Popular Programs

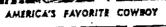
Curt Massey, KTSA, 5:30 p.m.,

joins winsome Martha Tilton

in a program of popular songs, including the duet, Air Force Base, Houston.







WHO'S PITCHING?

BY DAN SPIEGLE



GENETLEMEN!

TOGETHER TO HEAR WHAT







SEE ARCHIE IN BIG SUNDAY EXPRESS COLORED COMIC SECTION THEN ONE

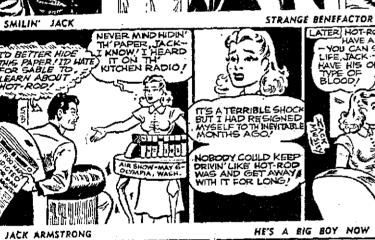






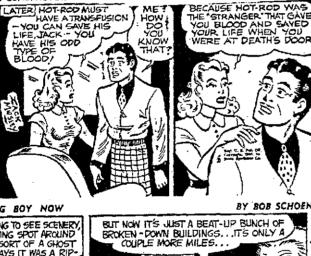






AW, HE'S A BIG BOY











of COURSE THIS IS FUN, BILLY! BUT SHOULDN'T

YOU BE HELPING JACK?

a de







A CONTRACTOR OF THE PARTY OF TH



Radio Newspaper, KTSA, 10 p.m., brings latest complete roundup of news from the world, national and local news fronts, compiled for best listening. Sports Program

kees and Cleveland Indians.

5:15 p.m., is CBS concluding series leading up to the Ken-tucky Derby, with a famous

trainer who has a favorite horse being interviewed by

Joe Palmer, the CBS racing

ALAMO REVIEW MEETS

Williams will be co-hostesses.

'HAPPY MEDIUM

LAXATIVE First

Yes, more people use Ex-Lax than any other laxative! Millions

know, from experience, that Ex-Lax is not too strong, not too mild...not too fast, not too slow —it's the "Happy Medium."

Ex-Lax gives you satisfying relief in an easy, natural-like way. And it is such a dependable laxative that many doctors use it in their practice. And that delicious chocolate taste makes Ex-Lax the favorite of grown-ups and children alike.

So, try the "Happy Medium" laxative and join the millions of satisfied users. Still only 10¢.

No better laxative at any price.

With Millions

broadcaster.

You and the Horse, KTSA,

viewed by CBS reporters.

"Whistle While You Work." Robert Q. Lewis, KTSA, 7:15 p.m., presents "The Show Goes On" with Broadway Game Of The Day, KMAC, producer Herman Levin 12:30 p.m., presents a direct looking for a singer-comefrom the scene broadcast of dienne, and other talent buythe major league game be-tween the New York Yaners auditioning entertain-

Spotlighting the Dial

Arthur Godfrey, KTSA, 9:15 a.m., winds up another week of his popular program of songs, comedy and chatter hy Godfrey on nearly any subject, but all fascinating and entertaining.

ment acis.

Dramatic Programs

Nora Drake, KTSA, 1:30 p.m., tells how Tom, heart in hand, makes a desperate plea for Suzanne's love.

Danny Clover, KTSA, 8:30 p.m., homicide detective in the "Broadway Is My Beat" story tells how a girl's suicide attempt is balked to be followed by her murder.

News Program

Capital Cloak Room, KTSA. 9:30 p.m., gives facts behind the Washington scene as a famous personality is inter-

TELEVISION

WOAI-TY Channel 4

Friday Evening 5:45-Today's Programs

5:50—Cartoon 6:00—Kukla, Fran & Ollie 6:15—Kukla, Fran & Ollie 6:30—Dance Time :45-Telenews

7:00—TV Dude Ranch 7:15—TV Dude Ranch 7:30—We, The People 7:45—We, The People 8:00—Wha? What? Where? 8:15—Wha? What? Where? 8:30—Hollywood Screen Test

8:45—Hollywood Screen Test 9:00—"Men of San Quentin"

(to approx. 10 p.m.) KEYL-TV

Channel 5

10:00-5:00—Test Pattern 10:00-5:00—Test Pattern
5:00—Sign On and Recorded Music
5:27—Program Previews
5:30—Sam Antonio Plays
6:00—Time for Beany
6:15—Songs of Romance with Ed Masan
and Nancy Findley

6:30-Horizons Unlimited

:45-Vincent Lopez :00—Home Miracles of 1950 :30—Movietown R.S.V.P. 15-In Old San Antonio

30--Armchair Detective 9:00-Boxing from New York 10:00—Coming Attractions 10:03—Sign Off

Search Brings Relief From Dandruff and Itchy Scalp

KINGSVILLE, Texas — Mrs. V. D. Stroud, Sr., 502 North 2nd, Kingaville, Texas, says: "I just can't say enough for Baker's Hair Tonic. It is simply wonderful how it does away with dandruft, and leaves the scalp feeling so clean and good. I hope this letter might cause many others who are searching for something that will really free them from dandruff and itchy
scalp, to just try one bottle of
Baker's Hair Tonic. Then they will
12:30 Adolph Moiner

FRIDA

FRIDA never be without it again, and they will join the thousands who praise

For dandruff and itchy scale use Baker's Hair Tonic and for clean scalp and lustrous hair use Baker's "Lathernist" Shampoo. Get them both at your drug store, barber shop or beauty shop. You'll be delighted with results, or the makers of Baker's will refund every penny of your money .- Adv.

WERE WOMEN BORN to SUFFER?

'No," say lots of lucky girls Mayor you, too, can look back on those "dreaded days" each month and revel in blessed relief from pain. For it you suffer from the result of the second of the result of t

Personal

To Women With Nagging Backache

As we get older, stream and strain, overexertion, excessive smoking or expessive to
cold sometimes alows down kidner function. This may lead many folic to complain of nagging backache, loss of pep and
energy, beadaches and dixtiness. Getting
up nights or frequent passages may result
from minor hisdoer irritations due to cold,
dampuses or detary indiscretions for so
essues, don't wait, try Doan's Filia, a mild
directic. Used successfully by millions for
over 60 years. While these symptoms may
often otherwise occur, it's amaxing how
many times Doan's give happy relief—
help the 15 miles of kidner tubes and filters
flush out waste. Get Doan's Pills today!

Adv.)

on your dial



ATO

Packed by G. O. McDaniel Co., Edcouch, Texas

Radio Rades

Tops in Paps

Young Dr. Malone Jack Berch

The Brighter Day Texaco Star Reporter

Imperial Quartet

Newscost--Guerra

Market Reports

Smile Program

Judy and Jane

Double or Nothing

losemary We Love and Learn

David Harum

Ma Perkins

Newscost---Guerra

Johnny Dugan Time Johnny Dugan Time Welcome, Travelers Welcome, Travelers KITE--930

8:66 A.M., Sien Ons
Sièl. Farmars' Almanaci
Sièl. Radio Almanaci
Sièl. Radio Almanaci
Sièl. Breakfash
Table News; 2:00. Radio
Almanaci Sièl. Breakfash
Table News; 2:00. Radio
Almanaci Sièl. News
Headlines 10:13. Traffia
Court: 10:38. Music Appiccistioni: 21:00. News
Headlines and Musical
Hall of Famol 12:00 P.M.,
News Handlines and
Sam to y Kayet 12:18.
News Handlines and
Sam to y Kayet 12:18.
Warne Kim: 12:00. Guy
Lombardot 12:48. HeenIlm: 1:30. Tane - O.:
2:00. News Handlines and
Today's Hist. 3:00. News
Headlines and Tune-O.:
2:30. Bine Crosby Greener Clubt 3:45. Bine Crosby
Orsoner Clubt 4:56,
Ten Time: 3:50, News
Headlines and Tune-O.:
1:30. Tane - O.:
1:30. Time Crosby Greener Clubt 3:45. Bine Crosby
Crosoner Clubt 4:56,
Ten Time: 3:50, News
Headlines and Tune-O.:
1:1 nes and Old Time
Jahoe; 5:50, News
Headlines and Currents
Headlines and Headlines and Currents

KONO --- 860

Gillette Orch.: 16:36, Rhythm & Romanoes 12:00. All Nite.

KCOR-1350

Not too strong, not too mild-EX-LAX THE CHOCOLATED LAXATIVE

While this newspaper makes every effort to print accurate listings, it cannot be responsible for last minute changes made by radio stations.

Radio Clock

Breakfast Club

Breakfast Club

Breakfast Club Breakfast Club

My True Story

My True Storn

Betty Cracker

Victor Lindlahi

Dr. Poul

Crosby & Ca

Curly Fox

Ted Molon

Del Dunbar

Tel-O

Ladies Be Scated Ladies Be Scated

Bius Ridge Mt. Gong

Noonday Jamboree

Texas Tophand

Bride & Groom

Bride & Groom Quick as a Flash

Quick as a Flash

Surprise Package

Sucorise Package

Newscost

The Sheriff The Sheriff

Lester Feiton

ABC Roundup

Dance Parade

Dance Parade

ABC Dance Bend

Newscast APC Dence Bend

Newscast

Luzo Portugues ve

Monette Shaw Program

Modern Romances

FRIDAY, MAY 5, 1950				
6:00	Sangs at Sunrise	R.F.D. Texos	Bill Lister and	Farm and Home Home
6:15	Johnny Lane	Rev. J. C. Bishop	His Texas	Farm News—Shomette
6:30	News	Rev. Raymand Richay	Hillbillies	Hillbilly Harmonies
6:45	Song Corral	Som Morris	Blueridge Mtn. Gang	Hired Hands
7:00	Trading Post	Wake Up, S. A.	Martin Agronsky	Newscast—Howell Morning Developed
7:15	Johnny Lane	Wake Up, S. A.	Hillbilly Hit Parade	

7:00 Wake Up, S. A. Wake Up, S. A. 7:45 Sports Page 8:00 Robert Hurleigh The Three T's Tell Your Neighbor The Three T's Back to the Bible Back to the Bible News Take It Easy Music Please Hillbilly House Party 9:00 Hillbilly House Party Hillbilly House Party Hillbilly House Party

Arthur Godfrey Arthur Godfrey Arthur Godfrey 9:45 Hillbilly House Party 10:00 Arthur Godfrey Hillbilly House Party Hillbilly House Party 10:15 Arthur Godfrey 10:30 Holland Engle Show Light Crust Doughboys 10:45 Movie Time-Morin Kata Smith Speaks Lanny Ross

11:15 Aunt Jenny 11:30 Helen Trent 11:45 Our Gal, Sunday

1:00 Grady Cale John Gast Nora Drake 1:45 Second Spring 2:00 None from Newhere Hilltop House 2:30 House Party 2:45 House Party

12:45 Western Hits

Big League Baseball FOLLOWING KTSA PROGRAMS KTSA AM (550 KC) and FM (101.5 MC)... from 3:00 P.M. to 10:30 P.M.

Blues, B'nce, Boogie Ladies Fair Blues, B'nce, Boogie Ladies Fair Ray McKinley Orch. Queen for a Day 3:15 Hill Country Hits Hill Country Hits Hill Country Hits Hill Country Hits News-Bayette You and the Harse

3:45 4:00 4:15 4:30 5:00 5:15 Curt Massey Time L. Thomas, News 5-45

Jack Smith Sings Club 15

Edward R. Murrow

The Show Goes On

Music for America Music for America

Capital Cloakroom

Capital Cloakroom

Radia Newspape

Up for Parole

Up for Parala

8:45 B'way Is My Best

10:00 Radio Newspaper

11:00 News 11:15 Ray Anthony Orch.

11:30 Larry Fotine Orch.

10:30 Record Revue

10:45 Record Revue

People Council-Mgr. The Show Goes On

The Show Goes On

P.M.

6:30

7:15

7:30

8:35

9:00

9:45

Adv.

6:00 | Beulah

Ousen for a Day 630 Club 630 Club Disaster Quiz 630 Club Mark Trail

Fulton Lewis, Jr.

McCreless Spks.

Gabriel Heatter

i Love a Mystery

Band Stand U.S.A.

Bond Stand U.S.A. Eddie Duchin Orch.

Eddie Duchin Orch.

Air Force Hou

Air Force Hour

Meet the Press Meet the Press

Maet Mr. Music

Meet Mr. Musi

Dance Parade

Donce Parade

Dance Parade

Dance Parade

Dance Parade

Dance Parede

News-H. Wood

Oklahama Playboys

Checkerb'd Jamboree

Big League Baseball

Indians vs Yankees

Big League Baseball

Big League Baseball

Big League Baseball

Big League Baseball

Big League Beszball

Big League Baseball Big League Baseball

FRIDAY AFTERNOON

Mark Trail Tom Mix Tom Mix

Double or Nothing
Double or Nothing
Today's Children
Newscast—Guerra
Lite Can Be Beautiful
Road of Life
Pepper Young's Family
Right to Happiness

COADCAST ON
M. to 10:30 P.M.

Back Stage Wife
Stella Dallas
Lorenzo Jones
Young Widder Brown
When a Gild Marrise
12:00 A.M., Daybreakprais 6:26, News: 7:06, Gespal Music 7:48, News: 12:06.
Manberger 2:48, News: 12:06.
Memberger 2:48, News: 12:06.
Memberger 3:06, Om the Record;
Sin 11ey Whitsiay;
Sin 11ey Whitsiay;
Sin 11ey Whitsiay;
Sin 12:06, WestSin 12:06, Memberger 2:36, News: 1:06, VestSin 12:07, WestSin 1 Money for Music Money for Music Market Reports Money for Music Money for Music Challenge Yukon Challenge Yakon Jock Armstrong Jock Armstrong

When a Girl Marries Portis Fares Life Front Page Farrell Perry Mason Light of the World Guiding Light Newscast—Williams

FRIDAY EVENING

WILL BE BROADCAST ON

6:00 A.M. Majestañas 6:76. Calendaries 4:46. Fantaniar 8:00. Baered Meneria 1216. 5 a a i a h Nower 9:10. Clare Mustens 9:15. Mondoen Mustens 9:15. Mondoen Fernal 12:15. Asso-rio's 12:16. Travidores Fernal 12:15. Inc. March Perina 12:15. Inc. March Perina 12:15. Inc. March Andr News 1:46. Mondoen Nantish News 1:46. Mon-rumo Caballayat 4:40. Lo-rumo Caballayat 4:40. Lo-rumo Caballayat 4:40. March MCDE Review 7:40. March MCDE Review 7:40. March March Upt 1:40. Baschall Garac; 11:40. Sanniah; 12:46. Shap Off. Light Up Time Meredith Willson Show Haywood Vincent News of the World H. V. Kaltenborn Lone Ronger Lone Ronges Halls of Ivy The Fat Mon Halls of Ivy We, the People The Fat Mon This is Your FB This Is Your FB! We, the People Screen Dir. Playkouse Screen Dir. Playkouse Ozzie & Harriet Ozzie & Harriet

KIWW-T540

KIWW — 1340

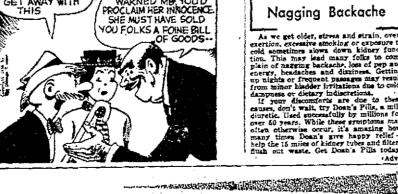
6:00 A.M., Annasees Rauchers 6:20. December 17:00. Metamines 7:20. Returning 17:00. Returning 17:00. Returning 17:01. Returning 17:00. Returning 17:01. Returning 17:01. Returning 17:01. Returning 17:01. Annabes 17:01. Annabes 17:01. Saldawa y Garas. 17:00. Saldawa y Garas. 17:00. Saldawa y Garas. 17:00. Priceditors 17:00. Condecision 17:00. Long Stars 17:00. C. Chhalleres 5:05. Beau Off. Jimmy Dutente Jimmy Duranta Life of Riles Americans, Speak Up Newscast-Williams News of the World St. Anthony Orch. St. Anthony Orchestra Newscast-Williams Donce Music Dance Music Dance Music



THE GUMPS









Your RADIO NEWSPAPER