

FERRY AND PIRATES



HOPALONG CASSIDY

MY! WHAT BIG GREEN EYES!



AMERICA'S FAVORITE COWBOY

THE HORRIBLE EXAMPLES



By DAN SPIEGEL



ARCHIE



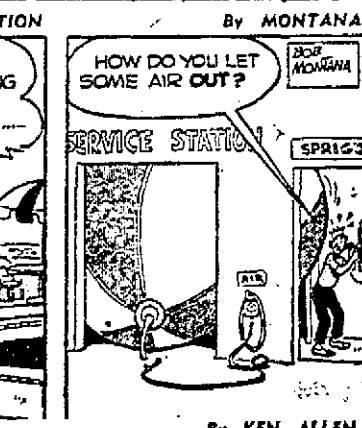
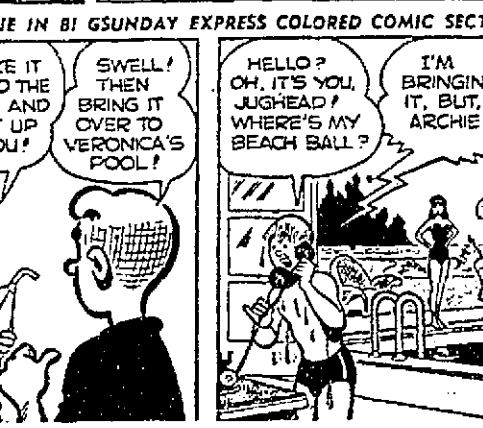
SEE ARCHIE IN BI GSUNDAY EXPRESS COLORED COMIC SECTION



By MONTANA



MARY WORTH



By KEN ALLEN



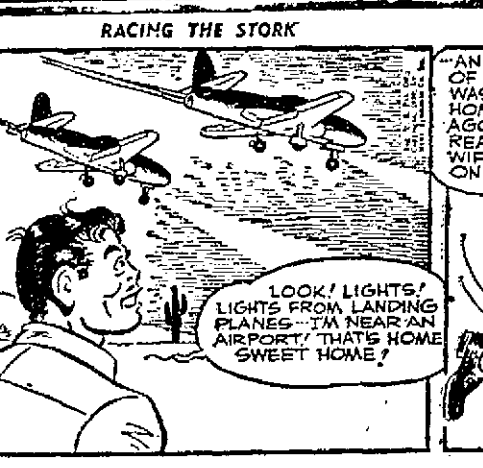
SMILIN' JACK



By ZACK MOSLEY



LAREDO CROCKETT



By BOB SCHOENKE



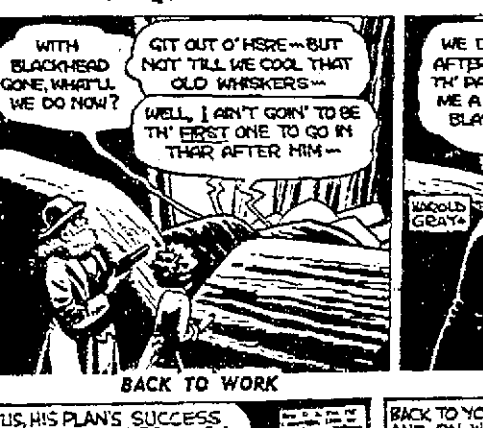
ORPHAN ANNIE



By HAROLD GRAY



THE GUMPS



By GUS EDSON



THE GUMPS



Advertisement for 'The Yellow Front Store' featuring 'Best Meats—Better Prices' and a list of grocery items like flour, lard, and coffee.

Advertisement for 'Spotlighting the Dial' featuring dramatic and music programs on KTSa, including 'Hilltop House' and 'Lanny Ross Show'.

Advertisement for 'HAPPY MEDIUM' laxative, highlighting its effectiveness and safety for children.

Advertisement for 'It's Time for Brooks' featuring Pierce Brooks as a candidate for Lt. Governor, airing on WOAI at 8:30 p.m.

Advertisement for 'Meredith Willson Show' on WOAI-TV at 6:15 p.m., featuring a variety of musical and entertainment segments.

Large advertisement for 'The Big News' radio newspaper, broadcast on KTSa from 10 to 10:30 p.m., featuring local, sports, and national news.

Advertisement for 'MISSION' watches, featuring a 'Sportsman' watch priced at \$19.75.