

Imogene Coca Back on Air Oct. 2

By FRED H. RUSSELL Imogene Coca, the impish exponent of brilliant comedy characterizations, will premiere in her own program, "The Imogene Coca Show," over NBC-TV on Saturday night, Oct. 2, from 9 to 9:30 o'clock.

A half-hour situation comedy set to music, Miss Coca's new television vehicle will be seen three Saturdays out of every four.

An initial program guest will be Billy DeWolfe, comic-satirist who was most recently featured in the Broadway musical revue, "Alma-nac." In the other supporting role will be Ruth Donnelly, character comedienne of motion pictures.

The "Imogene Coca Show," in which the star will play herself, will have an elastic story line to provide the soul-eyed comedienne with ample opportunity to display her uncommon skill in comedy satire, pathos, song and dance.

Marc Daniels will produce and direct the new series. A veteran television producer and director, Daniels in the past has been associated with "I Married Joan" and "I Love Lucy." George Bassman will conduct the orchestra and compose the original music. The choreographer is John Butler, assisted by Dorothy Jarnac.

HOLLYWOOD PREVIEW

WOR-TV has exclusive rights to the first television showing of the lifelike statue of Ava Gardner made for her new movie, "Barfoot Contessa." The 200-pound likeness will be seen on the premiere telecast of "Hollywood Pre-

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TODAY'S RADIO PROGRAM

Table listing radio programs for today, including station call letters, program titles, and times. Columns include 3:00, 3:15, 3:30, 3:45, 4:00, 4:15, 4:30, 4:45, 5:00, 5:15, 5:30, 5:45, 6:00, 6:15, 6:30, 6:45, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45, 1:00, 1:15, 1:30, 1:45, 2:00, 2:15, 2:30, 2:45.

Tomorrow's Radio Program

Table listing radio programs for tomorrow, including station call letters, program titles, and times. Columns include 6 A.M., 6:30, 7 A.M., 7:30, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45, 1:00, 1:15, 1:30, 1:45, 2:00, 2:15, 2:30, 2:45.

DIAL SETTINGS

Table listing dial settings for various radio stations: WNAB-1450, WMCA-1070, WICC-600, WINS-1010, WNBC-660, WTIC-1080, WOR-710, WNEW-1130, WABC-770, WAVE-1250, WLAD-800, WNHK-1340, WNYC-830, WNLK-1550, WBSB-890, WSTC-1400, WMGM-1050, WQXR-1560.

Daytime Features

3:05-SYMPHONIC MATINEE: Quartet No. 1 by Smetana-Rail WQXR 3:45-MIKL AND BUFF: Interviews WBSB 4:00-THEATER MUSIC: Tunes from the movies WNYC

Evening Highlights

7:00-MASTERWORK HOUR: Special festival WABC 7:30-MARECO AND ZAYDE: Duo-piano classics (Biweekly broadcast) WQXR 8:00-MEET MILLIE: Elena Veduce in situation comedy WBSB 8:00-OFFICIAL DEFECTIVE: Indianapolis man is honored for his aiding the police in solving a bureau drawn slaying WOL 8:00-WARNERS RACE: The Little Brown Jug from the Delaware Fair, Delaware, Ohio WNAV, WABC 8:00-SYMPHONY HALL: The Thosa Cornet Band by Falla WQXR 8:30-THAT'S RICH: Comedy with Stan

Note (*) indicates program is heard on WABC and WEAJ

Frederic WCB 8:30-DR. SIKES: Western adventure drama WNBC 8:30-CRIME FIGHTERS: The work of a Country Cop is dramatized WOR 9:00-ON STAGE: Cathy and Elliott Lewis in dramatic series WBSB 9:00-SCARLET PIMPERNEL: Maria Goring adventure drama of French Revolution WNBC 9:00-SPOKEN WORD: An Evening with Charles Laughton WQXR 9:30-AMOS 'N' ANDY MUSIC HALL: Mystery guest WBSB 9:30-LA FIESTA MEXICANA: Premiere radio performance of M. Owen Reed's Mexican folksong symphony WNAV, WABC 9:30-SENOR BEN: Latin-American music WNBC 10:30-GEORGE H. COMBS: Mrs. Franklin D. Roosevelt will discuss the U.S. civil liberties and public participation in politics WABC 11:00-LOCAL NEWS: From The Post and Telegram WNAV 11:15-GUESTBOOK: A. C. Gilbert, toy manufacturer is guest WBSB 11:15-MYSTERY DRAMA: Inheritance Intrigue WABC BUTCHER IS BANKRUPT A Stamford butcher, who once conducted his own business, has been adjudicated bankrupt. He is Frank Estabill, of 20 Cedar Heights road, Stamford, who listed debts totaling \$9,282 and assets of \$400, the value of an auto. Hearing of creditors will take place Oct. 4.

OPENING TODAY INTERNATIONAL WATCH HOSPITAL 35 JOHN STREET (Bus Terminal) OPENING SPECIAL! 25% OFF ALL MERCHANDISE AND REPAIRING WATCH CLEANING AND OVERHAULING 1 Year Guarantee \$395 John Gach, Proprietor, formerly manager of Swiss American Watch Hospital. Graduate of West European Countries with master degree in Watch and Jewelry Repairing.

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