

6:00 - Today

4R—Arthur Godfrey
5—Glamour Girl
7—Cartoons
9—Vacation Serial
8:45
7—Beulab Karney
9:00
4—Arthur Godfrey
5—Hawkins Falis
9—Cookery A to Z

Today
3:00
Arthur Godfrey
Ding Dong School
Ding Dong School
Vour Figure. Ladles
8:15
4R—Music Variety
Glamour Girl
4R—Arthur Godfrey

**TUESDAY MORNING** 2- I'll Buy That 5- The Bennetts

5— The Bennetts
9:38
2— Strike It Rich
5— Give This Day
7— Let's Exercise
9:50
7— Weather: News
10:00
3—Time Out
2— Bride and Groom
4— Time Out
5—Creative Cookery
7—Danny O'Neill
9—First Curtain
10:15
2— Love of Life
10:30
2—Search for Tomorr

10:48
4— Bride and Groom
9— Earl Nightingate
11:00
2— Lunch with Billy
4— What's New?
5—Noontime Comics
7— Happy Pirates
9—Hi. Ladies
9—Hi. Ladies
2— Garry Moore
5— Animal Playtime
7—Time for Fun
11:45
4— News

CODAY'S

HIGHLIGHTS

4- News 9 -- With the Girls 11:55

## BUY YOUR RCA VICTOR Television Now C. C. Collins

2308 University Ave.

TUESDAY AFTERNOON

2— Freedom Rings
4— Freedom Rings
5— Bob and Kay
7— Movie Quiz
7— All About Baby
9— Batting Fractice
12:15
7— Matines Movie
12:35
2— Art Linkletter
4— Weather
9— Baseball

12:35

Man Next Door
1:00
2— Big Payoff
5— Break the Bank

5- Break the Bank
1:30
2- Action in Afternoo
- Welcome Travelers
5- Welcome Travelers
7- Women's Theater
2::09
- On Your Account
7- Give This Day
2::30

TUESDAY AFTERNOON

Ladles Choice
Ladles Choi

33-News; Weather 5:00 2— Sports Weather
4— Sports Picture
5— Weather; Nows
7— News: Sports
9—Capt. Video
27—Comedy Time
33—Western Theater
5-15
4— News: Weather
5-16
4— News: Audrey
27— Miss Audrey
27— Going Piace
4— Biue Room
5—Eddy Arnold
5D—News
7—Betlian

& Son, Inc.

5— Eddy Arnold
5D—News
7— Beulab
27—Crusader Raubit
33—Music: Sports
5:35
27—Foy Willing
5-4— News Caravan
5 —News Caravan
9 —Newsreel
33—News; Weather

### SETCHELL CARLSON

Saves Costly Repair Bills



2- Gene Aurty
4- Mirror Theater
5- Mirror Theater
5- Mirror Theater
7- Theater
0 - Rind Date
27- News
33- Bulletin Board
6:13
27- Weather; Sports
33- Captain Video
6:30
2- Wheel of Fortune
4- Break the Bank
5- Break the Bank
5- Break the Bank
9- The Music Show
27- Western Playhouse
6:43
23- News; Weather
7:00
2- Anyone Can Win
4- Nothing But Best
5- Nothing But Best
5- Nothing But Best
5- Stock Car Races
9- Golf Lesson
27- Jackson and Jill
33- Blind Date
7:30
2- Stapense
4- Tats is your Life

2- Suspense 4- This is Your Life

PUESDAY EVENING

TUESDAY EVENING

5— This Is Your Life
27— Hollywood 12-Hour
33—Beulan
8:00

2— Danger
4— Two for the Money
5— Two for the Money
5— Two for the Money
5— The state
33—Feature Theater
35—Feature Theater
4— Triangle Theater
7— Name's the Same
9— Loug Fairbanks
27—Paradise Island
8:45
5— Meet the Veep
27— Newsree!
9:00

4— Liberace
7— Spotlight Theater

4— Liberace
7— Spotlight Theater
9— Theater
33—Life Begins at 80
37—Bank on the Stars
9:15 7- Sports

4- News: Weather

7-Heart of the City
27-Jerry Blake
9:45
2- Kun's Column
4- Where Am I Golng?
5- Herbie Mintz
10:00
2- Sports Final
4- Douglas Fairbanks
5- Harness Racing
27-News

S - Harness Racing
27-News: Weather
10:15
2- Murder defore 12
27-Weather; Sports
33-Star Theater
4- Chance or Lifetime
9- News
27-Club 27
2- Night Owl Theater
4- Fiace the Face
7- Night Owl Movie
27-Feature Film
11:30
4- Tom Mercein
12:60
4- News

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WHA:WHA-FM 970 Kc.—88.7 Megs. TUESDAY

TUESDAY
A. M.
7:15 Weather Roundup
7:22 Farm Program
7:30 Band Wagon
7:45 News; Weather
8:06 Morning Melodies
9:06 Poorty Lecture
9:50 Markets: News
10:90 Homemakers Program
10:30 Organ Melodies
10:45 Views of the News
11:50 Introduction to Psychology
11:51 Noon Musicale
P. M.
12:20 News

11.31 Noon Musicaie
12.20 News
12.20 News
12.30 Farm Program
1.00 Chapter a Day
1.23 Mathier Musicale
2.00 Far Eastern Politics
2.55 Talk About, Music
2.00 Afternoon Concert
3.30 Chengo Roundtable
4.00 Music of the Musters
5.00 Review of Britisa Weeklies
5.115 Music Abum
5.23 Magazine Rack
5.34 News: Weather
6.00 Dinner Musicale
7.00 Views of the News
7.15 Concert Airs
7.130 Masterworks from France
8.00 Greek and Roman Culture
8.150 News of Wisconsin
9.00 FM Concert
10.150 News (to 11)

**WMFM** 

WMFM

101.1 Megs.
TLESDAY
A.M.

6.00 Early Risers; News
6.30 Early Risers; News
6.30 Early Risers; News
6.30 Early Risers; News
6.30 Early Risers
7.00 News; Yawn Patrol
7.15 Weatherman; Jawn Patrol
7.45 Lairman's Call to Prayer
7.50 Yawn Patrol; Weatherman
8.12 News; Clockwatchers
8.230 Weatherman; Clockwatchers
8.230 Weatherman; Clockwatchers
8.230 Weatherman; Clockwatchers
8.255 News
9.00 Stars Sing
9.00 Olarce Band
10.00 Morning Musical Variety
10.00 Old Timers Hall
11.30 Navy Band
11.45 Saccod Heart Program
12.00 News
12.00 News
13.00 News
14.00 News
15.00 Clome Sports Program

12:00 News
12:15 Pre Game Sports Program
12:15 Baseball; News
3:00 Discs with Davis; News
4:00 Juke Box Jamborce
4:15 Leroy Holmes
4:30 Easy Listening; News
5:00 Bible Pellowship
2:15 Meet the Artist—Benny Lee
5:00 Off the Record; News
6:00 Musical Menu; News
7:09 Showcase

2.09 anisteat wend; News 7:15 Polkats 7:20 Ar Force Datice Band 7:45 Steepy Joe 8:00 Broadway in Review 8:15 Excusions in Science 8:30 Fackage of New Records 8:45 Sports of the Day

Special Program 10:30 p. m.—Give Them This Day (WIBA): for emergency fund of American-Korean Foundation; President Eisenhower, Dr. Howard A. Rusk, Bob Hope, Danny kaye, Jack Benny, William Holden, Betty Hutton, Walter Pidgeon, Debbie Reynolds, Jan Sterling, Keenan Wynn, Gen. James Van Fleet, geon, Sterling, Keenan James Van Fleet. +++

Today's Radio Highlights

Music

11:25 a. m. — Jack Berch (WISC): "I'm Sitting on Top of the World," "Together."

7:15 p. m.—Rosemary Clooney (WIBA): with George Stevens; "Stick with Me," "If You Were Mine," "When I See You," "From This Moment On."

#### Drama

7:30 p. m. — First Nighter (WIBA): escaped convict threatens ex-wife and her second husband . Mr. and Mrs. North (WKOW): death ends May-December romance.

#### Reliaion

### Basebali

7:55 p. m.—Braves vs. Giants

## Discussion



BENNY



10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. Joseph Brown, St. Paul's University chapel.

#### Miscellaneous

10 a. m.—Homemakers (WHA):
"Ask the Green Thumb Gardener," H. J. Rahmlow; "Furnishings for Family Use," Gertrude Hofiman.

7 p. m.—America's Town Meeting (WENR): "What Is Happen-(WKOW): picnic on a lawn, ing Behind the Iron Curtain?; "Frank W. Rounds, Jr., author of (WIBA): YMCA vs. YWCA.



TIP O' THE MORNING. Final portion of the National Soap Box Derby will be broadcast by WIBA and WIBA-FM at 3:30 p.m. Sunday, Aug. 9.

SHIRLEE EMMONS, Stevens Point soprano who sang local Stevens Point soprano who sang l to Brazil next month to begin an artist exchange program II:30 News. 1310 Club between the National Music league of the U. S. and the Instrucae Artistics de Brasil. She will give more than 20 concents. Club: News. strucao Artistica de Brasil. She will give more than 20 concerts. In April, 1954, a Brazilian pianist-Oriano de Almeida-will tour the U. S. as the first exchange artist from his country.

Fred Allen will return to NBC television Aug. 18 as master of ceremonies on a new audience participation show called "Judge for Yourself."

Victor Mature has been assigned the top male role in "Rangers of the North," RO Radio color film. William Bendix and Vincent Price also are in the cast, and Piper Laurie has been borrowed from Universal-International to play opposite

Wendy Barrie, Constance Bennett, and Ilka Chase will appear as members of a TV panel in

#### 3 Veteran German | department. Reds Purged in Party Shakeup

BERLIN, (UP) — East German Communist "strongman" Walter Ulbright tightened his grip on the party Monday by purging three veteran German ductions. Reds from the powerful Polit buro and Central Committee.

his struggle for power with pre-mier Otto Grotwohl, Western

Monroney Attacks Aid Reds, McCarthy Says

WASHINGTON IN — Sen. Joseph R. McCarthy asserted Monday that Sen. A. S. Mike Monnittee and Rudolph Herrenstadt, Ironey's attacks on him are readdroned from the Central Com-

# character assassination against members of our staff who cannot in turn use the Senate floor to fight back." Musical Revue Planned by Jefferson Legion

JEFFERSON—A musical com-edy revue, "You Can't Beat Fun" directed by Ricky Ryan for the Reinhardt-Windl American Le-PRAIRIE DU CHIEN — The tion, according to Valerian Welmenbers of the Prairie du Chien ter and Robert Remfrey, Legion

Junior Chamber of Commerce will put on a benefit show on the stage of the Metro theater here Sept. 15.

All the club members will be dressed as women and will feaderssed as women and will feaders of the "best" legs in town. There will be a chorus line and a "strip tease." according to Willard Ahrens, the JC playright in charge of produc-

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"A Name for Herself," with Judy Holliday and Melville Cooper as

Leland Hayward, Broadway producer who was responsible for President Eisenhower asked Con-

Leland Hayward, Broadway producer who was responsible of much of the success of the recent Ford anniversary show, has joined NBC as producer and consultant,

John Daly, newscaster and panel moderator, has been electrically agency. Simultaneously, he withdraw a request for \$3,250,000 for the small defense plants corp.

YOU CAN OWN A NEW BIG-SCREEN CROSLEY FOR AS LOW AS \$2.85 A WEEK

# IV's news and special feature

Eddie Bracken will star in the touring company of "The Seven-Year Itch," which will open Sept. 7 at the Cass theater, Detroit, then move to the Erlanger in Chicago for an indefinite engagement. Arrangements, also

Jack Sterling will be master of buro and Central Committee.

Ulbright's strength now is greater than ever. The purging of the three men was another round for the deputy premier in his struggle for power with one is the first network radio show for the "Big Top" ringmaster.

Horace Heidt will take a company of 32 to the Far East, leavshakeup which followed the June 17 worker's rebellion against Communist domination on CBS.

who went to Long Beach, Calif. as "Miss Wisconsin" in a beauty contest, is scheduled for screen tests at RKO Radio and Universal-International. She sang as Sunday religious service at West Coast navy base.

Marlene Dietrich's "Time for Love" will return to CBS Radio

Elmer Ziegler's band will play Finer Ziegler's band will play Sunday, Aug. 9, at the DeForest homecoming celebration. The bandmaster was a judge of bands, accordinists, and accordion bands at the recent Aquaten nial music festival in Minneap

DISC OF THE DAY: Menaher DISC OF THE DAY: Menahem Pressler, young Israeli pianist, has recorded a group for a 12-inch LP issued by MGM. It includes refreshing performances of "Three Romances" and Blumenstock," Schumann, and Variations Serieuses" and Rondo Capriccioso," Mendlssohn.



ALAN JEAN VAN LADD ARTHUR HEFLIN - GEORGE STEVENS SHANE ODATIONNE BRANDON OF WILDS NOT JACK PALANCE

BEN JOHNSON - EDOAR BUSHANDS

BOOKERAND ON BENT TO BOOKE STEVENS

SOCKENNATON A BUSHANCE IN

BOOKERAND TO LOVE A BUSHANCE IN ---TECHNICOLOR STARTS

WEDNESDAY

Radio Jimetable

WIBA WISC WKOW WIBU 1240 km Frolic; Farmers

Top O'Mora News Mkts.; Coffee News; Farm Service News: Weather Farm Frolic Top O'Morn John McVane Markets; Coffee Oliub; News Musical Clock
Edith Hansen
Music; News Musical Clock Breakinst Breakfast Club 9:00 Welcome 9:15 Travelers 9:30 Bob Hope 9:45 Tuesday Melody My True Story; Whisp'g Streets Betty: News Lodi on the Air
Taxpayers
Sweet Music Arthur Godfrey Time Arthur Godfrey Time

Strike It Rich Phrase Pays Second Chance Arthur Godfrey Time Music Speaks Morning Music Double or Nothing
House Party
Mag. Marques News Matines Matines News: F'rm Pgo Farm Front

12:00 • News; Roundup 12:15 • Farm Service 12:39 • News 12:45 • Polka Party Uncle Julius Farm Day Mkts: Weather Land Use Top Tunes Music: Marketa News and Markets Farm & Home Trading Post
P. Frederick
D. Garroway
Melody Parade Chow Time
Jockey's Choice
Nora Drake
Jockey's Choice
Chr'n Science

> Cur'ent Ques'ns \* Afternoon Varlety
> Party \* Marines
> Wizard of Odds \* Chapel in Cur'ent Ques'ns \*

> > Special Univ. Special

Bing Sings Farm Front Old Timers Jambores

• University
Parm Hour
• News; At
Your Request

At Your Request Request At Your Request

Old Time
Devi
Eara

Mary Casey Harmony H'se Top Tunes

Allan Jackson Top Tunes Scores; All Hits Lowell Thomas

Family Skeleton Weather; News

Dinner Music Edw. R. Murrow

Crime Classics

Freedom U.S.A.

News Sports Some of the Best

News: The Ed Silvera Show

Louella Parsons Show Tunes News: C. Adams Remember: TV

Baseball Special People
Are Funny

News G. Hentter Dugout Dope

2:09 • Life Beautiful • Mister 2:15 • Road of Life Music 2:39 • Pepper Young • News: Mr. 2:45 • Happiness • Music Backstage Wife
 Stella Dallas
 Widder Brown
 Wom. in Hous:
 Mr. Musle

4:90 • Just Plain Bill • Music; Betty 4:15 • Front P. Farrell • Mr. Music 4:30 • Lorenzo Jones • Jon and Sparki 6:45 • Doctor's Wife • Birthday Club Mister Music Mister Music; Sports

News Parade
Music: News
News of World
1 Man's Family News; Music
Fulton Lewis
Captain
Starr; News

Eddie Fisher
R. Clooney
First
Nighter 8:00 8:15 8:30 8:45 Baron and th Bee
 Cousin Willie

Two for the Money
Music: Sports
Singing Stars

News: Sports
 Final

House Votes to Kill RFC Lending Agency WASHINGTON, (UP) - The

WASHINGTON, (UP) — The House Monday passed a compromise bill to kill the 21-year-old Reconstruction Finance Corp. and create a new agency to handle small business loans.

The measure, which now goes back to the Senate which passed its own version, was expressed by its own version, was opposed by Democrats who pointed to "signs" of an economic recession and predicted the Republicans would "regret" the move within two years.

Anticipating final passage

#### Final Casualty Figures on War Due in 2 Weeks

WASHINGTON (P - The Defense Department said Monday it will take two weeks to compile tentative final figures on Korean war casualties, but even these will be subject to change for months.

The latest figures, announced last Wednesday, showed 139,272 American casualties. These included 24,965 dead, 101,368 wounded, 2,938 captured, 8,476 missing, and 1,525 previously reported missing but since returned to military duty.

A department spokesman said and more weakly liet will be it.

one more weekly list will be issued Wednesday, including casualties whose next of kin were ualties whose next of kin were notified through last Friday. It vill include casualties during the final big Communist offensive but not those during the war's last week.

last week.

He said the department later will announce its tentative final figures as soon as possible. It usually takes 10 days to two weeks to notify next of kin.

Changes in the tentative totals could result from the return of men previously reported as missing, deaths traceable to wounds, and other causes. Final figures for World War II were issued only recently.

Books New This Week at Madison Free Library

Dobie MUSTANGS
Allen THE NATURE OF GAMBLING CRAMPE THE BLOODY WILLIAMSON CRAMPE THE BLACK EARTH Hatch HOMER THE HANDYMAN HERDERS JUDAISM AND MODERN MAN STIMPERS AND THE BLACK EARTH HERDERS J

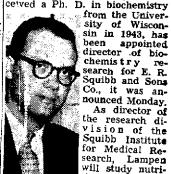
The Department is expected to continue to issue its daily list of casualties for about two weeks. CC to Hold Circus

at Prairie du Chien

PRAIRIE DU CHIEN — The Prairie du Chien Chamber of Commerce will sponsor a circus here August 31.

Profits from the circus will go to the CC retail committee and to help pay for Halloween and Christmas parties for the children here.

Lampen, UW Graduate, Heads Squibb Research Dr. J. Oliver Lampen, who re-



tion, endocrinol-LAMPEN ogy, and general enzymatic prob-Brunswick, N. J.

## Books New This Week

AAN
Simpson BASIC STATISTICS
Standish A WORTHY MAN
THOMPSON STANDARD MANUAL OF
THE SLIDE RULE
Becknoven LETTERS, JOURNALS,
ND CONVERSATIONS
CALABAN THE SKY AND THE SAILDR

OR
KOTNITZET CHILD ADOPTION IN
THE MODERN WORLD ELECTRICAL Wiring Otto E. Braun ELECTRIC CO.



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TELEVISION-APPLIANCES

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day that Sen, A. S. Mike Monroncy's attacks on him are rendering an "evil service" to the
Communist party.

Monroney (D-Okla.) has criticized the Wisconsin Republican
several times recently, both on
and off the Senate floor. He
kept the feud going in a television appearance Sunday night by
saying the new Republican administration has produced "molehills of legislation and mountains of McCarthy."

McCarthy's answer, read to re-

McCarthy's answer, read to reporters from a hand-scrawled of the powerful Control Commission — the watchdog of the party working for the people of Oklahoma and America instead of the party's official newspaper taking over the job of white-washing and covering up Communism and corruption."

He said Monronev had weed to restate spolitical career.

Dahlem was the former chief of the powerful Control Commission — the watchdog of the party.

Herenstadt has been editor of the party's official newspaper taking over the job of white-Neues Deutschland. He may also have been ousted from this position. said Monroney had used Senate floor "for smear and

## Prairie du Chien ICCs to Hold Benefit Show

playright in charge of produc-

## V.H.F. and U.H.F. tuning. We service all Open Mon., Wed., Fri. Nites at Belt Line

Junior Chamber, of Commerce chairmen of the event.

9:00 Sharpen Your Wits 9:30 John T. Flynn 9:45 News 10:00 Tominy Tucker 10:15 Charlie Spivak 10:30 Phil Harris 10:45 Thry Hill: News 1:30 One On Four & One Club 11:55 News (to 12)