

Lost Play Series To Revive First Belasco Hit Thursday

Maude Adams Made Debut In "La Belle Russe"; Jose Iturbi Is Bob Burns' Guest In Music Hall

"La Belle Russe," David Belasco's first smash hit and the drama in which Maude Adams made her stage debut, will be presented over WEAF Thursday from 8 to 9 p. m. as the sixth production in the series of America's Lost Plays.

"La Belle Russe" is the only example extant of Belasco's early work in California. It was produced at San Francisco in 1881 with Miss Adams in the role of Little Beatrice and created an immediate sensation. Soon other companies were doing tremendous business in London and New York.

Belasco, however, had made the mistake of selling all his rights to the play for the sum of \$1,500 with the result that his name was ignored by the producers. It was not until he wrote "Hearts of Maryland" 14 years later that he won his rightful place in the theatrical world.

"La Belle Russe" is a dashing and effective "society melodrama," altho the plot seems a bit threadbare today because of the fact it has been used so many times since Belasco hit upon it. It deals with a Russian adventurer of very doubtful antecedents who poses as another woman in order to re-establish her place in society.

She succeeds even in deceiving the husband of her double. But do not be disturbed. In the end the Truth prevails because of the simple Faith of a Little Child.

Jose Iturbi, outstanding Spanish pianist and conductor, will be featured guest on the Music Hall from 9 to 10 p. m., over WEAF. Iturbi, a frequent visitor to the Music Hall, will be introduced by Bob Burns, holding forth in the absence of vacationing Bing Crosby. Pat Friday, the Music Mads, and John Scott Trotter's orchestra will complete the show.

The second of four all-Chopin recitals will be presented by Mieczyslaw Munz, Polish pianist, during a broadcast from 12 noon to 12:15 over WEAF. Munz will play the "Nocturne in F Minor," "Tantantelle," "Impromptu in A Flat" and "Polonaise in A Flat."

Austin Conradi, prominent American pianist, will be heard as guest soloist with the Toronto Promenade Symphony orchestra, Reginald Stewart conducting, during the concert broadcast from 8 to 9 p. m. over WJZ. Conradi will play the Concerto in E Flat No. 1 by Liszt. The orchestra will present Stanford's "God Save the King," as the opening selection, to be followed by Wagner's overture to "Tannhauser" with Venusberg Music and the Concerto for Strings in B Minor by Vivaldi.

Gene Tunney, former heavyweight boxing champion, will be the featured guest on Dale Bax-

BEST BETS THURSDAY

P. M.

- 6:00** — Fred Waring Time, WEAF.
- 6:30**—Joe E. Brown Comedy, WABC.
- 7:00**—Rudy Vallee Hour, WEAF.
- 7:30** — Serenade of Strings, WABC
- 8:00**—America's Lost Plays, WEAF.
- 8:00**—Major Bowes' Amateurs, WABC
- 9:00**—Bob Burns, WEAF.

ter's brain-leasing It's Up To You program from 7:30 to 8 p. m. over WJZ. Tunney, together with invited members of the studio audience, will explain his reactions to an imaginary situation into which he will be placed by the master of ceremonies.

Events in the Eastern Grass Courts Tennis Championship test at the Westchester County club, Rye, N. Y., will be described by Bill Stern, sports announcer, from 5:05 to 5:15 p. m. over WJZ. The program will originate from the scene of action and will consist of a resume of the day's activities.

STATIONS THAT MAKE UP THE NETWORKS

(Note: Refer to this box for stations of network indicated after each program item. All programs are carried by key stations and basic chains or groups thereof unless specified.)

NBC-WEAF (RED): BASIC—East: waf ebm kyw when wcae wesh wdel weou wfor wgy wjar wjac wic wjw wjag wjam wjic wjw. Midwest: ksd kstp wdaa who wire wly wmgq wow wjng South: kate khrs kark kyoo whap wfaa wbre wjdx wmbg wmc wou wsb wsnb. Mountain: kdlr koi.

NBC-WJZ (BLUE): BASIC—East: wjz efcf kdka waby wbal wbz-wbza wean webi wfl whm whk wic wjta wlu wml wmlf wmbc wspd wyy wyyz Midwest: kna kso ksk wben well wfar wfdl wfm wjm wls wnt wova wren wren. South: kko kyw waga wdca wjbo wmpa wtd wgn Mountain: kfo ktra kyod
NBC OPTIONAL STATIONS (operate interchangeably RED or BLUE chains) East: cbl cbl cmc wbrb wchz (optional) wbrb wchz