light-up Time Morton Downey Symphonette Symphonette
11:00 11:15 11:30 11:45	News: 1310 Club The 1310 Club: News	News; the	Midnight in Madison Midnight in Madison: News	Silent Silent Silent	Bob Elson Dick La Salle Orchestra Dance Orch.	Insomnia Ltd. Eddie O'Neill Ray Herbeck Jerry Glidden	Frank Edwards Sherman Hayes J. Featherstone Orch.; News	News Sports: Music George Olsen Orch; News
		THE A P	M 101 F M	WWCF (WIRT	O D M	WISC-FM 98.9	M	

WISC-FM . 98.9 M. WIBA-FM 101.5 M. WWCF (WIBU). 94.9 M.

WFOW-FM

104.9 Mess. THURSDAY A. M. Yawn Patrol tchers 9:00 Ben Line.
9:15 Herb Kern
9:30 Dance Band
10:00 News
10:05 Show Tunes
10:15 Zany Tunes
10:30 Morning Variety Show
11:05 Polka Time
11:05 Polka Time
11:05 Marching Along
11:45 Sacred Heart Program
11:45 Sacred Heart Program

12:00 News 12:05 Music for Romancing 12:30 Club 15 12:45 The Harmonicats News
Margaret Whiting
Art Van Damme
Lovenotes of A. R.
Jerome Kern
News
Modern Music Capers
Matinee Dance
News

News Music Party Smooth Music

5 News
0 Musical Menu
5 Badger Outdoor Sports
1 Musical Menu
1 News
1 Hoquest Show
News
Request Show
Guest Star
Package of New Records
Twilight Time
News

News Art Kassell Griff Williams Tommy Tucker News Ray Noble Carmen Cavallero News Eddie Miller

WHA and WHA-FM 970 Kc.—88.7 Megs. THURSDAY

7:00 Morning Farm Program
7:30 Band Wagon
7:34 Morning News
7:58 Weather Report
8:00 Morning Melodies
9:00 Broadcast on Broadcasts
9:00 Broadcast on Broadcasts
9:00 Broadcast on Broadcasts
9:00 Broadcast on Broadcasts
9:00 Morning Melodies
9:00 Music Enjoyment
9:53 Job Bulletin Board
9:54 Weather Report
10:00 Homemakers Program
10:30 PTA Program
10:345 News and Views

11:00 Freshman Forum 11:50 Noon Musicale P. M.

12:20 News
12:30 News
12:30 Neon Farm Program
1:00 Chapter a Day
1:30 News of the Week
2:00 Scandinavian Literature
2:30 Music You Want
3:00 Government & Business
3:50 Music
4:00 Graham Hovey
5:14 Franch Business

Told; Best Guard

is Pasteurization

lost in the process, whereas the danger of contracting one of the diseases commonly spread through raw milk is completely removed through proper pasteurization.

Although our statutes still per mit the sale of raw milk, provide and tuberculosis, there are risks of contamination on the part of the people who handle the milk

O Music O Graham Hovey French Program Music of the Masters Song Recitai—Irma Reynolds News

5:45 News
6:00 Organ Reverie
6:00 Olyan Rusicale
Musicale
7:15 News and Views
7:30 Chapter a Night
8:00 History & Myth—On Stage.
9:00 FM Concert
10:55 Night News (to 11).

Raw Milk Dangers

that no essential food factor is borne

the cattle have been tested and certified as free of brucellosis if it is not pasteurized.
Wisconsin statistics show that

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most of our milk-borne epidemics the school would buy a mechaniare of human origin, transmitted cal home paseturizer to be used through the raw milk supply. for school milk, or if each farm-Even though he buys milk di- er followed the home pasteurizarectly from the farm, the informition procedure outlined in a ed consumer will demand pasteur-special circular of the agricultural P. Halline, the Milwaukee Sen-

Raw milk, with all its risks, is Milk is the most nearly perfect still being used in some rural of all foods and should be in-Raw milk, with all its risks, is areas — even in the very com-cluded in everyone's daily intake. mendable school lunch programs. Let's make sure that it's safe. Unfortunately, in some rural schools where it has been the practice for children to take turns Cancer Fund Drive providing milk for school lunches, some of them have brought unpasteurized milk, thus opening

The appointments of f

up an avenue of infection.

The appointments of four persons to divisions of the Madison fund drive unit of the American who donates raw milk to the school is running the risk of infecting his neighbors' children as well as his own.

He would share the responsibility with school authorities.

This means that each farmer soms to divisions of the Madison fund drive unit of the American Cancer Society, which is conducting its campaign this month, were made Wednesday by Mrs. B. E. Miller, city unit commander.

By DR. CARL N. NEUPERT

(State Health Officer)

It is estimated that over 90 per cent of the milk we drink in Wisconsin is pasteurized.

Recognized authorities hold

Recognized authorities hold

Recognized for any other disease which is milk
Recognized for any other disease which is milk
Recognized for a severial food forter is borne.

He would share the responsibility with school authorities Atty. William Sieker was appointed incustry division chairman, to undulant fever, scarlet fever, or any other disease which is milk
Recognized authorities hold

Recognized for a severial food forter is borne.

Raymond McGuire, This danger could be avoided if



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* Starred programs are also carried on corresponding FM stations FM channels:

TIP O' THE MORNING: Radio's trend toward bigger programming, predicted here some weeks ago, is getting under way. CBS has added "Strike It Rich" to its afternoon schedule; NBC has given Dave Garroway a half-hour each weekday morning, and "Double or Nothing" will be on NBC both morning and afternoon beginning May 1. Look for further developments along the same line. when fifth-grade pupils presented their own version of "The Proud was disclosed today by Manager Princess." and designed and made or collected costumes and properties.

Mrs. Esther Tiffany, Lapham

music teacher, wrote some special songs, played the accompaniments, and directed the singing.

Children of other grades and parents of the fifth-graders were invited to two performances by

Bill Doudna's

two different casts.

Here are the names of the youngsters who took part:

Morning John Lenzer, Barbara Martin-son, Phyllis Hawley, David Van-der Meulen, James Engsberg, Mary Barber, Janet King, John Korrison, Dennis Schmelzkopf, Dick Rust, Nancy Norman, Fran-cis Selje, Bob Mickelson, Patsy Schnurbusch, Patty Thompson, Dennis Best, Delores Heiss, JoAnn

dorf, Nancy Norman, James Fitz-gibbon, Judy Freund.

Delores Heiss was announcer and Tom Conners was in charge of the curtain.
Afternoon

Lower, Neva Kerns, Darlene Nine-

John Pope, Janice Polglass, Patty Nelson, Janice Evans, David Nelson, John Latchford, Robert Kautz, Leland Long, Eddie Wing, Joan Berens, Sharon Veith, Judith Taylor, William Winter, Gail Schloemer, Dennis Allen, June Godding, Larry Thomas, Marilyn Mackie, Diana Price, Beverly Pleus, David Stoneman, and Thada Bornstein.

John Latchford was announcer and Jeanette Kerns operated the Leland Long was in charge of

lights at both performances. AN OPEN LETTER: To Edward

ized milk for the protection of his extension service of the Univer-own family, sity of Wisconsin. In commenting upon Milwau-

kee's lack of a symphony orchestra, you wrote last Sunday:

"Racine has a symphony orchestra, Waukesha has a symphony orchestra, Partially manned by Milmulka, partially manned by has waukee musicians. Green Bay has a thriving symphonette of 40 pieces and has imported talent from Milwaukee as its soloists." The appointments of four per-

Right so far. Then you added: "There must be others in the state . . "
Yes, Mr. H., there certainly are.

Come on up to Madison some time and hear the one we've had in continuous operation more than a

Hollywood to the nation's theaters

bre of the films scheduled for 1950 which, he said, will definitey satisfy the needs of the public their demands for ever finer film entertainment. He reported that the main points of the program discussed at

the two-day conference were: "Constant striving for better pictures through better subject ma-

"Getting honest information to patrons about these films in advance so they can plan their amusement budget.

"Promotion of public service methods wherein the theater can best serve the community in which

it is situated.' The year 1950 will see a tremendous upsurge in the production of unusually important mo-

tion pictures, Flannery said.
"In the weeks to come," he add-A sample of what children can do when they have freedom of exed, "the Orpheum will show one pression under good leadership was given at Lapham school last week of the finest lineups of films in pression under good leadership was given at Lapham school last week of the motion picture. my 40 years in the motion picture business."

Among them he listed "The Yel-Princess."

The children in Myrtle Neal's fell in love with the old folk tale and decided to dramatize it. They and Mrs. Ann Adams' home rooms wrote their own script, designed and painted their own settings, and designed and made or collect-

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