

Telecast TOPICS

Dr. Bergen Evans, as chairman of the board of editors for the "564,000 Question," on CBS television, is in charge of compiling the questions asked on the program.

Twenty-four categories of questions have been prepared for the program, divided equally among categories of general interest, such as baseball, and food and cooking, and academic categories such as great art, the Bible and Shakespeare.

Twelve categories appear each week on the board from which the contestant makes his or her selection. From these to time replace categories are made on the board as needed.

After the format of the program was conceived by Louis G. Cowan, and worked out by Carol D. Evans, professor of English at Northwestern university, was called in and asked to compile questions for 24 categories. The three of them decided what the categories would be. Dr. Evans then returned to Chicago where, for several weeks, he went about compiling about 100 questions in each category.

Beyond the 24 categories already compiled, Dr. Evans has prepared queries for possible future inclusion in the program.

Questions must be framed to have a specific, factual answer, and not to call for an opinion. Tricky questions are avoided entirely.

Special care is taken that a question have only one correct answer, which is not subject to dispute, that it be perfectly fair, such a way as to be perfectly fair.

As for the mechanics of selecting participants, contestants get on the show in three ways: They write in asking for a chance to appear; they

By "JOE" LEDERER Walt Disney's "Mickey Mouse Club," which gets under way the first week of October, has a "Standing Room Only" sign out sponsor-wise.

Among the features of the show incidentally will be a group of "youngsters" called the Mouse-queeters. In addition, there'll also be a Sunday show called the "Best of Mickey Mouse."

Lederer's, 1015 Broad St., announces it's here at last... the sensational new 1956 line of G-E TV sets... Magnificent styling from table models to console and lowboys, and G-E offers the most exciting and unique idea in TV design for many years.

The latest sensation in automatic washing is the new G-E Filter-Fly washer. Here's the modern way to launder your clothes. With its big 12 pound capacity it tackles your week's wash with ease and cleans them just free and snowy white.

James Deceat, executive V. P. of the Radio-Electronics-TV Manufacturers' Association, reports that one out of every five TV sets sold during 1955 has gone to a home which already had one set.

Lederer's, 1015 Broad St., Bridgeport, Free parking at Camero Parking Lot.

SUNDAY'S RADIO PROGRAM

DIAL SETTINGS table with columns for station call letters and frequencies.

Radio program listings for 8:30 AM, 9:30 AM, 10:00 AM, 10:15 AM, 10:30 AM, 10:45 AM.

Radio program listings for 11:00 AM, 11:15 AM, 11:30 AM, 11:45 AM.

Radio program listings for Noon, 12:15 PM, 12:30 PM, 12:45 PM.

Radio program listings for 1:00 PM, 1:15 PM, 1:30 PM, 1:45 PM.

Radio program listings for 2:00 PM, 2:15 PM, 2:30 PM, 2:45 PM.

Radio program listings for 3:00 PM, 3:15 PM, 3:30 PM, 3:45 PM.

Radio program listings for 4:00 PM, 4:15 PM, 4:30 PM, 4:45 PM.

Radio program listings for 5:00 PM, 5:15 PM, 5:30 PM, 5:45 PM.

TURNING THE DIAL

BY FRED H. RUSSEL Virginia Peterson, the author and critic, will conduct a literary radio series, "Books in Profile," on WNYC, star Oct. 11.

The new "Books in Profile" will alternate with Professor Warren Bower's "Reader's Digest," a pioneer in radio book programs which has been WNYC feature for 18 years.

They will discuss his latest "Band of Angels." New at WNBC Vin Lawford of Norwalk, join the staff of radio at WNBC on Monday as the "m ing man." He has had considerable disc jockey experience, working on such stations as WNL Norwalk, KSAN in San Francisco and KEEL in Denver.

Auditions on Air The second annual Connecticut Guild Auditions of Opera will return to WTIS radio in Bridgeport on Oct. 15. A scholar award will be given to the winner of the auditions this year.

Widely known as a lecturer and reviewer as well as a moderator of the award-winning television series "Author Meets the Critics," Miss Peterson has devoted the major portion of her life to books ever since undergraduate days at Vassar college. She has also been a frequent guest critic on such programs as "Books on Trial" and "Invitation to Learning," which have brought her stimulating, informative commentaries to a wide audience.

Miss Peterson will have Robert Penn Warren, the novelist, as her guest on the premiere program.

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ON TELEVISION TODAY

Television program listings for 8:00 AM, 8:30 AM, 9:00 AM, 9:30 AM, 10:00 AM, 10:30 AM, 11:00 AM, 11:30 AM, 12:00 PM, 12:30 PM, 1:00 PM, 1:30 PM, 2:00 PM, 2:30 PM, 3:00 PM, 3:30 PM, 4:00 PM, 4:30 PM, 5:00 PM, 5:30 PM, 6:00 PM, 6:30 PM, 7:00 PM, 7:30 PM, 8:00 PM, 8:30 PM, 9:00 PM, 9:30 PM, 10:00 PM, 10:30 PM, 11:00 PM, 11:30 PM, 12:00 AM.

Television program listings for 8:00 AM, 8:30 AM, 9:00 AM, 9:30 AM, 10:00 AM, 10:30 AM, 11:00 AM, 11:30 AM, 12:00 PM, 12:30 PM, 1:00 PM, 1:30 PM, 2:00 PM, 2:30 PM, 3:00 PM, 3:30 PM, 4:00 PM, 4:30 PM, 5:00 PM, 5:30 PM, 6:00 PM, 6:30 PM, 7:00 PM, 7:30 PM, 8:00 PM, 8:30 PM, 9:00 PM, 9:30 PM, 10:00 PM, 10:30 PM, 11:00 PM, 11:30 PM, 12:00 AM.

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Advertisement for Van's Beltone hearing aids, featuring the text "You Really Want Better Hearing Consult— VAN'S BELTONE 235 JOHN ST. — ED 5-50."

Advertisement for Bridgeport's Only Certified Hearing Aid Audiologist, featuring the text "ESTABLISHED MANY YEARS — Ground Floor Location. Free Parking Opp. Our New Store."

Large advertisement for Madison Aluminum Products Corp. featuring the text "OPENING SALE VISIT OUR NEW FACTORY SHOWROOM 1674 MAIN STREET (AT BULL'S HEAD) SAVE UP TO 60% SIMPLE INSTALLATION 'GENUINE' TRIPLE TRACK SCREEN & WINDOWS ALL EXTRUDED ALUMINUM \$90 TOP OR BOTTOM VENTILATION REG. PRICE \$18.95 EASY TERMS—UP TO 5 YEARS TO PAY DELUXE WINDOWS \$8.95 ALL ALUMINUM LIMITED STOCK! \$14.95 REG. \$21.95 STOCK SIZE COMBINATION DOORS—All Extruded Aluminum, Stock Sizes... \$29.9 DELUXE DOORS—Complete with Hardware... \$39.9 ESTIMATES FREE NO OBLIGATION BRIDGEPORT FO 7-1207 NORWALK STAMFORD OL 5-9273 MADISON ALUMINUM PRODUCTS CORP. FACTORY: 21 SALT STREET — WAREHOUSE: EDGEWOOD STREET OPEN DAILY 9 A.M. — 9 P.M. — THURSDAYS 9 A.M. — 10 P.M."