

Today's Radio Highlights

Sports
 9:30 a.m. — Joe DiMaggio (WBBM): and Coach Joe Lapchick of N. Y. Knickerbockers.
 8 p. m. — Basketball (WIBA-FM, WHA-FM, WISC, and WKOW): Wisconsin vs. Michigan.

Music
 9 a.m. — Fred Waring (WIBA): "You Are Love," "Love Somebody," "When I Have Sung My Songs."
 12:30 p. m. — At Home With Music (WISC): excerpts from Beethoven, Brahms, Tschai-kowsky, Prokofiev symphonies.
 1 p.m. — Metropolitan Opera (WISC): "Lucia di Lammermoor," with Lily Pons, Jan Peerce.



PEERCE
 1:30 p.m. — MacAlester Radio Singers (WKOW): St. Paul choir starts new series.
 2 p.m. — Pioneers of Music (WIBA): Hartford Symphony under Moshe Parancov; "Le Roi d'Ys" overture, Lalo; "Variations on a Nursery Song," Dohnanyi; "Danse Sacree, Danse Profane," Debussy; "Symphony in One Movement," Barber.
 5:30 p.m. — NBC Symphony (WMAQ): Guido Cantelli, conductor; "Four Pieces," Frescobaldi; Ghedini; Symphony No. 7," Beethoven.
 8 p.m. — Dinner Melody (WIBA): "My Hero," "Where or When," "Whispering Hope."
 8:30 p.m. — Vaughn Monroe (WBBM): and Cece Blake: "Sweetheart of Sigma Chi."
 9 p.m. — Theater of the Air (WGN): "Desert Song."
 10:30 p.m. — Concert Master (WIBA): "Der Freischutz" overture, "Rosamunde" ballet music, excerpts from Liszt's "Ballade in B Minor," Mozart's "Piano Concerto No. 12," Bizet's "Carmen Suite."

Documentary
 3 p.m. — Living 1950 (WIBA): at new time; "Man and the Earth."

Drama
 10 a. m. — Lassic (WIBA): Airedale rescues farmer from berserk boar.
 11:30 a. m. — Grand Central Station (WBBM): Dickinson Eastham, Ezio Pinza's understudy.
 12 m. — Stars Over Hollywood (WBBM): John Lund.
 2:30 p. m. — Hall of Fantasy (WGN): "The Tell-Tale Heart."
 7 p.m. — Hall of Fantasy (WIBA): Joan Fontaine presents Elliott Reid.
 8:30 p. m. — Dennis Day (WIBA): seeks a pedigreed pooch.

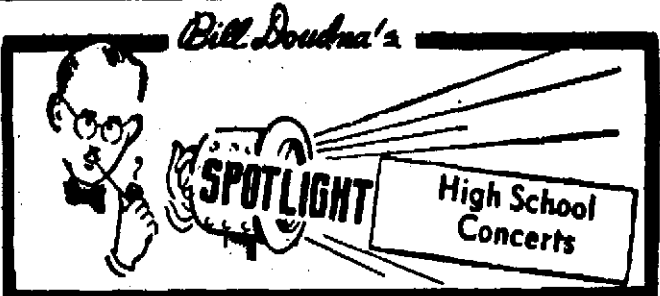
Variety
 9 p. m. — Judy Canova (WIBA): hunts a better job for Joe . . . National Barn Dance (WLS): Lola Ameche, guest.
 9:30 p. m. — Grand Ole Opry (WIBA): Jimmy Wakely, guest.

Discussion
 2:45 p. m. — Cross-Section (WBBM): Pres. Herman Steinkraus, U. S. Chamber of Commerce, on Pres. Truman's Jan. 4 message.

Farm Programs
 12 m. — Farm and Home (WIBA): new method of preventing peach-tree rot . . . American Farmer (WLS): farm price outlook for 1950.
 12:30 p. m. — Farm Program (WHA): poultry research news, 4-H club.

For Children
 8:45 a. m. — Carnival of Books (WMAQ): "Treasure Bayou."
 10:45 a. m. — Let's Pretend (WBBM): "The Princess and the Pea."
 10:45 a. m. — Lady Skyhook (WISC): "Ricky Goes to a Sky Wedding."

Special Events
 3:35 p. m. — Senior Convocation (WHA): program in Wisconsin Union theater honoring January graduates.



TIP O' THE MORNING: Don't be surprised if Fred Allen shows up on NBC again in the fall—in a time spot opposite Jack Benny . . . Radio gossip says that the net kept "Hollywood Calling" on the air because a deal for two half-hour shows starring Humphrey Bogart and Alan Ladd, respectively, didn't materialize; they would have taken the 5:30-6:30 segment.

Two Madison high schools will have their annual winter concerts Sunday, Jan. 22. They are Central and West. Both programs will be given at 3 p. m. in the school auditoriums.

Marion Huxtable will conduct the West choir and Ernest Stanke will direct the West band and orchestra. Douglas Steensland will lead the Central band and orchestra and Darleen McCormick will direct that school's choir.

NEWS IN BRIEF: Joe Chitwood's "Auto Daredevils" will play five engagements at State Fair park, West Allis, during the 1950 season. First will be May 27 and 28.

Helen Hayes and Basil O'Connor will open the 1950 "March of Dimes" via ABC-WISC at 2:45 p.m. Sunday.

Paintings and graphics by two University of Wisconsin graduate students in art education are on view in 110 Art Education bldg. The artists are Michael Gorski, Madison, and Herbert Sandmann, Milwaukee.

Water colors by Prof. Helen Wann Annen, chairman of the art education department, are being shown in the University club. The exhibit features works done in Guatemala and Central City, Colo.

"Adam's Rib," now at the Capitol, is being held over through Monday night. "She Wore a Yellow Ribbon" will open Tuesday beginning Saturday, Jan. 21, Ralph Edwards will telephone listeners with a chance to try to break his famed goblet. Calls will go out during the NBC-WIBA

"Truth or Consequences" show. Most-played and most-sung song on radio in 1949 was "So in Love," the annual Peatman survey has disclosed.

Bob Hope, Bing Crosby, and Phil Harris will do a one-hour "March of Dimes" show via NBC on Jan. 21.

Rumor says that Robert Montgomery will quit the films to become unofficial television adviser for NBC.

While MGM has denied that it is resuming negotiations for purchase of the Mutual network, Radio Row hears that 20th Century-Fox is interested in buying ABC.

Brown Swiss Group to Hold Annual Meeting

The Wisconsin Brown Swiss assn. will hold its annual meeting at the Park hotel Tuesday, with Carl Taylor, Waukesha, as principal speaker.

A business meeting will be held during the morning, starting at 10 a. m., and Taylor will talk after lunch.

Officers of the association are Willard R. Evans, president; E. A. David, vice-president; and Mrs. Norman Magnussen, secretary-treasurer.

ENTERS METHODIST

Mrs. Wayne Allemang, Mondovi, former Madison resident, is a surgical patient at Methodist hospital, Madison.

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