

RADIO PROGRAMS AND PERSONALITIES

JOAN DAVIS, STAR OF CBS' "LEAVE IT TO JOAN" (K TSA S.P.M. FRIDAY) HAS THE BEST timing of any comedienne on stage or screen, in the opinion of the late W. C. Fields. Fields often told friends and associates that Joan could "time" the reading of a joke better than anyone he ever knew, with the exception of Edgar Bergen, who, Fields explained, had a decided advantage in that he controlled both the comedian (McCarthy) and the straight man (himself) at the same time. **K TSA—8 P.M.**

ALTHOUGH IT ISN'T NECESSARILY AN OLD SOUTHERN CUSTOM, A gentleman from that section of the country inserts advertisements in the newspapers seeking a murder victim. This fact came to the attention of Brad Runyan shortly after he had finished a fast pizza in an Italian restaurant in Greenwich Village. Within five minutes, the man who imparted the information had led the corpulent criminologist to an apartment and showed him a murdered woman. How Runyan turned up her killer will be told on the ABC broadcast of "The Fat Man." **K ABC—7 P.M.**



Joan

BLACK SHEEP COUSIN MUTTEL SHOWS UP WITH ANOTHER OF his schemes, and Molly and Uncle David nibble at the bait, on "The Goldbergs" broadcast, Friday, at 7 p.m. over CBS. This time, it's a warehouse of left shoes and ten gross of slightly used, broken music boxes which Muttel has parlayed into a million dollar proposition. Molly and Uncle David fail, while Jake boils... in a Turkish bath where Muttel follows him to a surprising ending. Gertrude Berg, creator and author of "The Goldbergs," stars as "Molly." Philip Loeb is cast as her husband "Jake," Larry Robinson as their son "Sammy," and Arlene (Fuzzy) McQuade as their daughter "Rosalie." Eli Mintz plays "Uncle David." **K TSA—7 P.M.**

EDWARD G. ROBINSON WILL RECREATE HIS ORIGINAL ROLE IN "ALL MY SONS," when NBC's "Screen Directors' Playhouse" presents an adaptation of the film Friday. Jeff Chandler will be featured, and Irving Reis, who directed the film, will be commentator. The Arthur Miller work was filmed successfully after a long Broadway stage run. It tells the story of a war profiteer whose shoddiness proves a boomerang. **WOAI—9 P.M.**

A BLUE VELVET THREAT FROM A AQUAMARINE BLOUSE IS THE CLUE THAT leads Sheriff Mark Chase to the solution of the murder of beautiful Sandra Dean, close friend of Artist Don Loomis, in "The Slender Noose." The sheriff episode is aired over ABC Friday at 8:30 p.m. **K ABC—8:30 P.M.**

LUCILLE BALL, AS "LIZ COOPER," DOESN'T KNOW A TOUCHDOWN FROM A RUB-down, but she insists upon tagging along when husband "George" returns to his alma mater to witness the annual football classic, during the "My Favorite Husband" broadcast, Friday, 7:30 p.m., over CBS. Tired of waiting for George while he visits with his former classmates, Liz meets a nice student only to discover he's a collegiate wolf in racoon's clothing. Before the lad tries another "pass" on fourth down, George comes to Liz's rescue and blocks the play. Lucille Ball is starred as "Liz" with Richard Denning as hubby "George." Others in the cast are Ruth Perrott, Gale Gordon and Bea Benadaret. Music is supplied by Wilbur Hatch's orchestra, and Bob Lemond announces. **K TSA—7:30 P.M.**



Veep

THE ADDRESS BY VICE-PRESIDENT ALBEN W. BARKLEY AT A fund-raising dinner sponsored by the Democratic National Committee Friday will be broadcast by NBC at 10:30 p.m. The subject will be announced later. The address will be transcribed earlier in the evening for rebroadcast at 10:30 p.m. The program will originate in the Waldorf-Astoria Hotel, New York. **WOAI—10:30 P.M.**

PAUL G. HOFFMAN, ADMINISTRATOR OF THE EUROPEAN COOPERATION ADMINISTRATION, will be quizzed by three CBS Washington ton correspondents on the operations of the ECA and also on international political issues, on "Capitol Cloak Room," over the CBS radio and television networks from Washington, D.C., Friday, from 9:30 to 10 p.m. CBS newsmen Griffing Bancroft, Eric Sevareid and Willard Shadel will conduct the interview. Lewis Shollenberger is the producer. **K TSA—10:30 P.M.**